



Dallas-Fort Worth

# ANNUAL SPONSORSHIP

2024-2025



# WHY ULI DALLAS-FORT WORTH?

ULI Dallas-Fort Worth sponsors represent the leading real estate companies in the region. You'll gain valuable exposure for your company and help ULIDFW provide the knowledge-sharing, professional development and relationship-building members rely on to create sustainable and thriving communities. Annual Sponsors make the realization of ULIDFW's mission possible. Your support funds tangible efforts to solve real-world problems, facilitate deliver of quality local programming, cultivate professional leadership, uplift our communities, and educate the next generation of leaders.

## ANNUAL SPONSORS DIRECTLY SUPPORT

### DEVELOPING LOCAL INDUSTRY LEADERS

Through Center for Leadership, Young Leaders Group (YLG), Women's Leadership Initiative (WLI), Pathways to Inclusion (PTI) work

### POSITIVELY IMPACTING OUR COMMUNITIES

Through Technical Assistance Panels (TAPs), workshops, roundtables, UrbanPlan, and Building Industry Leaders.

### ADVANCING REAL ESTATE DEVELOPMENT AND LAND

#### USE

Through education, promoting best practices, and providing thought leadership to inform better decision-making.

## OUR EVENTS

### **SIGNATURE EVENTS:**

Averaging 200+ attendees per event.

- January - Emerging Trends
- February - Capital Markets
- May - What's New What's NEXT
- August - Summer Sizzler
- October - FallBall
- **November** - Impact Awards Gala!

### **SERIES EVENTS:**

- Tarrant County Programming
- Breakfast Forum
- Champions of Change
  - Young Leaders Group
  - Women's Leadership Initiative
  - NEXT
  - Pathways to Inclusion
- Education
  - UrbanPlan
  - Building Industry Leaders



# OUR NUMBERS

## 1,421 MEMBERS

1,041 Associate Members  
380 Full Members

## 2,868 ATTENDEES

At over 83 different events

## 80% GROW INTO LEADERSHIP

Leadership Program Graduates stay involved with ULIDFW and move into Leadership Roles

## 1000+ HOURS IN EDUCATION

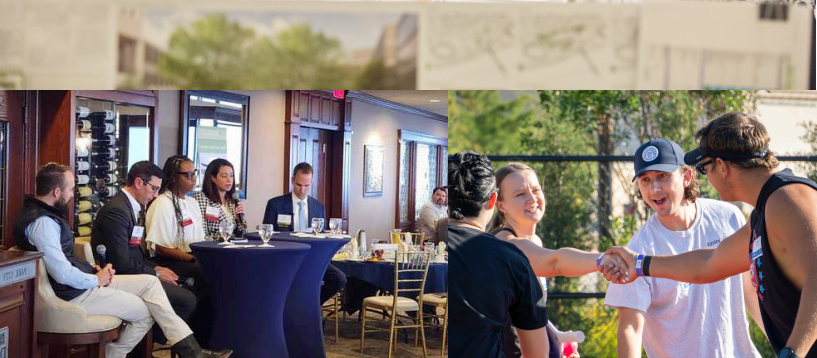
Completed through UrbanPlan and Building Industry Leaders this year

## 5 ADVISORY SERVICES PANELS

1 TAP and 4 mTAP's completed providing expert, multidisciplinary advice to local governments, public agencies and nonprofit organizations facing complex land use and real estate issues

## \$15,000 RAISED FOR COLLEGE SCHOLARSHIPS

Provided for Building Industry Leader winners, resulting in a 74% increase in college attendance among underprivileged high school students



# ANNUAL SPONSORSHIP

## BUNDLE AND SAVE!

Commit to sponsoring ULIDFW as an Annual Sponsor **AND** an Impact Awards Sponsor now for an exclusive discount!

Receive **15% off sponsorship** when you choose to commit to two years of sponsorship **OR 20% off** when you bundle Annual & Impact Awards and commit to two years of sponsorship!

