SEATTLE EMERGING TRENDS 2027

ULI Northwest

SPONSORSHIP OPPORTUNITIES & BENEFITS

Each fall, ULI Northwest hosts marquee events in Seattle and Portland, drawing hundreds of industry and community leaders. **Join us on November 18th, 2026,** in Seattle for our renowned Emerging Trends in Real Estate event, where we will delve into the current state of the capital markets, and forecasts for local real estate investment and development for the coming year.

PRESENTING $10,000

- **Annual Sponsorship Recognition at the Connector level for 2026**
- Prominent logo recognition on ULI Northwest website
- Features in marketing email campaign / 10 + emails reaching 7,000+ people
- Spotlights on event promotions across all social media platforms
- Priority placement table at front of room – *includes 8 registrations*
- Logo recognition during event
- Speaking opportunity at beginning of main event
- Opportunity to customize sponsorship benefits - *such as a booth or special happy hour recognition*

PARTNER $7,500

- Logo recognition on ULI Northwest website
- Features in marketing email campaign / 10 + emails reaching 7,000+ people
- Recognition on event promotions across all social media platforms
- Table at front of room – *includes 8 registrations*
- Logo recognition during event
- Opportunity to customize benefits

SUPPORTING $5,000

- Logo recognition on ULI Northwest website
- Recognition in marketing email campaign / 10 + emails reaching 7,000+ people
- Name recognition on event promotions across all social media platforms
- Logo recognition during event
- Shared table at front of room – *includes 4 registrations*

Table Purchase // *$2,500*

Trends general seating may include both tables and rows. Organizations are limited to one table except for Event Sponsors who may purchase additional tables*. A table purchase includes a table of 8 seats* in the front half of the room and does not include event sponsorship recognition.