

# EMERGING TRENDS SPONSORSHIP OPPORTUNITIES & BENEFITS

**Join us in-person on November 9<sup>th</sup>** for our annual, signature event featuring a keynote presentation of the Emerging Trends in Real Estate report – a publication with a 42-year history and one of the most highly-regarded and widely-read trends report in the real estate industry. Following the presentation, a panel of industry experts will weigh in on the outlook for the Portland market. As the global business landscape continues to be disrupted and reshaped, we are leveraging the lessons of the last 18 months to look ahead to a brighter, more resilient and equitable future.

**Morning** | Round Table Discussions    **Afternoon** | Tours    **Evening Main Event** | PWC Presentation | Response Panel | Happy Hour

## LEAD

\$10,000

- Prominent logo recognition on ULI Northwest website
- Features in marketing email campaign / 10 + emails reaching 7,000+ people
- Spotlights on event promotions across all social media platforms
- Full page advertisement in virtual program
- 4 invitations to exclusive Sponsor & Speaker dinner the night before the event
- **Opportunity to select 2 table topics at round table discussions**
- **Priority seating during main event for 8 registrations with signage**
- Logo recognition during event
- Speaking opportunity at beginning of main event
- ULI Northwest Dual Silver Annual Sponsorship Recognition for 2022
- Opportunity to customize sponsorship benefits - *such as a booth or happy hour recognition*

## INSPIRE

\$7,500

- Logo recognition on ULI Northwest website
- Features in marketing email campaign / 10 + emails reaching 7,000+ people
- Recognition on event promotions across all social media platforms
- Half page advertisement in virtual program
- 2 invitations to exclusive Sponsor & Speaker dinner the night before the event
- **Priority selection of 1 table topic at round table discussions**
- **Priority seating during main event for 8 registrations with signage**
- Logo recognition during event
- Opportunity to customize benefits – *such as a booth or happy hour recognition*

## CONNECT

\$3,000

- Logo recognition on ULI Northwest website
- Recognition in marketing email campaign / 10 + emails reaching 7,000+ people
- Name recognition on event promotions across all social media platforms
- Logo recognition in virtual program
- 1 invitation to exclusive Sponsor & Speaker dinner the night before the event
- **Priority seating during main event for 8 registrations with signage**
- Logo recognition during event

### Row Purchase: \$1,250 // 8 tickets

This ticket package includes a row of 8 seats near the front of the room with signage displaying company logo. This purchase does not include event sponsorship recognition. Companies are limited to one row purchase except Event Sponsors who may purchase additional rows.