### BRANDING & RECOGNITION

	ICON \$20,000	INNOVATOR \$15,000	GROUNDBREAKER \$7,500	STAKEHOLDER \$5,000
On all ULIDFW email blasts	LOGO	LOGO	LOGO	NAME
At all ULIDFW events	LOGO	LOGO	LOGO	NAME
On ULIDFW website	LOGO	LOGO	LOGO	NAME
Social Media Spotlight	X	X	X	

### MEMBERSHIPS

Full membership	1	1		
Associate membership (Can activate 2 YLG for the cost of 1 Associate)	2	2	2	1

### ENGAGEMENT & NETWORKING

Sponsor Signature Event (Receives tickets)	1	1	1	
Sponsor Series Event	1	1		1
Local Product Council Seat	3	2	1	
Leadership Program *	1 Center for Leadership	1 Center for Leadership	1 Center for Leadership	1 Mentorship Forum
Spring Meeting Registration	1	1		
Fall Meeting Registration *	1	1	1	

**\*Select either Center for Leadership OR Fall Meeting Registration.**

**Application Acceptance is not guaranteed**

### IMPACT AWARDS

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Company Recognition on Invitations, Flyers & Program	Logo	Logo	Name	Name
Table Signage	Logo	Logo	Logo	Name
Table of 10	1st Tier Location	2nd Tier Location	3rd Tier Location	Best Available
VIP Pre-Reception	10	5	2	
Fall Meeting Registration	2	1		

# SIGNATURE EVENTS

Enhance your sponsorship package by including a Signature Event!

Receive a **15% discount** on any *additional* Signature Event sponsorship when you bundle it with your Annual Sponsorship!

## Emerging Trends

	TITLE \$4,000	SUPPORTER \$2,000		
Company featured on emails, registration page, and onsite	LOGO	NAME		
Complimentary Registrations	10	5		
Participation on the Planning Committee for the event	X			

## Capital Markets

	TITLE \$4,000	SUPPORTER \$2,000		
Company featured on emails, registration page, and onsite	LOGO	NAME		
Complimentary Registrations	10	5		
Participation on the Planning Committee for the event	X			

## What's New What's NEXT

	TITLE \$5,000	SUPPORTER \$2,500	ROOM \$2,000	
Company featured on emails, registration page, and onsite	PROMINENT LOGO	LOGO AT DESIGNATED SPOT	NAME AT ROOM ONLY	
Complimentary Registrations	5	3	2	
Attend Speaker Dinner	X			

## FallBall: Pickleball Showdown for Scholarships

	TITLE \$5,000	COURT \$3,000	FOOD \$1,500	BEVERAGE \$1,500
Company featured on emails, registration page, and onsite	LOGO	LOGO	NAME	NAME
Complimentary Registrations	1 Team (4 Tickets)	1 Team (4 Tickets)	2	2
Raffle Entry for Spring Meeting	4	2	1	1
Onsite Marketing Opportunity	X			

# Become a Sponsor of ULI's *Premier Leadership Program* ULI Dallas-Fort Worth Center for Leadership (CFL)

**SEPTEMBER 26, 2024**

DFW in Context

**OCTOBER 17, 2024**

Regional Development Influences

**NOVEMBER 21, 2024**

Urban Plan Training

**DECEMBER 19, 2024** *SPONSORED BY:*

Finance and Capital Markets



**JANUARY 16, 2025**

Community Building and Public Policy

**FEBRUARY 20, 2025**

Economic Development

**MARCH 27, 2025**

Design and Construction

**APRIL 24, 2025**

mTAP Class Project Presentations

**MAY 15, 2025**

Class of 2025 Graduation

*Prominent* Company recognition on website,  
mailers, and all CFL Materials

Company recognition on website, mailers, and  
all CFL Materials

Opportunity to offer panel member for Program  
Day session

50% off CFL Applicant

Be featured in ULI news and Alumni  
correspondence

Be featured as the sponsor of your chosen  
program day

Opportunity to speak at either Opening or  
Graduation Day



LEADER SPONSOR \$5,000	DAY SPONSOR \$2,000
LOGO	
LOGO	LOGO
X	X
X	
X	X
X	X
X	

**Some of CFL's Past Sponsors include:**





Dallas-Fort Worth

# THANK YOU!

