



Urban Land Institute **Toronto**

FY20 SPONSORSHIP
OPPORTUNITIES



We Celebrate

ULI Toronto celebrates the achievements of our members and the Greater Toronto Horseshoe Area in order to elevate Toronto's global presence and influence around the world. We host local social and networking events to foster professional collaboration as well as friendships.



We Educate

ULI Toronto organizes and curates more than 85 events and programs annually including panels, tours, outreach programs, city exchanges, networking events and symposiums. Our programming is conceived through the lenses of mobility, technology and placemaking.



We Challenge

ULI Toronto curates opportunities for our members to be challenged and provide forums for discussions and debate around difficult city building issues and the responsible use of land.



We Inspire

ULI Toronto inspires local communities and the next generation of city builders through research, mentorship programs, leadership training and educational programs.

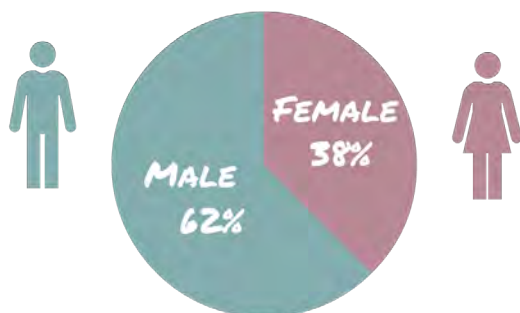
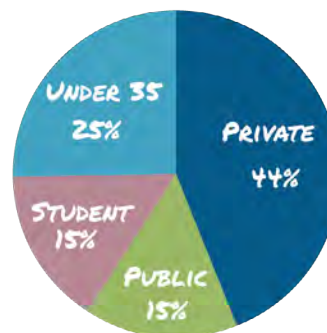
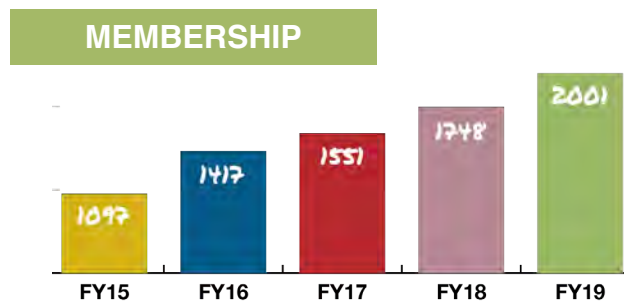
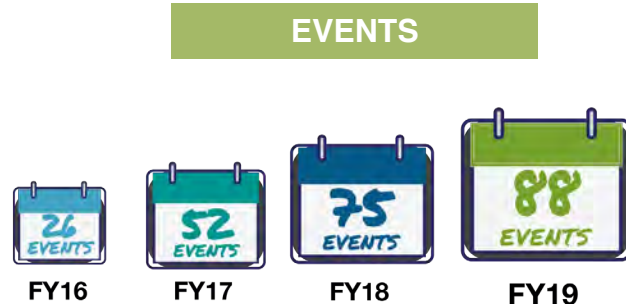
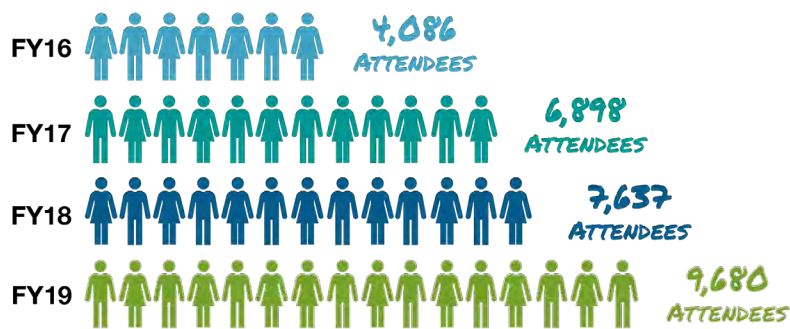


We Connect

As one of the largest district councils and part of a global network with over 45,000 members, ULI Toronto brings together industry leaders and emerging leaders from across the region and around the world to share their experiences and insight.



