



Dallas-Fort Worth

ANNUAL SPONSORSHIP 2026



OUR IMPACT

OVER 1,400 MEMBERS

Representing over 40 industry disciplines
Average tenure 6.8 years

OVER 4,000 ATTENDEES

At over 85 different events

80% GROW INTO LEADERSHIP

Leadership Program Graduates stay involved with ULIDFW and move into Leadership Roles

1100+ HOURS IN EDUCATION

Completed through UrbanPlan and Building Industry Leaders annually

6 ADVISORY SERVICES PROJECTS

1 ASP and 5 mTAP's completed providing expert, multidisciplinary advice to local governments, public agencies and nonprofit organizations facing complex land use and real estate issues

\$20,000 RAISED AND AWARDED FOR HIGHER ED SCHOLARSHIPS

FallBall raises \$15,000 annually.

Building Industry Leader winning students average \$2,000 scholarships, resulting in a 74% increase in higher education attendance among underprivileged high school students.



WHY ULI DALLAS-FORT WORTH?

ULI Dallas-Fort Worth Sponsors represent the region's premier real estate firms and industry service providers. Sponsorship offers your company meaningful visibility while supporting ULI DFW's mission to foster knowledge-sharing, professional development, and relationship-building among members committed to shaping sustainable and thriving communities.

Annual Sponsors are essential to the success of ULI DFW. Your investment directly supports impactful initiatives that address real-world challenges, deliver high-quality local programming, cultivate leadership, strengthen our communities, and educate the next generation of industry leaders.

ANNUAL SPONSORS DIRECTLY SUPPORT

DEVELOPING LOCAL INDUSTRY LEADERS

Through Center for Leadership, Young Leaders Group (YLG), Women's Leadership Initiative (WLI), Pathways to Inclusion (PTI) work.

POSITIVELY IMPACTING OUR COMMUNITIES

Through Technical Assistance Panels (TAPs), workshops, roundtables, UrbanPlan, and Building Industry Leaders.

ADVANCING REAL ESTATE DEVELOPMENT AND LAND

USE

Through education and forums promoting best practices, and providing thought leadership to inform better decision-making.

OUR EVENTS

IMPACT AWARDS GALA

- **Spring 2026**
- Averages 200+ attendees
- Celebrates industry achievements
-

SIGNATURE EVENTS

- **Emerging Trends** (November)
- **Capital Markets** (February)
- **Housing Summit / P3 Series** (March)
- **What's New What's NEXT** (June)
- **FallBall: Pickleball Showdown for Scholarships** (October)

SERIES EVENTS

- **Greater Tarrant County Programs**
- **Breakfast Forums**
- **Champions of Change**
 - Young Leaders Group
 - Women's Leadership Initiative
 - NEXT
 - Pathways to Inclusion
- **Education**
 - UrbanPlan
 - Building Industry Leaders
- **Leadership Programs**
 - Center For Leadership (CFL)
 - Mentorship Forum (MF)
 - Small Scale Developers (SSD)

ANNUAL SPONSORSHIP OPPORTUNITIES

Annual Sponsors are essential to the success of ULI DFW. Your investment directly supports impactful initiatives that address real-world challenges, deliver high-quality local programming, cultivate leadership, strengthen our communities, and educate the next generation of industry leaders.

SPONSORSHIP LEVELS	ICON	INNOVATOR	CHAMPION	TRAIL BLAZER	PARTNER
	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
BRANDING					
Website, Social Media & Event Materials (Logo Included)	Prominent Logo	Logo	Logo	Name	Name
Series Marketing Materials	Logo	Logo	Logo	Logo	Logo
Event Sponsor Table	X	X	X	X	X
MEMBERSHIP					
Full Membership	2	1	1		
Associate Memberships	2	2	1	1	1
LPC Seat	2	2	1	1	
SIGNATURE & SERIES EVENTS					
Signature Event Branding	Logo	Logo	Logo	Name	
Signature Event Registrations	4	2	2	2	
Series Event Branding	Logo	Logo	Logo	Name	Name
LEADERSHIP PROGRAMS					
Leadership Programs	CFL (50% Discount)	CFL (50% Discount)	MF/SSD (50% Discount)	MF/SSD (50% Discount)	
ULI Annual Meeting	Fall Meeting (1 Ticket)				
SPONSORSHIP ADD-ONS (Program / Applicant)					
Building Industry Leaders (\$500)			Center For Leadership (\$2,500 / Applicant)		
Mentorship Forum (\$500)			Small Scale Developers (\$500)		

