



# LEADERSHIP INSTITUTE

## SPONSORSHIP OPPORTUNITIES 2020-2021



**Urban Land  
Institute**

Southeast Florida/Caribbean

ULI's Leadership Institute is an eight-month immersive and engaging leadership program that educates and prepares emerging leaders with the tools to solve South Florida's most critical real estate and land use issues.

### WHY BECOME A SPONSOR?

Sponsoring ULI's Leadership Institute is an excellent way to support the growth and development of local land use industry, build relationships with our region's most promising rising industry leaders, enhance your organization's visibility, and position yourselves as a trusted thought leader and source of real estate expertise.

1. Enhance your organization's visibility among next-generation leaders in the industry and their respective firms;
2. Have the opportunity to host a program day in your offices or a specific project to increase visibility to class participants, or feature a particular project or land use issue during one of the course's program days;
3. Connect with more than 30 emerging leaders in the industry and build relationships to help build a more sustainable Southeast Florida region;
4. Promote your firm's image as a trusted resource of real estate expertise;
5. Support leadership projects that have immediate, tangible impacts for local non-profits, cities, and neighborhoods;
6. Support leadership training in the real estate and land use industries and help provide "behind the scenes" experiences and knowledge to tomorrow's leaders

Through eight day-long program sessions and group leadership projects, the Leadership Institute builds relationships and develops understanding across disciplines, increasing leadership capacity among our region's next generation of land use leaders.

Each Leadership Institute class covers the full breadth of the land use industry. Classes have roughly thirty participants from the top organizations and public sector entities in our region participating each year.

Visit our website to see current and past participants, leadership projects, and more.

**LEARN MORE AT: [SEFLORIDA.ULI.ORG/GET-INVOLVED/LEADERSHIP-INSTITUTE/](https://seflorida.uli.org/get-involved/leadership-institute/)**

2020-2021 SPONSORSHIP OPPORTUNITIES	PROGRAM SPONSOR \$5,000	DAY SPONSOR \$1,500
Prominent recognition as the program's presenting sponsor	✓	
Be featured in LI news and Alumni correspondence	✓	
Be featured as the sponsor of your chosen program day	✓	✓
Firm listed on the Leadership Institute website	✓	
Participate in the Leadership Institute Selection Committee	✓	
Choose to speak at a program day of your choosing	✓	
"Audit" a program day of your choosing	✓	✓
Recognition at the program's orientation and graduation days	✓	
Opportunity to speak at either opening or graduation day	✓	
Two tickets to attend graduation day	✓	

## BECOME A SPONSOR

YES! Sign my company up as a sponsor of the 2021 ULI Southeast Florida / Caribbean Leadership Institute.

Select level:

### PROGRAM SPONSOR \$5,000

Program sponsors support the entirety of the Leadership Institute program and receive year-round recognition for their sponsorship.

### DAY SPONSOR \$1,500

Each program day is unique in both location and curriculum. Day sponsors can host / underwrite the expenses associated with the program day of their choice:

- |  |                   |
|--|-------------------|
| <input type="checkbox"/> Day 1: Southeast Florida in Context     | January 21, 2021  |
| <input type="checkbox"/> Day 2: Public Private Partnerships      | February 18, 2021 |
| <input type="checkbox"/> Day 3: Development & Capital Markets    | March 11, 2021    |
| <input type="checkbox"/> Day 4: Sustainability & Resiliency      | April 15, 2021    |
| <input type="checkbox"/> Day 5: Housing & Urbanism               | May 20, 2021      |
| <input type="checkbox"/> Day 6: Mobility & Infrastructure        | June 24, 2021     |
| <input type="checkbox"/> Day 7: Design & Construction            | July 15, 2021     |
| <input type="checkbox"/> Day 8: Graduation & Leadership Projects | August 12, 2021   |

TO BECOME A SPONSOR, SEND COMPLETED FORM TO:

Julie Medley, Executive Director  
julie.medley@uli.org | 954-817-9423



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