ULI Toronto by the Numbers



78K IMPRESSIONS
MONTHLY



19K PODCAST
LISTENS



12,200+
DISTRIBUTION LIST



Join Us In Shaping Toronto's Landscape

Annual sponsorship makes it possible for ULI Toronto to provide quality programming and community initiatives thanks to recognized leaders in the real estate community. Becoming an Annual Sponsor is the most visible way to show you are a part of the ULI community. As a sponsor, your company will enjoy exposure and recognition at various ULI events and activities in addition to the satisfaction of becoming a catalyst for ULI's outstanding education and leadership.

BENEFITS	PLATINUM (\$15,000)	GOLD (\$7,500)
Priority registration to: <ul style="list-style-type: none"> Urban Leadership Program UrbanPlan Mentorship Program Meet the Chiefs Dinner Annual Trends in Real Estate Program 	✓	✓
Priority membership to ULI Toronto Committees	✓	✓
Advertise job openings on ULI Toronto website	✓	✓
Profile in member profile or Podcast (19K listens)	✓	
Logo recognition in quarterly eNewsletter (12,000+ distribution list)	✓	✓
Logo on ULI Toronto website with hyperlink to company website	✓	✓
Logo recognition on digital signage and banners at 4 signature events (~300 attendees)	✓	✓
Logo recognition on email blasts for 4 signature events (12,200+ distribution list)	✓	
Social media recognition (75K impressions)	✓	✓
Annual Trends in Real Estate Event	Complimentary Table	50% Discount on a Table
Complimentary registration(s) to ULI Toronto events (4 signature + 2 WLI)	✓	✓
Complimentary memberships	Associate Memberships: 2 Under 35 Memberships: 2	Associate Memberships: 2
Contribution to the ULI Urban Inclusion Fund to support diversity & inclusion and student engagement	\$1,000	\$750
Choice of 2 exclusive, customizable upgrades Customizable options include: <ul style="list-style-type: none"> Host a Members-Only Tour Host a roundtable Host a member event Participate on a panel (1 per year) Featured in member profile or podcast Urban Inclusion fund customization 	✓	

Contact ULI Toronto: 30 St. Patrick St. 5th Floor Telephone: 647-258-0017
Toronto ON M5T 3A3 Email: toronto@uli.org

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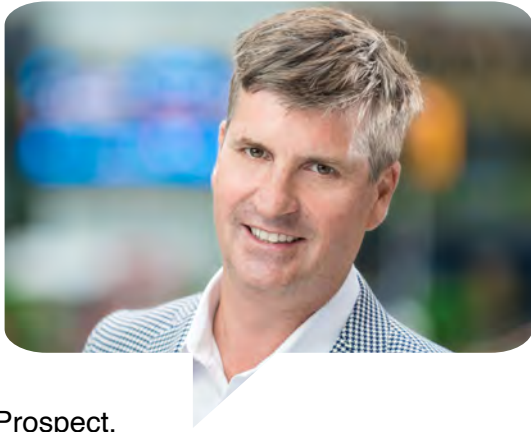
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development disciplines, including developers, builders, investors, designers, public officials, planners, architects, real estate brokers, lawyers, engineers, lenders, academics and students.

The support of our Annual Sponsors not only enables ULI Toronto to carry out our mission to advance the responsible use of land, it is advancing urbanism across our growing global region.

I hope that you will join us as an Annual Sponsor for the coming year. Should you have any questions or require further information, please do not hesitate to contact me.

Sincerely,

Executive Director
Richard.joy@uli.org
416-575-9329

Dear Prospect,

I would like to invite you to become an Annual Sponsor of Urban Land Institute (ULI) Toronto.

The mission of ULI is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Toronto carries forth that mission by serving the Greater Toronto Region's public and private sectors with pragmatic land use expertise and education.

As a nonpartisan organization, ULI has long been recognized as one of the most respected and widely quoted sources of objective information on urban planning, growth and development. Our members form a spectrum of land use and

SPONSORSHIP PLEDGE FORM

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Platinum Sponsorship ☐

Gold Sponsorship ☐

Please return completed pledge form to toronto@uli.org

Once received an invoice will be provided