

ULI NORTHWEST MEMBER ENGAGEMENT GUIDE

ULI Northwest is ULI’s district council for Washington state. Your membership connects you to the local community and a global network of 45,000+ professionals.

Attend & Connect	Networks & Cohorts	Make an Impact	Leadership & Governance
Build knowledge. Grow your network.	Expand your network. Deepen your expertise.	Volunteer your expertise. Shape the built environment.	Lead the organization. Advance the industry.
Member Programming Neighborhood & Project Tours Monthly Networking Coffee Summer Social & New Year Kickoff YLG Events Emerging Trends in Real Estate	Young Leaders Group (YLG) Partnership Forum Groups NEXT Product Councils Center for Leadership (CFL)	Programs Committee Thriving Communities Women’s Leadership Initiative TAP Committee YLG Board UrbanPlan Technical Assistance Panels	Engagement Committee Sponsorship Committee Management Committee Advisory Board ULI Northwest Chair Mission Advancement Chair & Treasurer
Open to all	Cohort programs · Peer networks	Committees · Community programs	Appointed · Elected · Advisory
ALSO AVAILABLE THROUGH YOUR ULI MEMBERSHIP			
Knowledge Finder 17,000+ reports & case studies Member Directory 45,000+ professionals worldwide Urban Land Magazine 3× per year			
ULI Learning 25% member discount ULI Navigator navigator.uli.org			

ATTEND & CONNECT

Build knowledge. Grow your network.

Events and programming open to all

Member Programming

The events that keep you at the center of the regional conversation. ULI Northwest brings together the area’s most active real estate and land use professionals throughout the year — panels, fireside chats, and roundtables covering the topics shaping how the Pacific Northwest grows and develops.

Neighborhood & Project Tours

Get out of the office and into the field. Site visits and walking tours of notable developments and neighborhoods put the region’s most consequential land use decisions in front of you — on the ground, in context, with the people who made them happen.

Monthly Networking Coffee

A standing monthly gathering with no set agenda — just the right people, showing up consistently. Low commitment, high return for staying connected to the ULI community and meeting new faces across the industry.

Summer Social & New Year Kickoff

Two signature social events that bring the full ULI Northwest community together each year — a summer gathering and a winter kickoff to start the year right. Among the best places to reconnect with peers and meet members you’ve been meaning to reach.

YLG Events

Programming built by and for the under-35 community — tours, panels, and a monthly happy hour throughout the year. If you’re early in your career, this is where your professional network starts.

Emerging Trends in Real Estate

One of real estate’s most-read annual forecasts — brought to life locally. Each fall, ULI Northwest hosts the Emerging Trends conference, pairing national data and outlook with a locally curated market panel. A signature event worth showing up for.

NETWORKS & COHORTS

Expand your network. Deepen your expertise.

Structured communities built around peer learning, mentorship, and the exchange of industry best practices — organized by career stage and professional specialty.

Young Leaders Group (YLG) | Professionals under 35

If you're under 35, you're already in. YLG is a built-in community of early-career professionals from every corner of real estate and land use — and one of the fastest ways to build a professional network that will shape your entire career. Access to YLG programming comes automatically with ULI membership.

Partnership Forum Groups (PFGs)

A structured mentorship experience that pairs a small cohort of YLG members with a senior industry practitioner for 4–6 sessions from March through October. The conversations are candid, the relationships are real, and they routinely outlast the program itself.

YLG Board

The volunteer board that plans YLG programming and runs the annual PFG program. An early-career opportunity to develop leadership skills and help shape the professional community you're part of.

NEXT | Mid-Career Professionals 35 & Up

The community for mid-career professionals 35 and older — a peer group that gathers monthly for networking, candid discussion, and occasional tours. Less structured than a cohort program by design, and more relationship-forward. Express interest to join at any point in the year.

Product Councils

The most substantive peer exchange in regional real estate happens inside Product Councils. Small, curated groups of senior practitioners meet quarterly for frank, wide-ranging conversations on market trends, deal structures, and the challenges defining their sector — the kind of exchange that's hard to find anywhere else. Membership is selective and balanced across disciplines and firms to make every meeting richer. Express interest to be considered; guest opportunities occasionally arise.

