



**SOLUTIONS FROM  
THE REGION'S NEXT GENERATION  
OF INDUSTRY LEADERS**

ULI Southeast Florida/Caribbean is seeking proposals for Leadership Projects for the upcoming academic year of the Leadership Institute. Leadership Projects (LPs) are pro bono advisory service projects offered through the Leadership Institute that seek solutions to tangible land use and real estate challenges faced by local non-profit organizations and public entities.

**SUBMIT A PROPOSAL**

Submissions due October 7th

Send to Sydney Ramirez  
[Sydney.ramirez@uli.org](mailto:Sydney.ramirez@uli.org)

**WHAT WE DO**

Address tangible land use & real estate challenges faced by non-profit entities throughout the region. Similar to ULI's Technical Assistance Panels, Leadership Projects seek to provide expertise and solutions on local land use issues.

**HOW WE DO IT**

Through a collaborative eight-month process, Leadership Project Teams work with clients to scope, research, and analyze their land use challenge, before developing strategies, solutions, and recommendations.

**WHAT YOU GET**

Expert advice, strategies, and recommendations on your organization's issue from a multidisciplinary ULI team composed of the region's next generation of land use and real estate industry leaders.

**ABOUT THE LEADERSHIP INSTITUTE**

ULI Southeast Florida/Caribbean's Leadership Institute is an immersive and engaging leadership program that prepares the next generation of leaders across land use and real estate development to solve the region's most critical real estate and land use issues. The Leadership Institute provides a powerful local resource to help guide the responsible development of the region by strengthening connections among area organizations that guide and influence the future of Southeast Florida/Caribbean real estate development.

## SPECIFICATIONS

Proposed Leadership Projects should be tangible real estate issues where clients require direction and advice to solve a problem they may not otherwise have the resources or funds to address.

Leadership Project Teams will work with clients to:

- Define the problem, expectations, and scope of services, develop overall objectives, and determine questions to be addressed by the project.
- Gain well-rounded knowledge and insight on the issue through interviews with stakeholders and industry experts.
- Develop, prepare, and present detailed findings, conclusions, recommendations, and implementation strategies.

Participating Clients must commit to:

- Being available and responsive to the Leadership Institute committee and the Leadership Project team throughout the process.
- Being cooperative, open, and transparent about issues surrounding the project, and communicating concerns and issues quickly and consistently.
- Leading efforts to produce and compile briefing materials and coordinate stakeholder involvement.

## SUBMISSION PROCESS

Let us know what your proposed Leadership Project is and how it would benefit you to have ULI involved by completing page 3 of this application. Once we have received your submission, our committee leaders will connect with you to discuss and determine the viability of the project. If selected, your Leadership Project Team will work with you January of 2025 through August 2025.

## SUBMISSION REQUIREMENTS

Submit a short project proposal that includes:

Background Information

- Briefly describe your organization, purpose, and context, and identify any key partners/stakeholders.
- Provide an overview of the issue and your organization's history with it, highlighting any previous steps and any current or future plans or strategies to address it.
- Complete page 3 of this document.

Statement of the Problem

- Describe the problem/issue that would be the focus of the Leadership Project (LP) and give an overview of why you believe a project is needed.
- Detail how this issue relates to your organization's mission, plan, and function.
- Explain the ultimate objective for the LP, why it is timely, and how ULI can help.

Contacts & Resources

- Identify the individuals who will be your project's primary points of contact.
- List any pertinent data resources your organization has related to the issue - plans, proposals, statistics, maps, etc.

## SUBMISSIONS DUE

Monday, October 7th  
Email submissions to:  
[sydney.ramirez@uli.org](mailto:sydney.ramirez@uli.org)

For more information, contact:

Julie Medley  
Executive Director, ULI SEFL  
[Julie.medley@uli.org](mailto:Julie.medley@uli.org)

Jami Reyes  
Chair, Leadership Institute Director  
Of Strategic Partnerships,  
Americaribe, LLC.  
[J.REYES@americaribe.us](mailto:J.REYES@americaribe.us)

## WHO IS ELIGIBLE

Non-profit organizations, governments, and public agencies facing complex land use and real estate challenges in the Southeast Florida Region.

## PREVIOUS PROJECTS

Girl Scouts of Tropical South Florida

City of Fort Lauderdale

Habitat Humanity of Broward

Miami Downtown Development  
Authority

City of West Palm Beach

Full List of projects and reports are  
available at [seflorida.uli.org](http://seflorida.uli.org)

ULI Southeast Florida/Caribbean  
500 W Cypress Creek Rd #120 Fort  
Lauderdale, FL 33309

Email: [sydney.ramirez@uli.org](mailto:sydney.ramirez@uli.org)  
Web: [www.seflorida.uli.org](http://www.seflorida.uli.org)

<b>Project:</b>	
<b>Client:</b>	
<b>Brief Description:</b>	
<b>General Questions:</b>	
<b>Purpose of LP:</b>	
<b>Task:</b>	
<b>Deliverables:</b>	