

ULI NORTHWEST 2023 ANNUAL SPONSORSHIP

	URBAN VISIONARY	TRAILBLAZER (PLATINUM)	GROUNDBREAKER (GOLD)	CONNECTOR (SILVER)
LEADERSHIP				
Opportunity to serve in a leadership role to help shape our District Council vision and activities	•			
Special Annual Emerging Trends event opportunities <i>*Discounted rates for event sponsorship and table purchase</i>	Recognition at Top Tier Level	Recognition at Middle Level	20%	10%
Local Product Council participation dues waiver	•	•		
Discounted Center For Leadership tuition	•	•	•	
ENGAGEMENT				
Complimentary tickets to ULI Northwest events & webinars <i>*Per Event *Dual Sponsors receive tickets in both markets</i>	4	3	2	1
Exclusive Membership Packages <i>*Company managed and transferable between employees</i>	•	•		
Project or Member spotlight on our marketing platforms	•	•	•	
Ability to post job opportunities on ULI Northwest website	•	•	•	•
Recognition on ULI Northwest promotional materials, email marketing, and website <i>*Dual Sponsors receive recognition in both markets</i>	Large Logo	Medium Logo	Small Logo	Name
Access to member-only events for company employees	•	•	•	•

IMPACT

PARTNERSHIP OPPORTUNITIES
STARTING AT \$1000

As we aim to advance our mission to create and sustain thriving communities, our impact add-ons are vital for supplementing the time and energy needed to help support areas of growth within our district council. These add-ons, focusing on Community, Education, and DEI, will catalyze transformative change for the built environment in the Pacific Northwest.

DEI

Strengthen and support our initiatives and goals to implement diversity, equity, and inclusion in all that we do in our district council.

COMMUNITY

Amplify community voices by providing dynamic leadership opportunities, such as Urban Plan and student memberships for individuals who wish to create thriving communities.

EDUCATION

Support innovative and enriching content creation, provide free educational opportunities, and expand the reach of our knowledge sharing resources.

		URBAN VISIONARY	TRAILBLAZER	GROUNDBREAKER	CONNECTOR
DUAL MARKET WASHINGTON AND OREGON	3 - Year Pledge <i>*Discounted</i>	\$33,750	\$20,250	\$10,125	\$5,625
	1 - Year Pledge	\$45,000	\$27,000	\$13,500	\$7,500
SINGLE MARKET WASHINGTON OR OREGON	3 - Year Pledge <i>*Discounted</i>	\$22,500	\$13,500	\$6,750	\$3,750
	1 - Year Pledge	\$30,000	\$18,000	\$9,000	\$5,000

Dual Market Sponsors and Sponsors who commit to a 3-year pledge receive a 25% yearly discount