2020 Curtner Leadership Program Agenda
Session 7: Yellow Belt Engagement Strategy
Friday May 29th, 2020: 10:00am – 12:30pm

10:00AM - 10:15AM  WELCOME, OBJECTIVES AND KEY HIGHLIGHTS FROM SESSION 6
  • Richard Joy, Executive Director, ULI Toronto
  • Paul Bedford, Dean ULI Leadership Program

10:15AM - 10:30AM  UPDATE REPORTS FROM ULI TEAMS
  • Neighbourhood character and Urban Design
  • Development Approval System
  • Financial

10:30AM - 10:50AM DRAFT VIDEO PRESENTATION AND DISCUSSION

10:50AM - 11:30AM INGREDIENTS OF SUCCESSFUL ENGAGEMENT STRATEGIES
  • Nicole Swerhun, Swerhun Inc.
  • Zahra Ebrahim, Executive Director to Doblin Deloitte, Civic Innovation

KEY QUESTIONS
  • The pros and cons of having a civic dialogue about increased housing choices in neighbourhoods during the COVID-19 public health crisis
  • Recognizing that lots of communities are now relying on and trusting governments
  • Seizing on the opportunity to reinforce and build stronger community by capturing trust building
  • Using the COVID-19 crisis as a re-set opportunity for the way we think about our neighbourhoods and the city
  • Understanding how increased housing choices in our neighbourhoods are connected to all the components of successful city life

11:30AM - 12:00PM IMPLICATIONS FOR JUNE 23 VIRTUAL TOWN HALL PRESENTATIONS AND OBJECTIVES

12:00PM - 12:30PM TEAM WORKSHOP + FINAL DELIVERABLES AFTER TOWNHALL

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