# Meet The Chief Planners

**Keynote,** Ask Courageous Questions, Jay Pitter

Featuring the Hon. Steve Clark Minister of Municipal Affairs and Housing

April 30, 2021









# Toronto

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#### MESSAGE FROM THE CHAIR



Attendees of last year's Meet the Chief Planners' event at the Arcadian Court with Ministers Mulroney and Surma will remember one thing above all else – it was probably the last in-person event that you attended! Taking place on March 10, 2020 (a month earlier than normal to separate it from what was to have been the ULI Spring Meeting in May) elbow bumps were the only concession made to COVID-19, unaware of how much our lives would change within just a few days.

Needless to say, the past 13 months have been tragic on so many levels: the loss of life due to the pandemic, lingering mental and physical health

impacts, and economic disruption have been a most searing experience. The impacts of which have weighed so much more heavily on low income and racialized communities; an injustice impossible to reconcile. All this, as the murder of George Floyd reverberated around the world: As a society and as an industry we must confront racial injustice with new resolve.

It is impossible to fully take stock of the lasting impact this past year will have on the future of the Greater Golden Horseshoe. And it is too soon to fully gauge the disruption we are experiencing. But as city builders it is important that we consider what "building back better" means to our industry and how we move toward a stronger, more equitable, future for all.

Today's event seeks to put focus on two related meta-questions: 1) how are the forces of urban settlement and employment changing; and 2) how must we address the demands of a more racially just future? And as a celebration of public sector planning leadership, how do we shape these forces and demands to meet the great global challenges ahead of us, like climate change and resiliency?

This morning is designed to bring attention to these and other questions of our times – as they are the focus of the cornerstone of our program, the concurrent sessions with the region's senior planning officials. A special plenary panel will kick off these discussions.

We are most pleased to hear from a number of our region's great leaders today.

Carolyn King, former Chief of the Mississaugas of the Credit First Nation and Chair of Shared Path, promoting reconciliation in Land Use Planning. Shared Path and ULI Toronto have embarked on an important partnership, which has become a priority in our mission work.

The Honourable Steve Clark, Minister of Municipal Affairs, joins us this year. His ministry has been active on many fronts including the expansion of the Greenbelt and the acceleration of priority development files. As the cycle of Municipal Comprehensive Reviews is underway, the regional policy leadership of his ministry will be of particular interest to the development industry.

And finally, our closing plenary presents the award-winning placemaker and author, Jay Pitter. Jay has been at the centre of public discourse around spatialized racism, a concept largely unexplored in the work of your industry – but a concept that can be expected to be a core focus of a future of equity-based placemaking and city building. Jay is inviting us all to 'ask courageous questions' as a means to explore this critical urban frontier.

Thank you all for participating in this, our seventh annual, Meet the Chief Planners program.

Emma West Chair ULI Toronto

#### **AGENDA**

#### **EVENT** SPONSORS

#### Pre-Event Networking

Virtual

#### Introductions

Carolyn King Chair and co-founder of Shared Path Consultation Initiative

Hon. Steve Clark
Minister of Municipal Affairs and Housing

### Greater Golden Horseshoe Planner Panel

Moderator: Paula Dill, Ministry of Municipal Affairs and Housing
Andrea Miller, City of Barrie
Karla Avis-Birch, Metrolinx
Heather MacDonald, City of Burlington
Gregg Lintern, City of Toronto
Dwayne Campbell, County of Northumberland

#### Concurrent Sessions with Chief Planners

Roundtable Discussions with Chief Planners

## Keynote: Ask Courageous Questions

Jay Pitter
Award-Winning Placemaker and Author

# FIRST GULF 国 GREAT GULF





#### **ZOOM ROOM** SPONSORS



BDP. Quadrangle











































#### **HONORARY** GUESTS



#### Carolyn King

Chair and co-founder of Shared Path Consultation Initiative

Carolyn King is the Chair and co-founder of the Shared Path Consultation Initiative as well as the creator of the Moccasin Identifier Project. She is the first woman to have been elected as Chief of the Mississaugas of the Credit First Nation (MCFN) (December 1997 to December 1999). She has over 25 years of work experience in the field of First Nations community and economic development, and extensive experience in public relations, environmental planning policies and procedures, and community radio. She is a Board member on numerous local community-based organizations and has served at the municipal, regional and national levels. She has received numerous awards including the Order of Canada (2020), and the Queen Elizabeth II Diamond Jubilee Medal (2012) in recognition of her support for First Nations history and the advancement of Aboriginal Peoples.



