



Join us in-person on November 16th for our annual, signature event featuring a keynote presentation of the Emerging Trends in Real Estate report – a publication with a 44-year history and one of the most highly-regarded and widely-read trends report in the real estate industry. This year’s event will also include a capital markets keynote and a panel of market experts to weigh in on the outlook for commercial real estate and the Seattle market. As the global business landscape continues to be disrupted and reshaped, we are looking more resilient and equitable future for our region.

LEAD

\$10,000

- Prominent logo recognition on ULI Northwest website and during event
- Features in marketing email campaign / 10 + emails reaching 7,000+ people
- Mentions on event promotions across all social media platforms
- Option to provide short video content to be played at the beginning of the event
- 4 invitations to exclusive Sponsor & Speaker dinner the night before the event
- **Priority placement row at front of room – includes 8 registrations**
- Speaking opportunity at beginning of main event
- ULI Northwest Dual Connector Annual Sponsorship Recognition for FY24
- Company/Member spotlight on Linked In
- Opportunity to customize benefits

INSPIRE

\$7,500

- Logo recognition on ULI Northwest website
- Features in marketing email campaign / 10 + emails reaching 7,000+ people
- Recognition on event promotions across all social media platforms
- **Row at front of room – includes 8 registrations**
- Logo recognition during event
- Company/Member spotlight on Linked In
- Opportunity to customize benefits – *such as a booth or happy hour recognition*

CONNECT

\$5,000

- Logo recognition on ULI Northwest website
- Recognition in marketing email campaign / 10 + emails reaching 7,000+ people
- Name recognition on event promotions across all social media platforms
- **Row at front of room – includes 8 registrations**
- Logo recognition during event

Row Purchase: \$2,000 // 8 tickets

Seating for Emerging Trends will be in an auditorium. **Priority front row seating will only be available to event sponsors and those who purchase rows specifically.** Companies are limited to one row except Event Sponsors who may purchase additional tables. A row purchase includes a row of 8 seats in the front half of the room and does not include event sponsorship recognition.