- + **Affordable & Workforce Housing** — Financing, joint ventures, and public-private partnerships for affordable and workforce housing development
- + **Capital Markets** — Investment trends, economic conditions, and real estate finance
- + **Multifamily** — Best practices and sector education for multifamily practitioners
- + **Urban Development & Mixed-Use** — Trends and lessons in urban and near-urban development and redevelopment

Center for Leadership (CFL)

CFL brings together a cohort of emerging leaders for seven full program days with executive coaches, national thought leaders, and the region's most pressing challenges as the curriculum. If you're considering it, the right time is usually sooner than you think. *Mid- to senior-career professionals · Competitive application · Apply each winter*

MAKE AN IMPACT

Volunteer your expertise. Shape the built environment

ULI Northwest's programming and public-facing work is driven by its members — meaning the people in the room are also the people doing the work. Joining a committee is one of the most direct ways to contribute your expertise, build close peer relationships, and have a hand in what ULI Northwest produces. Chair and co-chair roles are available for members ready to step into a leadership position.

Mission-Driven Committees

Express interest at northwest.uli.org · Most meet monthly · Many currently accepting members

- + **Programs** — Curates ULI Northwest's events and programming throughout the year
- + **Thriving Communities** — Plans neighborhood and project tours with a focus on economic development & community impact
- + **Women's Leadership Initiative (WLI)** — A locally launched steering committee promoting the visibility and advancement of women in real estate and land use. WLI plans events open to all members.
- + **TAP Committee** — Sources, organizes, and promotes TAP engagements across the region, and supports member engagement through the TAP process
- + **YLG Board** — Plans programming for the under-35 community and manages the annual PFG program. Applications open each July. See also Networks & Cohorts.

UrbanPlan

ULI's education program brings members into high school classrooms, university settings, and public forums to work through real land use scenarios. It's one of the most direct ways to connect your professional expertise to the next generation — and to the communities where you work.

- + **Classroom volunteer** — Facilitate a hands-on session. Approximately 1–2 hours per visit, flexible scheduling, no ongoing commitment required.
- + **Lightning Round events** — Shorter introductory sessions for professionals who want to learn about the program and get trained as a volunteer.
- + **UrbanPlan Committee** — Help plan and grow the program. Monthly meetings, listed above under Committees.

Technical Assistance Panels (TAPs)

When a public agency, nonprofit, or municipality faces a complex land use challenge, ULI Northwest convenes a team of 8–10 members to study it and deliver independent, non-partisan recommendations. Recent panels have addressed transit-oriented development, affordable housing strategy, and civic campus planning. As a panelist, you bring your professional expertise directly to bear on a real community challenge.

- + **Serve as a panelist** — Approximately 2 days per panel plus advance preparation. Express interest year-round at northwest@uli.org
- + **Commission a TAP** — Public agencies, nonprofits, and municipalities can engage ULI Northwest to convene a panel on a specific land use issue.

LEADERSHIP & GOVERNANCE

Lead the organization. Advance the industry

The roles in this section are accountable for ULI Northwest's direction, operations, and long-term health. They are reached through demonstrated engagement including committee service, peer relationships, and a track record within the organization.

Organizational Committees

The committees that keep ULI Northwest running — managing the member relationships, sponsorship partnerships, and organizational coordination that sustain the district council over time.

- + **Engagement** — Connects with new members, supports ongoing engagement, and helps ensure every member finds their place in ULI Northwest.
- + **Sponsorship** — Develops and advances the annual sponsorship strategy, builds partner relationships, and identifies opportunities that sustain the organization's mission.
- + **Management Committee** — Composed of the chairs of all active committees, the Management Committee provides coordination and oversight across ULI Northwest. Members reach this body through committee chair service.

Advisory Board

Senior practitioners who advise on ULI Northwest's strategy and long-term direction — bringing experience and perspective that informs decisions at the highest level of the organization.

District Council Governance

Elected and appointed positions that carry formal responsibility for ULI Northwest's direction and its standing within the broader ULI network.

- + **DC Chair** — Leads ULI Northwest's strategic direction and serves as its primary representative to ULI nationally.
- + **Mission Advancement Chair** — Oversees ULI Northwest's mission-driven initiatives and community partnerships.
- + **Treasurer** — Oversees financial governance and fiscal stewardship of the district council.

NATIONAL & GLOBAL ULI

Your membership extends well beyond the Pacific Northwest

Through ULI nationally, members engage with peers from across the country, access world-class research, and take on opportunities at every scale. *Find national opportunities at navigator.uli.org*

Spring & Fall Meetings

ULI's twice-yearly national convenings bring thousands of professionals together from across the industry. The Spring Meeting comes to Seattle in May 2027 — a rare opportunity to experience ULI's national community in our own backyard.

National Product Councils

Full Members can apply to serve on ULI's national Product Councils — small, senior groups organized by real estate type, meeting multiple times per year. An extension of the peer exchange model into the national network.

Advisory Services Panels

ULI's national program convenes expert panels on significant land use challenges across the country. Members with substantial expertise in relevant areas can express interest in serving.