#### Hon, Steve Clark

Minister of Municipal Affairs and Housing

Steve Clark was first elected as the MPP for Leeds-Grenville in 2010, and re-elected in 2011 and 2014. In 2018, he was re-elected as the MPP for the newly named riding of Leeds-Grenville-Thousands Islands and Rideau Lakes. Steve gained attention across Canada in 1982 when — at the age of 22 and just out of university — he was elected Mayor of Brockville. He served three terms as mayor and, during his tenure, was also president of the Association of Municipalities of Ontario. Prior to his election as Leeds-Grenville MPP, Steve was Chief Administrative Officer for the Township of Leeds and the Thousand Islands. A proponent of education and physical fitness, Steve also helped raise \$1.3 million for the Thousand Islands Secondary School Track Facility, one of the largest fundraising accomplishments for a public educational institution to date in this region. Steve has been a community volunteer for more than 35 years. The many groups and committees he has served with include the Rotary Club of the 1000 Islands, St. Lawrence Lodge, the Brockville Braves hockey club, and the Brockville and Area YMCA.



## Jay Pitter

Award-Winning Placemaker and Author

Jay Pitter, MES, is an award-winning placemaker whose practice mitigates growing divides in cities across North America. She spearheads institutional city-building projects specializing in public space design and policy, forgotten densities, mobility equity, gender-responsive design, inclusive public engagement and healing fraught sites. What distinguishes Jay is her multidisciplinary approach, located at the nexus of urban design and social equity, which translates community insights and aspirations into the built environment. Ms. Pitter also makes significant contributions to urbanism theory and discourse. She has developed an equitable planning certificate course with the University of Detroit Mercy's School of Architecture and taught a graduatelevel urban planning course at Ryerson University, among others. Jay also delivers keynote addresses for entities such as the United Nations Women and the Massachusetts Institute of Technology (MIT). She is the co-editor of Subdivided: City-Building in an Age of Hyper-Diversity, and her forthcoming books, Black Public Joy and Where We Live, will be published by McClelland & Stewart, Penguin Random House Canada in 2021. Ms. Pitter was recently the John Bousfield Distinguished Visitor in Planning at the University of Toronto.

#### **PANEL:** THE FUTURE OF THE REGION



Paula Dill

Provincial Land & Development Facilitator Ministry of Municipal Affairs and Housing

The Province through an Order in Council, appointed Paula Dill in February 2008 as the Provincial Land and Development Facilitator (PLDF). Paula has extensive senior government management experience at the provincial (Ontario) and municipal (Toronto and Calgary) government levels. The office of the facilitator provides impartial facilitation and negotiation services for the province with municipalities, business and community groups to resolve issues related to growth management, infrastructure planning and other matters including business negotiations on behalf of the Province. She holds a degree in Urban Planning from the University of Waterloo and a diploma in Public Administration from the University of Western Ontario. Her previous positions include Commissioner of Urban Development for the City of Toronto, Chief Operating Officer for the Toronto World Expo Corporation and more.



Andrea Miller

General Manager, Infrastructure & Growth Management Division City of Barrie

Andrea is a graduate of the University of Waterloo Planning program. She is a Registered Professional Planner with 30+ years of diverse experience on large, challenging projects. Andrea joined the City of Barrie in 2017 after having spent her entire career in the private sector. She currently serves as the General Manager Infrastructure and Growth Management leading teams responsible for city infrastructure, Operations, Planning, Economic Development, Building, Asset Management, Environmental Sustainability as well as Business Performance. In her short time in Barrie, Andrea has implemented numerous process improvements, initiated much needed policy updates and facilitated a more holistic approach to tackling various growth management and community issues.



Karla Avis-Birch

Chief Planning Officer Metrolinx

As Chief Planning Officer, Karla extends her tenure at Metrolinx and builds on her executive leadership and award-winning, multi-billion-dollar project delivery experience. Throughout her career, Karla has overseen the construction and completion of countless instrumental infrastructural pieces and has accelerated the delivery of service. In her previous role as Vice President, GO Stations Capital Delivery, she established the first Metrolinx Project Controls & Design Standards Office, in partnership with Infrastructure Ontario on the procurement of Public Private Partnerships (P3) projects, and was accountable for the delivery of transformational GO Expansion programs. As Chief Planning Officer, Karla guides the planning and benefits of the regional transportation network and support practical advancement of the Regional Transportation Plan and evidence-based decision making in the delivery of transit projects. She is deeply passionate about forging end-to-end transit solutions from vision to reality, region-wide, tomorrow, and for decades to come.

