



# SYMPOSIUM 2021 SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP BENEFITS

Plenary remarks

Branded Zoom Room or Tour

Complimentary passes

Branded slides with Company Logo

Logo on the Symposium Digital Program

Logo on the ULI Toronto event webpage

Logo on all promotional material for event,  
including distribution to 12,000+ email list

Logo on event recap in e-newsletter and  
website

Featured on Social Media (75,000+  
impressions per month)

PRESENTING SPONSOR \$25,000	MAJOR SPONSOR \$15,000	SUPPORTING SPONSOR \$10,000	TOUR SPONSOR \$2,500
Opening	Closing	✓	N/A
2 Rooms or 2 Tours	✓	✓	✓
5 In-Person or 20 Virtual	3 In-Person or 15 Virtual	2 In-Person or 10 Virtual	N/A
✓	✓	✓	N/A
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓
✓	✓	✓	✓



# SYMPOSIUM 2021 SPONSORSHIP PLEDGE FORM

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Company/Organization:

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Phone:

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Contact Name:

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Email Address:

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Mailing Address:

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Twitter Handle:

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☐ Presenting Sponsor

☐ Major Sponsor

☐ Supporting Sponsor

☐ Tour Sponsor

Please return completed pledge form to [toronto@uli.org](mailto:toronto@uli.org)