

2023 Capital Markets Symposium Sponsorship Opportunities

Join the Urban Land Institute Northwest on May 3rd for an in-depth exploration of regional, national, and global economics, capital markets, and real estate investment. The event will feature keynote speaker Chris Moyer, Executive Managing Director at Cushman & Wakefield, followed by a panel discussion with industry experts Chris Graham from Blackstone, JP LeVeque from Eastdil Secured, Ray Connell from Holland Partner Group, and Natalia Todorov from PGIM. The second half of the symposium will include roundtable discussions followed by a wine and beer reception.

Event sponsorship is a unique opportunity for local firms and organizations to participate in ULI Northwest's annual program offerings. Each ULI Northwest event convenes a different audience of real estate leaders around a focused topic, providing event hosts meaningful brand exposure for targeted influence. Organizations are showcased alongside key content areas that relate directly to their brand while supporting ULI's mission to shape the future of the built environment for transformative impact in communities worldwide.

Gold - \$5,000

- Complimentary Tickets (8): Eight complimentary tickets to the event
 - o Priority seating at front of room & selection of round-table topics
- High Visibility: Highlighted recognition on all promotional materials about the event
 - o Logo and tag on social media posts about the event
 - o Large logo on all email blasts
- Public Recognition: Highlighted company recognition at the event
 - o Large logo and/or project feature on welcome slideshow at the event
- Opportunity to customize special sponsorship benefits
 - o A speaking opportunity such as remarks at happy hour or speaker introductions
 - o Potential to select a specific dedicated roundtable topic and speaker

Silver - \$2,500

- Complimentary Tickets (4): Four complimentary tickets to the event
 - o Priority seating at front of room & selection for round-table topics
- High Visibility: Highlighted recognition on various communication channels
 - o Logo and tag on social media posts about the event
 - o Medium logo on all email blasts
- Public Recognition: Highlighted company recognition at the event
 - o Medium Logo and/or project feature on welcome slideshow at the event

Bronze - \$1,000

- Complimentary Tickets (2): Two complimentary tickets to the event
 - o Priority selection for round-table topics
- High Visibility: Highlighted recognition on various communication channels
 - o Logo and tag on social media posts about the event
 - o Small logo on all email blasts
- Public Recognition: Highlighted company recognition at the event
 - o Small Logo on welcome slideshow at the event

Table - \$1,500

- Discounts available for annual ULI Northwest sponsors
- Complimentary Tickets (8): Eight complimentary tickets to the event
 - o Priority seating at front of room
- Public Recognition: Company recognition at the event
 - o Table sign at reserved table with printed company logo

Contact ULI Northwest at northwest@uli.org to learn more about the event and sponsorship opportunities.