#### **PANEL: THE FUTURE OF THE REGION**



#### Heather MacDonald

Executive Director, Community Planning Regulation & Mobility City of Burlington

Heather MacDonald is the Executive Director of Community Planning, Regulation and Mobility at the City of Burlington. Previously, she was in the roles of VP of Project Planning at Metrolinx and Commissioner of Planning and Building for the City of Brampton after a long and varied career with the City of Mississauga in numerous positions in the Corporation including Director of Policy Planning. She is both a Registered Professional Planner and Certified Human Resources Leader.



Gregg Lintern

Chief Planner & Executive Director City of Toronto

Raised in Etobicoke, Gregg is a + 35-year veteran of local planning. He has held various roles and responsibilities in several different community planning districts across Toronto giving him a deep institutional knowledge, understanding of legislation, and history of working across the municipal spectrum. As Chief Planner for the City of Toronto, Gregg is committed to strengthening Toronto as one of the world's most liveable and equitable cities. Consistently looking to the future, Gregg's led a number of city-wide and local transformative plans and initiatives including Laneway and Second Suites, a plan for Toronto's downtown known as "TOcore", the Port Lands Planning Framework, tall building transformations, Mirvish Village, Yonge-Dundas Revitalization, reimagining Humber Bay Shores and Regent Park. Gregg strongly believes in a positive future for Toronto. As Chief Planner, his priorities include transportation network expansion, housing affordability and proactive planning.



Dwayne Campbell

Manager, Planning and Community Development County of Northumberland

In his current role as the Manager of Planning and Community Development with Northumberland County, Dwayne oversees the implementation and update of the County Official Plan to manage growth and development across Northumberland. Dwayne is also leading the implementation of a Natural Heritage System, Agricultural System, Land Needs Assessment and Employment Strategy for Northumberland. During his tenure at the Regional Municipality of Durham, Dwayne worked through a period of provincial reform to implement various provincial plans such as the Oak Ridges Moraine Conservation Plan, Central Pickering Development Plan, Greenbelt Plan and Growth Plan for the Greater Golden Horseshoe. Dwayne's work experience offers a unique perspective which aims to bridge the gap between broad provincial policy and local municipal implementation.



Michelle Banfield
Director of Development Services
City of Barrie

Michelle is a Registered Professional Planner with over 24 years of experience in land use planning across Canada and abroad working in the public and private sectors. Michelle has a degree in Urban & Regional Planning from the University of Waterloo and a Masters of Arts from Athabasca University. She is currently the Director of Development Services at the City of Barrie.



Bob Bjerke
Director of City Planning and Design
City of Brampton

Robert (Bob) Bjerke, MA MES MCIP RPP is currently the Director of Policy Planning in Brampton. He is a passionate, effective community builder with 18 years of senior municipal leadership experience. Bob is the former Halifax Chief Planner and has held senior roles in Edmonton, as Director of Housing, and in Regina as Director of Planning and Sustainability. Bob holds a BA (Honours) and a Masters Degree in Political Studies from the University of Saskatchewan, and an MES in Planning from York University in Toronto. Bob is a past president of the Saskatchewan Professional Planners Institute, has served on the National Council of the Canadian Institute of Planners and on the national board of the Canadian Housing and Renewal Association.



Rosa Bustamante

Director of Planning City of Kitchener

Rosa Bustamante is the Director of Planning at the City of Kitchener, one of the fastest growing cities in Canada. Her portfolio includes long range and policy planning, development review and urban design in addition to heritage and environmental planning. She holds an Honours Co-op Bachelor's degree from the School of Planning at the University of Waterloo and an Urban Design Certificate from Simon Fraser University. Rosa is a Registered Professional Planner and a WLI Champion. Prior to joining the City of Kitchener, Rosa was the Manager of Mobility Hubs at the City of Burlington and led her team's work on secondary plans for the rapid development occurring around Burlington's GO Stations. Known as an innovative and strategic leader, Rosa brings a solutions-focused approach to her team's work on light rail transit planning, long-term growth management and affordable housing.

