



## Staff & Important Contacts

**Email** | [northwest@uli.org](mailto:northwest@uli.org)

**Phone** | (206) 224-4500

**Website** | [northwest.uli.org](http://northwest.uli.org)

**Membership** | [uli.org/join](http://uli.org/join)

**Social Media** || LinkedIn | [Urban Land Institute Northwest](https://www.linkedin.com/company/urban-land-institute-northwest/)

Instagram | [@ulinorthwest](https://www.instagram.com/ulinorthwest)

Twitter | [@ULINorthwest](https://twitter.com/ULINorthwest)

**Staff** | Executive Director | Andrea Newton: [andrea.newton@uli.org](mailto:andrea.newton@uli.org)

Senior Associate | Drew Ford: [drew.ford@uli.org](mailto:drew.ford@uli.org)

Senior Manager | Jen Kelly: [jen.kelly@uli.org](mailto:jen.kelly@uli.org)

Associate | Jane Green: [jane.green@uli.org](mailto:jane.green@uli.org)

Manager | Riley Bancroft: [riley.bancroft@uli.org](mailto:riley.bancroft@uli.org)

## Committees

We rely on the expertise of our volunteer committee members to further our mission of creating thriving communities. Committee participation is open to ULI members. Interested in joining a committee? [Apply online before January 18.](#)

### DEI Committee

Blazes a new trail of diversity, equity, and inclusion in real estate that breaks down institutional barriers to entry and advancement for Black, Indigenous, and People of Color (BIPOC). Implements action steps laid out in the [DEI Framework and Action Plan](#).

*Open Co-Chair Positions | Time Commitment: TBD*

### ESG Committee

Engages the community around diverse issues such as climate change mitigation, smart growth, green infrastructure, housing equity, and more – while exploring the triple bottom line of economic, social, and environmental sustainability.

*Open Co-Chair Positions | Time Commitment: Monthly meetings*

### Marketing & Communications

Getting the word out is vital to everything that we do, from attracting new talent, to promoting events and programs. Helps develop and implement a marketing strategy for ULI Northwest.

*Chairs: Kristy Alley, Stantec & Won Moc, Lease Crutcher Lewis | Time Commitment: Monthly meetings*

### Member Engagement

Works to assess membership needs, market ULI to new members and facilitate regular gatherings for members.

*Chair: Pragnesh Parikh, GGLO & Open Co-Chair Position | Time Commitment: Monthly meetings*

### Programs

Curates diverse, inclusive, and informative events for the district council. Leads the organization of our annual Emerging Trends program and a selection of all-member events. Helps coordinate event planning efforts across the District Council.

*Chairs: Mark Taylor, MG2 & Open Co-Chair Position | Time Commitment: Monthly meetings and one event per month*

### Sponsorship

Advises the Annual Sponsorship Package for Washington, Oregon, and joint market sponsors, helps create event specific packages and find future sponsors.

*Chairs: Steffenie Evans, Washington Holdings & Open Co-Chair Position | Time Commitment: Monthly meetings SEP - FEB*

### Thriving Communities

Plans walking tours of neighborhoods and communities, with an emphasis on economic development. One of ULI Northwest's longest running committees.

*Chair: Gareth Roe, BCRA Design | Time Commitment: Bimonthly Meetings*

## Leadership Initiatives

Our mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities. ULI Northwest achieves this goal by supporting leadership initiatives that build on our mission. [Apply online by January 18.](#)

### Center for Leadership | CFL

**\*Application opening early 2023**

The Center for Leadership is a leadership and professional development program for mid-career professionals in the real estate industry. CFL participants engage with experienced leadership and executive coaches, industry experts, and national thought leaders on the region's most pressing issues. Applications for our next cohort will open early 2023.

*2022 Chairs: May So, Mithun & Open Co-Chair Position | Time Commitment: 6 full days over the course of 6 months*

### NEXT

NEXT is a group of mid-career professionals taking on greater leadership roles in their industries over the next ten years. Co-Chairs plan and lead internal discussions around topics impacting the NEXT cohort professionally and personally.

*Chairs: Andrew Brand, Verity & Open Co-Chair Position | Time Commitment: Monthly meetings*

### Young Leaders Group | YLG

YLG offers professionals under the age of 35 a variety of opportunities to become involved in shaping the region's conversations in the industry. This includes the Partnership Forum Groups, where you can grow your professional skills through mentorship, Peer to Peer workshops, happy hours, and more! Board applications open in August.

*Chairs: Marie Ternes, Coughlin Porter Lundeen & Larry Rhodes, PCL Construction*

*Time Commitment: Monthly meetings and one event per month*

## Product Councils

Local Product Councils are comprised of public and private sector professionals who make outstanding contributions to their sectors. Meetings are quarterly and crafted by the Chairs. ULI membership is a requirement for product council participation. Product council dues are \$450 with a discount for municipal, student and non-profit members.

[Express interest online by January 18.](#)

### Affordable and Workforce Housing Product Council

Builds upon the work of regional affordable housing task forces and initiatives with a focus on financing, joint ventures, public-private partnerships, and best practices.

*Chairs: Jess Blanch, Enterprise Community Partners*

### Multifamily Product Council

Works to further the adoption of best practices, exchange ideas, and help educate others about poorly understood aspects of the multifamily sector and its many contributions to the region's economy.

*Chairs: Derek Bottles, AvalonBay Communities & Amanda Keating, Weber Thompson*

### Transit-Oriented Development Product Council

Convenes leaders in development, urban planning, architecture, engineering, and more to explore and promote best practices for high quality development around transit stations and corridors.

*Chairs: John Hempelmann, Cairncross and Hempelmann & Rick Krochalis*

### Urban Development and Mixed-Use Product Council

Explores best practices, lessons learned and cutting-edge trends in development and redevelopment of urban and near urban mixed-use projects.

*Chairs: Kaitlin Boyce, Spectrum Development Solutions & Michael Lee, CallisonRTKL*