



WHERE THE FUTURE IS BUILT

2023

ANNUAL IMPACT REPORT

OUR MISSION

Shape the future of the built environment for transformative impact in communities worldwide

A letter from our Chairs for Mission Advancement,

We are incredibly proud of the strides we have made in 2023 delivering on ULI's mission priorities. Notably we convened a group of ULI leaders to draft our strategic plan in Summer 2023 to create the vision and strategic priorities for the next three years. In this process, we considered challenges facing Seattle & Portland and established a new local mission priority to "**Restore Vibrancy to Our Urban Communities.**" We look forward to emphasizing this in 2024 and beyond.

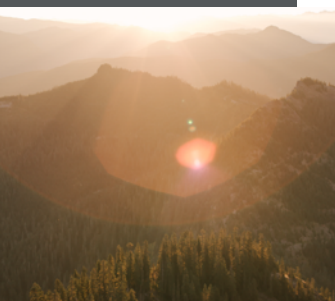
As **affordable and attainable housing** remains a critical national issue affecting both Oregon and Washington, we convened influential conversations around creating change. For some examples, Portland launched its inaugural groundbreaking conference ELEVATE, focusing on housing challenges, inspirational success stories, and policy alignment through public/private partnerships. In Seattle, in partnership with the Housing Development Consortium we co-hosted King County's Affordable Housing Symposium to launch a Housing Affordability toolkit we co-authored to educate public sector officials on tools to spur more affordable housing.

Toward **educating the next generation of diverse leaders in our industry**, we successfully launched ULI's UrbanPlan in Seattle, extending ULI's reach to college classrooms at the University of Washington. Through six sessions, the program introduced land use decision-making to 160 undergraduate students, with invaluable support from the faculty at UW's Runstad Center. Going forward, Seattle's program will expand into some of the county's most diverse local high schools. In Portland, we completed our third year delivering the program in two school districts as well as Portland State University, bringing the program to 176 students in over 7 classrooms. We wrapped up another successful year of Center for Leadership focusing on sustainability and inclusive leadership.

Lastly, toward creating impact around our mission priority supporting a **net-zero built environment**, we hosted **decarbonization** events and tours and curated a track for the International Mass Timber Conference in Portland featuring many northwest developers and projects as exemplary for our industry's sustainable future.

We are incredibly proud of the hard work by ULI Northwest's dedicated staff and generous member volunteers. Thank you for your commitment to advancing ULI's vital mission.

Alastair Townsend | ULI NW Chair for Mission Advancement, Seattle
Jennifer Jenkins | ULI NW Chair for Mission Advancement, Portland



CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

More than **50%** of ULI Northwest members are engaged in a committee or cohort.

900+ Organizations connected with ULI Northwest in 2023 through tours, forums, speakers, volunteering, sponsorship, and more.

ULI **Product Councils** convene members locally and globally for knowledge sharing and the exchange of best practices. In 2023, **107** ULI Northwest members served on a National Product Council & **208** served on a Local Product Council.

LEAD in solving community and real estate challenges through the applied collective global experience and philanthropic engagement

MISSION PRIORITIES

ULI Northwest has defined four mission priorities to strengthen and focus our efforts towards shaping the future of the built environment in the Pacific Northwest. All four priorities are underpinned by a commitment to diversity, equity, and inclusion, which recognizes that our communities can only be successful and sustainable if they work for everyone.

1. Decarbonization and Net Zero
2. Increasing Housing Attainability
3. Educating the Next Generation of Diverse Leaders
4. Restoring Vibrancy to our Urban Community

Member Leaders volunteered over **3500** hours supporting our mission in 2023.

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

208 Graduates of our leadership, education, and mentorship programs including Partnership Forum Groups, NEXT, and the Center for Leadership.

2850 attendees joined us across **66** events held in 2023, including tours, networking, expert panels, and more.

176 Students participated in **UrbanPlan** in Portland high schools and at Portland State University. We launched our first **UrbanPlan** program in Seattle with **two** undergraduate classrooms participating at the University of Washington.