#### **CHIEF** PLANNERS



Gabe Charles
Acting Director, Planning Services
Town of Oakville

Gabe Charles, MCIP, RPP has over 20 years of professional experience in the fields of Urban Design and Planning, entirely in the public sector working on a multitude of urban design, development review, and policy projects. As a team lead, he has guided Official Plan Reviews, Secondary Plans, Master Plans and major policy studies. He works with a highly-talented team in promoting design excellence through city building. Gabe has been an active member of OPPI and CIP, former vice-chair of London's design review panel, a Fellow with the Urban Design Forum (NY) and is a Board member of the Council for Canadian Urbanism (CanU).



John Cimino

Senior Vice President, Portfolio Planning, Development and Transactions Infrastructure Ontario

John Cimino oversees a wide range of functions that include portfolio planning, property sales and acquisitions, leasing, valuation, tax assessments, and management of hydro corridor lands. John has nearly 30 years of commercial real estate experience in the private and public sectors. He began his career in the private sector as a commercial real estate leasing agent with Mallette-Goring Inc. He then worked with a privately-held real estate firm as a leasing and property manager leading a number of industrial and office developments. John joined the Ontario Realty Corporation in 2001 as a Regional Director managing the provincial real estate portfolio in the eastern and northern regions, with responsibility for asset management and the annual capital repair program.



Meg Davis
Chief Development Officer
Waterfront Toronto

Meg Davis is responsible for leading the marketing and development of all lands within the control of Waterfront Toronto. This includes overseeing development of the public infrastructure and coordinating the planning, design and construction phases of these significant developments. With over 30 years of experience in the development sector, she has been involved in shaping real estate development in the Great Toronto Area in increasingly senior positions in a variety of organizations both public and private. She has negotiated over \$3 billion worth of development deals and overseen the development of several award-winning innovative mixed-use communities in Toronto that have set new standards for design, sustainability and inclusivity. Meg joined Waterfront Toronto from KPMG where, in her role as Director, Public Infrastructure of the Toronto practice, she was responsible for managing multi-disciplined consulting teams for a variety of real estate, infrastructure privatization projects, government and public body outsourcing initiatives.



Hannah Evans

Assistant Deputy Minister, Municipal Services Ministry of Municipal Affairs and Housing (MMAH)

Hannah Evans is the Assistant Deputy Minister of the Municipal Services Division at the Ministry of Municipal Affairs and Housing (MMAH). In this role, Hannah has responsibility for policy implementation related to local government, municipal finance and provincial planning matters. Prior to this role, Hannah was the Director of the Director of Building and Development Branch of MMAH, with responsibility for policy development related to Ontario's Building Code Act and Building Code. She has also served as the Director responsible for coordinating Ontario's Syrian refugee resettlement initiative, and Director of Partnerships and Consultation at the Ontario Growth Secretariat. Before joining the Ontario Public Service in 2002, Hannah was based in New York City and Prague for 10 years where she was a senior member of the Foundation for a Civil Society leading community and economic development projects in Eastern Europe.



Paul Freeman

Chief Planner Regional Municipality of York

Paul Freeman MCIP, RPP is the Chief Planner for the Regional Municipality of York. In his position, Paul is responsible for establishing and implementing the long-term vision for growth and development in the Region. He leads the Region's Planning and Economic Development that includes Long-range Planning, Community Planning and Development Services, and Economic Strategy. Paul has held various positions as a municipal land use planner with 30 years in the public sector. He is a Registered Professional Planner, holds a degree in Urban and Regional Planning from Ryerson University and diploma in Public Administration from the University of Western Ontario. Paul is an active member of the Regional Planning Commissioners of Ontario (RPCO) and is the Chair of the Greater Golden Horseshoe Caucus of RPCO.



Mathieu Goetzke

Vice President, Project Planning Metrolinx

Mathieu Goetzke joined Metrolinx as Vice President, Project Planning in August 2018. As Vice President, Mathieu leads the Planning team advancing the 2041 regional transportation plan vision from a network concept to robust project plan realization. Mathieu bridges the gap between the 2041 RTP and project delivery, evaluating project options and integrating all modes into a seamless system of mobility services. Mathieu brings 20 years of knowledge and experience, with a focus on engineering, transportation, urban planning and development. Prior to coming to Canada, Mathieu was Deputy City Manager for Urban Development and Quality of Life in the City of Lille, France. There, he led the delivery of a "city core" mobility plan, led large scale multi-stakeholder urban regeneration projects, including the planning of a new phase of development of the Euralille hub connecting the central business district to the high-speed rail, subway and LRT networks.





