ULI Northwest

ULI NORTHWEST 2027 SPONSORSHIP PROSPECTUS

Invest in the region *we are building.*

2027 will be a defining year for ULI Northwest. Alongside our year-round programs, convenings, and technical assistance work, we will host ULI's Spring Meeting in Seattle in May, bringing thousands of real estate and land use leaders from around the world to the region.

As the host district council, we are showcasing the people, projects, places, and ideas shaping the future of the Pacific Northwest. Annual sponsors can play a direct role through the **host market add-on**, which funds our local host work and puts sponsors in front of every Spring Meeting registrant *(page 3)*.

720+ **MEMBERS**
across public and private sectors

15k **MONTHLY REACH**
through email and social media connecting with the regional real estate community

500+ **ORGANIZATIONS**
representing the full real estate industry

80+ **EVENTS**
each year including convenings, tours, technical assistance, and professional development

OUR MISSION Shape the future of the built environment for transformative impact in communities worldwide.

northwest@uli.org | northwest.uli.org | 1101 2nd Ave, Unit 100, Seattle WA 98101

Annual Sponsorship

THE FOUNDATION OF 2027

Annual sponsorship provides year-round visibility and engagement through ULI Northwest programs, events, and communications. Benefits increase with each sponsorship level.

	URBAN VISIONARY	TRAILBLAZER	GROUND BREAKER	CONNECTOR
	$30,000	**$18,000**	**$9,000**	**$5,000**
Commit to a **three-year pledge**, save 25% each year	*$22,500*	*$13,500*	*$6,750*	*$3,750*
VISIBILITY				
Recognition across monthly newsletter, website, signage, and promotional materials	Large logo	Medium logo	Small logo	Name
Share job postings and company news through the Community Corner on our website & newsletter	●	●	●	●
Dedicated feature in our monthly newsletter *Annually*	●	●		
ENGAGEMENT				
Emerging Trends registrations, event recognition, and discounts	Sponsor recognition + table for 8	Sponsor recognition + half table for 4	2 tickets + 25% off tables or event sponsorship	1 ticket + 15% off tables or event sponsorship
Complimentary registrations to ULI Northwest events *Excludes Trends event and a limited number of special events*	6	4	2	1
Member-only events open to all your employees	●	●	●	●
Local Product Council dues waived	2	1		
PEOPLE & PARTNERSHIP				
Complimentary Associate **Memberships**	1			
Complimentary Young Leaders **Memberships** *For members under 35*	2	2	1	
Discounted professional development programs Center for Leadership + Partnership Forum Groups	●	●	●	●
Annual executive briefing and priority consideration for select advisory and leadership opportunities	●			

ULI Northwest

WHERE THE FUTURE IS BUILT

100% of your annual sponsorship stays with ULI Northwest, supporting our mission to convene leaders, advance best practices, develop the next generation of industry professionals, and deliver trusted technical assistance throughout the Pacific Northwest.

ULI Northwest

Build Your Presence

2026–2027 EVENT SPONSORSHIPS & SPECIAL OPPORTUNITIES

Event Sponsorships

10% OFF FOR ANNUAL SPONSORS

EMERGING TRENDS IN REAL ESTATE

NOVEMBER 2026 & 2027

Our marquee event featuring the ULI/PwC forecast, and the year's largest gathering of decision-makers. Simplified benefits below; reach out to our team for full details.

PRESENTING	PARTNER	SUPPORTING	TABLE PURCHASE
$10,000	$7,500	$5,000	$2,500
Table for 8 + custom recognition benefits	Table for 8 + premier event logo recognition	Shared table for 4 + event logo recognition	Table for 8; no sponsorship recognition

Winter & Summer Socials — from $2,500

January 2027 // July 2027

Seasonal gatherings celebrating our community.

ULI Northwest Reception at Fall Meeting — from $2,500

Miami October 2026 // Philadelphia October 2027

A casual opportunity for ULI Northwest members to connect at the national ULI meetings.

Tours, Panels, & Programs — from $2,500

Sponsor a timely tour, panel, or program; benefits tailored to the event. Connect with staff to learn about current opportunities.

Spring Meeting Host Market Add-On

$3,500

Support ULI Northwest's role as the Seattle host district council. This add-on enhances your annual sponsorship and directly funds local host activities and communications.

- Logo recognition in ULI Northwest's welcome email & regional guide, sent to all Spring Meeting registrants.
- One complimentary member registration to the 2027 Spring Meeting.
- One organizational or project highlight on ULI Northwest channels in 2027.

LIMITED TO TEN

ANNUAL SPONSOR EXCLUSIVE

MAY 11–13, 2027 · SEATTLE

Official 2027 Spring Meeting Sponsorship

From $10,000

INQUIRE TO RECEIVE THE FULL 2027 SPRING MEETING PROSPECTUS

ULI's 2027 Spring Meeting sponsorship opportunities are separate from ULI Northwest annual sponsorship. These packages provide visibility tied directly to the meeting, including recognition before and during the event. Organizations interested in both opportunities may work with us to coordinate a combined approach that includes ULI Northwest annual sponsorship and a separate Spring Meeting sponsorship package.

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