

Leadership For Change

Presented by Center for Leadership



ULI Northwest is excited to present **Leadership for Change**, an online learning course and community created exclusively for mid-career and senior-level professionals in the real estate industry. **Leadership for Change** seeks to develop the next generation of real estate and land use leaders during this pivotal moment in history. The program will develop the core competencies that are required for real estate leaders to successfully navigate change and acknowledge and promote diversity, equity, and inclusion (DEI) in their organizations and communities. The economic, social, and political turmoil of the past year have challenged leaders in more ways than ever before. In **Leadership for Change**, participants will advance their inter-disciplinary problem solving and leadership skills while building a peer network of leaders from the public, non-profit, and private sectors.

DATES & FORMAT

Session 1 | JAN 28, 2021

9 AM - 12 PM

Discussion 1 | FEB 11

9 AM - 10 AM

Session 2 | FEB 25

9 AM - 12 PM

Discussion 2 | MAR 11

9 AM - 10 AM

Session 3 | MAR 25

9 AM - 12 PM

Discussion 3 | APR 8

9 AM - 10 AM

Session 4 | APR 22

9 AM - 12 PM

The program is comprised of **four live virtual sessions**, featuring expert leadership trainings, interactive discussions, and stories from local and regional leaders, and **three discussion group meetings** where small groups of fellow cohort members will review and discuss course content. *The program is designed to take place entirely online; if state and local guidelines allow for in-person gatherings, ULI will organize optional meetings and events.*

Program Cost | \$1,500 for ULI Members with significant discounts available for BIPOC and public sector, non-profit, and academic professionals

LEARNING OUTCOMES

- ▶ Gain historical context and unpack the role of real estate, land use, and public policy in creating and perpetuating systemic inequities in the Pacific Northwest
- ▶ Reflect on stories of crisis from the greater Pacific Northwest and how leaders successfully navigated economic, political, or social upheaval
- ▶ Analyze personal-level power and privilege and learn how to lead systems change
- ▶ Understand why and how to build diverse and inclusive teams to solve thorny challenges in real estate and beyond
- ▶ Learn to operationalize diversity, equity, and inclusion leadership in professional and personal contexts
- ▶ **Capstone Project** | Develop a **Personal Leadership Action Plan** as an accountability tool for applying program lessons to your personal and professional life

Speakers / Facilitators / Trainers

Anita Yap | Founder and Principal, MultiCultural Collaborative
Tamika L. Butler | Founder and Principal, Tamika Butler Consulting
Jena Hughes | Associate, MultiCultural Collaborative
Nikoyia Philips | Board Chair, Beyond Black Portland
James Rojas | Founder, Place IT

And more to be announced!