Barbara Gray

General Manager of Transportation Services City of Toronto

Barbara Gray's commitment to innovation drives her work as General Manager of Transportation Services in the City of Toronto. As Deputy Director of the Transportation Department in Seattle she led the development of the first city-wide Pedestrian Master Plan and Complete Streets policy and oversaw daily operations for policy, planning, and right of way management. She launched the plan to include a public realm activation program, a Project Coordination Office and a 24/7 Transportation Operations Center. Barbara joined the City of Toronto in late 2016 and has since successfully led the implementation of the King Street Transit Pilot, which was subsequently approved for permanency in March 2019, the City's renewed Vision Zero 2.0 Plan, the launch of Automated Speed Enforcement, and the transition of the School Crossing Guards Program.



John Hardcastle

Interim Director, Development Services Region of Peel

John is a Registered Professional Planner with more than 23 years of experience in land use planning. John has degrees in Geography from Carleton University and Urban and Regional Planning from Ryerson University and is currently the Interim Director of Development Services for the Region of Peel.



Jessica Hawes

Senior Director of Development Toronto Community Housing

Jessica Hawes is a Senior Director of Development with Toronto Community Housing. In this role she oversees a number of TCHC's revitalizaTon projects including Lawrence Heights, Firgrove and 250 Davenport. Over the past 20 years, she has seen many projects from planning through construction, including transit oriented developments, waterfront redevelopment, institutional planning, public realm construction, and sustainable community revitalizaTons. As a LEED Accredited Professional, Jessica focuses on economically, socially and physically sustainable developments that promote healthy cities.



Elizabeth Howson

Principal, Macaulay Shiomi Howson Ltd The Town of Uxbridge

Elizabeth Howson, B.E.S., M.C.I.P., R.P.P. has over 45 years' experience with a focus on the development of official plans, secondary plans, intensification studies and other policy documents for municipalities throughout Southern Ontario including communities such as Milton, Mississauga, Guelph, Halton Hills,Oakville, Pickering, Markham and Oshawa. Her work goes beyond vision to implementation including her role as planner for the Township of Uxbridge since 1994.



Biju Karumanchery Director of Planning & Urban Design City of Markham

Biju Karumanchery oversees a complex portfolio which includes Development Planning, Policy Planning, Heritage Planning, Urban Design and Parks Development. He is a Registered Professional Planner with almost 30 years of progressively responsible experience in the Planning field. He has been with the City of Markham's Planning Department since 1988, and has held senior level positions over the past 18 years including District Manager and Senior Development Manager. Biju was appointed Director of the Department in 2015. He is a member of CIP, OPPI, APA and CNU and is currently a Board Member of CNU - Ontario Chapter. Biju graduated with distinction from the University of Toronto (Geography) in 1983 and holds a Masters Degree in Regional Planning and Resource Development from the University of Waterloo (1987). At Markham Biju champions New Urbanist planning principles, Sustainability Initiatives and Public Art within the city building context.



Tami Kitay
The Director of Planning and Building Services
City of St. Catherines

Tami Kitay is the Director of Planning and Building Services for the City of St. Catharines in Niagara Region. Her portfolio includes Planning, Heritage, Design, Building Services, By-law Enforcement, and Development Engineering. She holds an Honours Co-op Bachelors Degree in Urban and Regional Planning from the University of Waterloo and a Masters of Public Administration degree from the University of Western Ontario. Tami is a Registered Professional Planner with over 18 years of experience in progressive planning roles at the City of Burlington, City of Barrie, City of Hamilton, the Town of Bradford West Gwillimbury, and the former Ontario Municipal Board. Known for bringing urban design and public realm vision to the forefront of her planning work, she promotes a collaborative approach to community development.

#### **CHIEF** PLANNERS



Gregg Lintern

Chief Planner & Executive Director City of Toronto

Raised in Etobicoke, Gregg is a + 35-year veteran of local planning. He has held various roles and responsibilities in several different community planning districts across Toronto giving him a deep institutional knowledge, understanding of legislation, and history of working across the municipal spectrum. As Chief Planner for the City of Toronto, Gregg is committed to strengthening Toronto as one of the world's most liveable and equitable cities. Consistently looking to the future, Gregg's led a number of city-wide and local transformative plans and initiatives including Laneway and Second Suites, a plan for Toronto's downtown known as "TOcore", the Port Lands Planning Framework, tall building transformations , Mirvish Village, Yonge-Dundas Revitalization, reimagining Humber Bay Shores and Regent Park. Gregg strongly believes in a positive future for Toronto. As Chief Planner, his priorities include transportation network expansion, housing affordability and proactive planning.



