



Dallas-Fort Worth

IMPACT AWARDS SPONSORSHIP 2026



8TH ANNUAL IMPACT AWARDS

The Impact Awards return for their 8th edition in April 2, 2026 at the Perot Museum of Nature and Science, celebrating the visionary projects, people, and partnerships that shape the built environment of Dallas-Fort Worth.

In a refreshed format, the 2026 Impact Awards will spotlight outstanding real estate projects across a newly aligned set of categories, honoring outstanding achievements in real estate development that exemplify innovation, sustainability, equity, and community impact—core tenets of the Urban Land Institute’s global content pillars. In addition, three distinct individuals will be celebrated with our People Awards, recognizing and honoring their contribution to our community and industry.

As with years prior, proceeds of this event support ULI Dallas-Fort Worth in furthering the ULI mission via our education programs and volunteer outreach to shape the future of the built environment for transformative impact in our local communities and worldwide. These efforts include our local UrbanPlan and UP4PO (Urban Plan for Public Officials) programs, Technical Assistance Panels (TAPs) for municipalities and communities, our Building Industry Leaders career mentoring program offered in cooperation with the Boys and Girls Clubs in Dallas and Fort Worth, and programs like RE:Generation and Pathways to Inclusion.



IMPACT AWARDS SPONSORSHIP OPPORTUNITIES

IMPACT AWARDS recognize leading regional projects each year through the presentation of awards to developments that exemplify one of the distinct categories:

- Housing and Communities
- Sustainability and Economic Impact
- Real Estate Finance and Investment
- Innovation in Development Practice
- Shaping Successful Cities
- Next Big Idea

Additionally, ULI recognizes and honors a prominent real estate visionary whose work and philanthropy have made a positive impact on the Dallas - Fort Worth region.

SPONSORSHIP LEVELS	PRESENTING	GOLD	SILVER	BRONZE	SIP / SAVOR	PEOPLE AWARD	PROJECT AWARD
	\$20,000	\$15,000	\$10,000	\$5,000	\$4,000	\$2,500	\$2,500
AVAILABLE	1	2	5	10	6	2	6
COMPLIMENTARY IA TICKETS	12	8	8	6	4	2	1
IA VIP ACCESS	12	8	8	6	1		
VALET PARKING	12	8	6	2			
Sponsorship Recognition by Emcee presentation	Announce the Vision Award Winner	Announce the Place Award Winner	Welcome Attendees at start of Ceremony	Annual Sponsor bundled benefits	Signage at the Food or Bar Stations	Recognized with category is presented	Recognized with specific project
Verbally Recognized from Podium	X	X	X				
Sponsor Branding on Event signage and scrolling PowerPoint	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Sponsor brand featured on IA promotional material and email blasts	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Sponsor logo on IA website with link to company's website	LINKED LOGO	LINKED LOGO	LINKED LOGO	LINKED LOGO	LINKED LOGO	Name	Name

3 SPECIALTY SPONSORSHIPS AT \$2,500 EACH:

Valet Parking; VIP Cocktail Reception; Post Reception Host. Each includes 1 event ticket.