

Thursday November 4th, 2021

# The New Urgency

Responding to the growing demands of our future



Toronto  
**ESG Symposium**  
Environment Social Governance



# SYMPOSIUM 2021 SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP BENEFITS

	PRESENTING SPONSOR \$25,000	MAJOR SPONSOR \$15,000	SUPPORTING SPONSOR \$10,000	TOUR SPONSOR \$2,500
Plenary remarks	Opening	Closing	✓	N/A
Branded Zoom Room or Tour	2 Rooms or 2 Tours	✓	✓	✓
Complimentary passes	5 In-Person or 20 Virtual	3 In-Person or 15 Virtual	2 In-Person or 10 Virtual	N/A
Branded slides with Company Logo	✓	✓	✓	N/A
Logo on the Symposium Digital Program	✓	✓	✓	✓
Logo on the ULI Toronto event webpage	✓	✓	✓	✓
Logo on all promotional material for event, including distribution to 12,000+ email list	✓	✓	✓	✓
Logo on event recap in e-newsletter and website	✓	✓	✓	✓
Featured on Social Media (75,000+ impressions per month)	✓	✓	✓	✓



# PROGRAM DETAILS

**Part I: ESG leadership programming in plenary**

**Part II: Community-led urban tours**

**Part III: Creative Place Making Award reception**

**Part I: Our challenge. Our leaders. Our Commitments**

**8am to 12pm: Artscape Daniels Spectrum, 585 Dundas Street East**

Set in plenary for the full morning session at Regent Park's cultural hub, the Daniels Spectrum, a program of challenging and inspiring speakers and industry leaders will seek to define why the emergence of ESG is critical to the real estate and development industry - and how we must ensure that these objectives lead to tangible improvements in social equity, carbon reduction and other urgent local and global priorities.

The morning plenary will be MC'ed by seasoned urban leaders, Kofi Hope and Zahra Ebrahim of the renowned community consultancy, Monumental.

A keynote address will be delivered by academic, author and filmmaker, Joel Bakan, creator of The Corporation and the "unfortunately necessary sequel," the New Corporation, followed by a one on one with former Greater Toronto Home Builders' Association Chair & developer, Julie Di Lorenzo (Diamante Urban Corporation).

Three major panels will be featured, including

- The measure of success
- Unintended Consequences
- Our moment to lead

Former Bank of Canada Governor, Stephen Poloz (Oslers LLP), author forthcoming book 'The Next Age of Uncertainty' (released in early 2022) will be our final keynote speaker.

**Part II: Through Different Eyes: Walking tours including lunch**

**12pm to 4pm; starts: Daniels Spectrum & ends at Daniels Artscape Launchpad**

Led by urban leaders and stakeholders from outside the real estate & land use industry, smaller tour groups will explore one of downtown Toronto's most dynamic urban precincts designed as an immersion into the city from the perspectives of those who live and work outside our professional bubble. These tours will include multiple intersections with speakers with deep, lived experiences, including: indigenous community; homeless and low income housing residents; environmentalist; and more.

**Part III: Celebration: Tim Jones Creative Placemaking Awards and reception**

**4pm: Artscape Daniels Launchpad 4-130 Queens Quay East**

In cooperation with the Artscape Foundation, the first annual Tim Jones Creative Placemaking Award will be announced followed by a networking reception at the exciting new arts business incubator.



# SYMPOSIUM 2021 SPONSORSHIP PLEDGE FORM

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