Kathleen Llewellyn-Thomas

Chief Customer Officer Toronto Transit Commission

Kathleen Llewellyn-Thomas has served local government in Canada for 38 years; coast to coast from Halifax, to Toronto, the greater Toronto Area and Vancouver. Her roles have been diverse: Director of Engineering for the City of Toronto, Commissioner of Transportation and Community Planning for York Region, Chief Operating Officer for the Toronto Community Housing Corporation and General Manager of Arts Culture & Community Services at the City of Vancouver. She has served on Boards such as the Canadian Urban Institute, Municipal Engineers Association, Regional Public Works Commissioners of Ontario and Regional Planning Commissioners of Ontario and on the Board of the House of Compassion - a high support home for residents living with severe and persistent mental illness. Kathleen was named to Vancouver's Power 50 – the 50 most powerful people in Vancouver in 2017.



Lynda Macdonald

Director, Community Planning City of Toronto

Lynda Macdonald's team oversees all development applications and planning studies in central Toronto balancing growth with the need to provide amenities and services to residents, workers and visitors to the City. In her almost 30 years with the City of Toronto Planning Division, Lynda has been influential in projects across the downtown such as the Central Waterfront Plan, secondary plans for the Fort York Neighbourhood and Railway Lands and countless small and large scale developments. More recently, she has been guiding her team in the implementation of the City's TOcore (Downtown Plan), the Yonge Eglinton Secondary Plan and advancing updated planning frameworks for the King Parliament and King Spadina Neighbourhoods. Throughout her career she has put the public interest and the environment first, working to integrate projects into the broader urban fabric with an emphasis on a high quality and connected public realm.



Heather MacDonald

Executive Director, Community Planning Regulation and Mobility City of Burlington

Heather MacDonald is the Executive Director, Community Planning Regulation and Mobility at the City of Burlington. Previously, she was acting VP of Project Planning at Metrolinx and acting Commissioner of Planning and Building for the City of Brampton after a long and varied career with the City of Mississauga in numerous roles in the Corporation including Director of Policy Planning. She is both a Registered Professional Planner and Certified Human Resources Leader. Heather is an active member of ULI and a WLI Champion.



Gary Muller
Director of Planning
Region of Durham

Gary Muller is the Director of Planning for Durham Region. With 30 years of planning experience, Gary is responsible for leading the activities of the Region's Planning Division, through Policy Planning and Special Studies, Transportation Planning and Plan Implementation. Gary is currently overseeing a wide range of projects including the Region's Official Plan review, the Regional Cycling Plan update, improvements to business processes and the Region's review of planning and development applications. Over his career, Gary has led in the preparation of official plans, facilitated downtown redevelopment projects, community improvement plans and a wide variety of development applications. Gary has a Master's Degree in Urban and Rural Planning from Dalhousie University and is Registered Professional Planner.



Mary Nordstrom
Manager Land Use Planning
Town of Innisfil

Mary Nordstrom has contributed to shaping the vibrant and growing community through such projects as the Mobility Orbit, the expansion of Innisfil Heights Employment Area and the mixed-use rezoning of the Downtown Alcona. Mary brings more than 15 years experience in both the public and private sector including the Coleraine West Employment Area and Caledon Equestrian Park in Caledon and several high profile and high rise intensification projects. Mary strongly believes her effectiveness in contributing to Innisfil's many exciting planning initiatives is informed my unique leadership experience that includes giving back to her local community by raising needed funds for recreational improvements and organizing community events that celebrate community pride, placemaking and community engagement.

#### **CHIEF** PLANNERS



Michael Norton

Chief of Development (A)
Metrolinx

Michael Norton is the Chief of Development (A) at Metrolinx, where he oversees the Transit Oriented Communities (TOC) Program at Metrolinx for the GO Heavy Rail and LRT portfolios, as well as management of the Metrolinx owned real estate portfolio. Michael has been involved in large transit infrastructure projects, including East Side Access in New York, the Red Line in Tel Aviv, the vivaNext BRT in York Region and the Eglinton Crosstown LRT in Toronto. He holds a bachelor's degree in Architectural Studies from the University of Waterloo and a Master of Science in Real Estate Development from Columbia University.