SIGNATURE EVENTS *Emerging Trends, Capital Markets, What's New, What's NEXT, Fall Ball Pickleball Showdown, Housing Summit*

SERIES *Breakfast Forums, Champions of Change, Education, Greater Tarrant County Subchapter*

LEADERSHIP PROGRAMS *Center for Leadership, Mentorship Forum, Small Scale Developers*

IMPACT AWARDS SPONSORSHIP OPPORTUNITIES

IMPACT AWARDS recognize leading regional projects each year through the presentation of awards to developments that exemplify one of the distinct categories:

- **Housing and Communities**
- **Innovation in Development Practice**
- **Sustainability and Economic Impact**
- **Shaping Successful Cities**
- **Real Estate Finance and Investment**
- **Next Big Idea**

Additionally, ULI recognizes and honors a prominent real estate visionary whose work and philanthropy have made a positive impact on the Dallas - Fort Worth region.

SPONSORSHIP LEVELS	PRESENTING	GOLD	SILVER	BRONZE	SIP / SAVOR	PEOPLE AWARD	PROJECT AWARD
	\$20,000	\$15,000	\$10,000	\$5,000	\$4,000	\$2,500	\$2,500
AVAILABLE	1	2	5	10	6	2	6
COMPLIMENTARY IA TICKETS	12	8	6	2	1	1	1
IA VIP ACCESS	12	8	6	2	1		
VALET PARKING	12	8	6	2			
Sponsorship Recognition by Emcee presentation	Announce the Vision Award Winner	Announce the Place Award Winner	Welcome Attendees at start of Ceremony	Annual Sponsor bundled benefits	Signage at the Food or Bar Stations	Recognized with category is presented	Recognized with specific project
Verbally Recognized from Podium	X	X	X				
Sponsor Branding on Event signage and scrolling PowerPoint	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Sponsor brand featured on IA promotional material and email blasts	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Sponsor logo on IA website with link to company's website	LINKED LOGO	LINKED LOGO	LINKED LOGO	LINKED LOGO	LINKED LOGO	Name	Name

3 SPECIALTY SPONSORSHIPS AT \$2,500 EACH:

Valet Parking; VIP Cocktail Reception; Post Reception Host. Each includes 1 event ticket.

SIGNATURE EVENTS SPONSORS

Your company will receive prominent visibility at each event.

Annual Signature Events! These much-anticipated gatherings, boasting an attendance of 150-200 participants, stand as the backbone of our organizational spirit. Held consistently each year, they define the essence of ULIDFW.

SPONSORSHIP LEVELS	CHAMPION	RISING STAR	STAKE HOLDER	SIP / SAVOR	PUBLIC SECTOR
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500
EMERGING TRENDS					
Website, Social Media & Event Marketing	Prominent Logo	Logo	Logo	Name	Name
Signature Event Registrations	4 Tickets	2 Tickets	2 Tickets	2 Tickets	1 Ticket
Onsite Event Sponsor Marketing	Table	X			
CAPITAL MARKETS					
Website, Social Media & Event Marketing	Prominent Logo	Logo	Logo	Name	Name
Signature Event Registrations	4	2	2	2	
Onsite Event Sponsor Marketing	Table	X			
HOUSING / P3 SUMMIT					
Website, Social Media & Event Marketing	Prominent Logo	Logo	Logo	Name	Name
Signature Event Registrations	4	2	2	2	
Onsite Event Sponsor Marketing	Table	X			
WHAT'S NEW WHAT'S NEXT					
Website, Social Media & Event Marketing	Prominent Logo	Logo	Logo	Name	Name
Event Registrations	4	2	2	2	
Onsite Event Sponsor Marketing	Table	X			
FALLBALL PICKELBALL SHOWDOWN FOR SCHOLARSHIPS					
Website, Social Media & Event Marketing	Prominent Logo	Logo	Logo	Name	Name
Event Registrations	1 Team (4 Tickets)	2 Tickets	2 Tickets	2 Tickets	1 Ticket
Onsite Event Sponsor Marketing	Table	X			

THANK YOU!

WE'RE GRATEFUL FOR YOUR SUPPORT – LET'S SHAPE
WHAT'S NEXT TOGETHER

INNOVATOR



GROUNDBREAKER



STAKEHOLDER

[Bank of America](#) | [Moss Adams](#) | [HR&A](#)