



January 27, 2025

Addressee
Title
Company Name

Subject: 2025 North Texas Transit-Oriented Development Summit Sponsorship Opportunities

Dear :

Transit-oriented development is changing the way cities think about urban planning for the future. Dallas Area Rapid Transit (DART) and the Urban Land Institute Dallas-Fort Worth (ULI) are excited to be in a region that recognizes the economic opportunity of creating walkable, mixed-use communities centered around transit.

DART and ULI are thrilled to bring development professionals, government officials, and transit leaders from across the globe together March 26 – 27, 2025 for the inaugural North Texas Transit-Oriented Development Summit. At this event, we will showcase the incredible transit-oriented development in North Texas, discuss future opportunities, and network with like-minded stakeholders. In addition to the series of panel discussions on March 27, there will be a VIP Sponsor-Only Reception on March 26, featuring an intimate fireside chat with international transit innovators.

This is an event you do not want to miss! As a critical part of the transit-oriented development community, we would like to extend an offer for your organization to join us as an event sponsor. You will find our available sponsorship opportunities enclosed. We hope you will partner with us to bring this transformative event to our region.

We look forward to partnering with you to make this event a success.

Sincerely,

A handwritten signature in blue ink, appearing to read "Nadine S. Lee".

Nadine S. Lee
President & CEO
DART

A handwritten signature in blue ink, appearing to read "Tamala Thornton".

Tamala Thornton, CCIM
Executive Director, ULI Dallas-Fort Worth

About Dallas Area Rapid Transit (DART): *DART provides modern public transit services and customer facilities tailored to make your trips fast, comfortable and economical. Transportation is rapidly changing, and DART's 3,800 employees are working every day to create best-in-class mobility experiences that help people and communities connect and flourish. Our extensive network of DART Light Rail, Trinity Railway Express commuter rail, bus routes, GoLink on-demand services, and paratransit services moves more than 220,000 passengers per day across our 700-square-mile service area including Addison, Carrollton, Cockrell Hill, Dallas, Farmers Branch, Garland, Glenn Heights, Highland Park, Irving, Richardson, Rowlett, Plano, and University Park.*

About ULI Dallas-Fort Worth: *ULI has long been recognized as one of America's most respected and widely quoted sources of objective information on urban planning, growth and development. Our members form a spectrum of land use and development disciplines, including developers, builders, investors, designers, public officials, planners, real estate brokers, attorneys, engineers, lenders, academics and students. With over 1,400 industry professional members in the Dallas-Fort Worth region, our members voluntarily offer their time and industry expertise to lead the activities of our Council, and to further the mission of ULI in our region. For further information, contact us at <https://dallas-fortworth.uli.org>.*

Sponsorship Opportunities

Presenting Sponsor \$50,000

- 15 VIP Reception Tickets
- 15 NTX Transit Oriented Development Event Tickets
- Logo and recognition on all digital and printed materials
- Recognition at VIP Reception and Main Event
- Speaking Opportunity at VIP and NTX Transit Oriented Development Event
- Digital display on invitation and all promotional materials
- Promotional materials included in participants registration bags
- 2 ULI Annual Associate Memberships

**Information required on or before February 7, 2025 for printing purposes*

VIP Event Sponsor \$25,000

- 10 VIP Reception Tickets
- 10 NTX Transit Oriented Development Event Tickets
- Logo and recognition on all digital materials
- Recognition at VIP Reception and NTX Transit Oriented Development Event
- Speaking Opportunity at VIP Reception
- Digital logo on VIP Reception invitation
- Promotional materials included in participants registration bags
- 1 ULI Annual Associate Membership

Platinum Sponsors \$15,000

- 6 VIP Event Tickets
- 6 NTX Transit Oriented Development Event Tickets
- Logo and recognition on all digital materials
- Recognition at NTX Transit Oriented Development Event
- Promotional materials included in participants registration bags

Gold Sponsors \$10,000

- 4 VIP Event Tickets
- 4 NTX Transit Oriented Development Event Tickets
- Logo and recognition on all digital materials
- Recognition at NTX Transit Oriented Development Event
- Promotional materials included in participants registration bag

Silver Sponsors \$5,000

- 2 VIP Event Tickets
- 2 NTX Transit Oriented Development Event Tickets
- Logo and recognition on all digital materials
- Recognition at NTX Transit Oriented Development Event

PUBLIC SECTOR SPONSORSHIPS AVAILABLE UPON REQUEST

For more information or to purchase sponsorships please contact Vana Hammond at The GoldHam Group at vana@goldhamgroup.com.

Public Sector Supporter \$2,500

- 2 VIP Event Tickets
- 2 NTX Transit Oriented Development Event Tickets
- Logo and recognition on all digital materials
- Recognition at NTX Transit Oriented Development Event

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