David Parks

Director of Planning, Economic Development, Transit & Airport Services
County of Simcoe

David Parks is the Director of Planning, Economic Development, Transit & Airport Services at the County of Simcoe. David is a Member of the Canadian Institute of Planners and a Registered Professional Planner in Ontario. David has worked as a Planner for over 30 years working for 5 different municipalities in Ontario. City of Orillia, District of Muskoka, Georgian Bay Township, Severn Township. David is a Graduate of Laurentian University. One of the main responsibilities as the Director at the county will be is the implementation of the Growth Plan for all 16 municipalities in Simcoe County. The County of Simcoe with be undertaking a Municipal Comprehensive review over the next few years which will determine the growth the population allocation to the local municipalities to the year 2041. David also has the responsibilities of rolling out the county's new County of Simcoe Transit System. David is also working on the completion of Phase 2 of the Lake Simcoe Regional Airport expansion project.



Arvin Prasad

Commissioner, Development Services City of Markham

Arvin holds a Bachelor of Applied Arts in Urban and Region Planning and a Masters of Public Administration in local government. He is a professional planner with over 30 years of progressive experience in the areas of policy and development planning. Arvin has been a long-time proponent for complete and well-planned communities. Arvin is currently providing his expertise in leading the development and implementation of plans to ensure the City of Markham's growth and development is planned and managed to achieve a vibrant, healthy, and sustainable community. More specifically, Arvin is responsible for ensuring Markham's development, economic and cultural programs meets the needs of a dynamic, fast growing, and diverse community now and into the future. He has experience in conflict resolution, project management and experienced in various leadership topics.



Stephen Robichaud

Chief Planner City of Hamilton

Steve Robichaud is the driving force behind the City's long-term growth management strategy which is now being implemented through a new Official Plan, secondary plans and a new comprehensive zoning by-law for the City. Over the last 4 years, he has led and overseen the preparation of several award winning major initiatives including a new secondary plan and zoning for the Downtown, public engagement strategies, new simplified zoning in urban and rural areas of Hamilton and has led the Division's Open for Business initiatives to assist clients and lead continuous improvement initiatives. Steve's innovative and creative approach to complex planning issues and developing his staff's capacity to deliver innovative solutions has been recognized by Canadian Institute of Planners, Ontario Professional Planners Institute and Canadian Association of Certified Planning Technicians.



Catherine Rose

Chief Planner City of Pickering

Catherine has been involved in assessing, commenting on, and implementing major Federal, Provincial and Regional policy initiatives over the last 35+ years. Some of Catherine's major projects include a new Official Plan for the City, a strategic Growth Management Study, the Central Pickering Development Plan and related Seaton Neighbourhood Plans, zoning by-laws for Seaton and the City Centre, and the Pickering Casino Resort project. Most recently, she is overseeing the preparation official plan and zoning amendments to implement two recently completed studies: the Kingston Road Corridor and Brock Specialty Retailing Node Intensification Study, and for the Infill & Replacement Housing Study for Established Neighbourhoods study. Also, she is overseeing the preparation of a Housing Strategy, a new comprehensive zoning by-law for the entire City, and the review of numerous high density high rise development proposals.



Carlos Salazar

Manager of Community Planning and Design Municipality of Clarington

Carlos Salazar has over 30 years of experience in planning both in Canada and internationally. Prior to joining the Municipality of Clarington as the Manager of Community Planning and Commercial Development, Carlos worked for the cities of Winnipeg and Greater Sudbury. In Clarington, Carlos led the review of the Official Plan and now his focus is on the implementation of the Plan through secondary plans for residential, employment, and commercial areas. He has been a board member of the Congress for New Urbanism-Ontario and member of OPPI Council. Carlos has worked internationally with the Canadian Institute of Public Administration, The Canadian Urban Institute, and the Federation of Canadian Municipalities. Carlos is a recipient of the Governor General - Queen Elizabeth II's Diamond Jubilee Medal and has been a member of the Urban Land Institute for more than 30 years.

#### **CHIEF PLANNERS**



Michelle Sergi

Director of Community Planning/Chief Planner Region of Waterloo

Michelle is the Director of Community Planning/ Chief Planner and has been with the Region of Waterloo for five years. She oversees Regional Planning, Environment and Sustainability, Planning Information and Analytics, and Corridor Planning. Previously, Michelle held various positions with all levels of municipal government, as well as the private sector. She has been responsible for a wide variety of planning matters including policy planning, development, neighbourhood planning, cultural heritage, urban design and natural heritage. She is a member of Regional Planning Commissioners of Ontario, Pragma Council, the Canadian Institute of Planners and is a Registered Professional Planner.



Adrian Smith

Chief Planner & Acting Director of Regional Planning and Growth Management Region of Peel

Adrian Smith is the Chief Planner and Acting Director of Regional Planning and Growth Management for the Region of Peel. With a population of 1.5 million people incorporating the City of Mississauga, the City of Brampton and the Town of Caledon, Peel is one of the fastest growing municipalities in Canada spanning urban, suburban, agricultural and greenbelt areas. Adrian has been providing planning services for thirty years within municipalities across the Greater Toronto Area and has also spent time working with small communities in various parts of the Country. His current role involves leading Peel's team of professionals dealing with a variety of land use planning, growth management, housing, development and regional policy issues. Adrian provides leadership in developing Peel's future towards a strong, healthy, and complete community.



Jason Unger

Director, Planning & Building Services Town of Newmarket

Jason is a graduate of the University of Waterloo and Queen's University, with 25 years of professional planning experience – the last 23 with the Town of Newmarket, During his time with Newmarket, Jason has led a number of key planning initiatives such as the Newmarket Historic Downtown Community Improvement Plan and Financial Incentives Program, and the nationally recognized Eco-Homes development project. In his current role, Jason leads a team that is planning Newmarket's transition from a suburban municipality into a major urban centre in York Region and the GTHA.



Krista Walkey

General Manager, Planning and Building Services City of Guelph

Krista Walkey is the General Manager, Planning and Building Services/Chief Planner with the City of Guelph. The City of Guelph is a vibrant community of over 135,000 people situated in the heart of southern Ontario, Krista has over 20 years of public and private sector experience in planning and building through progressive roles at the City of Waterloo, Stantec Consulting Ltd. and at the City of Brampton. Her experience working on both sides of the planning and building counter has allowed her to understand individual wants and the community's needs and arrive at solutions that work for everyone. Krista's user her leadership skills and depth of experience working on multi-disciplinary teams to resolve complex challenges and advance high-profile projects and corporate directives. Krista is a Registered Professional Planner with a Bachelor of Arts (Urban Geography) degree from the University of British Columbia.



Andrew Whittemore

Commissioner, Planning and Building City of Mississauga

Andrew Whittemore joined the City of Mississauga in January, 2012 as the Manager, Cultural Operations and was promoted to Commissioner, Planning & Building in 2018. Before coming to Mississauga, Andrew began his municipal career at the City of Halifax where he held numerous roles including, Manager, Community Relations & Cultural Affairs and Executive Coordinator in the Chief Administrator's Office. During this period Andrew played a major role in community engagement, delivery of the first regional planning strategy, and the waterfront redevelopment. Andrew has an in-depth knowledge of the Ontario Planning Act, Ontario Heritage Act, Municipal Act and the Growth Plan which has positioned him as a member of the ULI Advisory Committee and an Alumnus of the Governor General of Leadership Conference.



Haiqing Xu
Director of Development Services
Town of Whitchurch-Stouffville

Haiqing Xu, PhD MCIP RPP is the Director of Development Services at the Town of Whitchurch-Stouffville. Before joining the Town, he was a Manager of Policy & Sustainability with the Town of Caledon, a Manager of Long Range Planning with Halton Region, and a Senior Transporta[on Planner with the City of Toronto. Haiqing was a Full[me Professor of the Urban Studies Program at Concordia University in Montreal, and is currently a Part-[me Professor of Geography & Environmental Studies Department and an Associate Faculty of Yeates School of Graduate Studies at Ryerson University.

#### **CHIEF** PLANNERS



Yvonne Yeung Manager of Urban Design City of Brampton

Yvonne applies a value-based City By-Design culture to align vision and to mobilize cross-discipline transformation, a living design framework to innovate visualization as a shared platform and consensus-building tool for concurrent decision making at multiple space and time scales, and a pre-application codesign studio to modernize development proposal review process as a creative, exploratory journey for synergistic problem-solving. As part of ULI leadership team, Yvonne founded and lead the "Getting to Transit-oriented Communities Initiative" as a regional movement to promote "20-min walkable neighbourhood with community hub" as a model to accommodate growth across the city region. Integrate public health, global knowledge-sharing, and large-scale cross-sectors collaboration as the "triple helix" model to amplify city-building innovation through lateral thinking.

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