



Dallas-Fort Worth

ANNUAL SPONSOR



WHY SPONSOR

Sponsoring ULI Dallas-Fort Worth demonstrates your unwavering commitment to the growth and prosperity of our vibrant metroplex. Your support is instrumental in advancing our mission to nurture thought leaders and engage communities, all while emphasizing responsible, sustainable, and thriving development. By aligning your company with ULI, you become a vital part of our dedication to promoting education and innovation within the built environment, driving progress and shaping a brighter future for our region.



OUR EVENTS

SIGNATURE EVENTS:

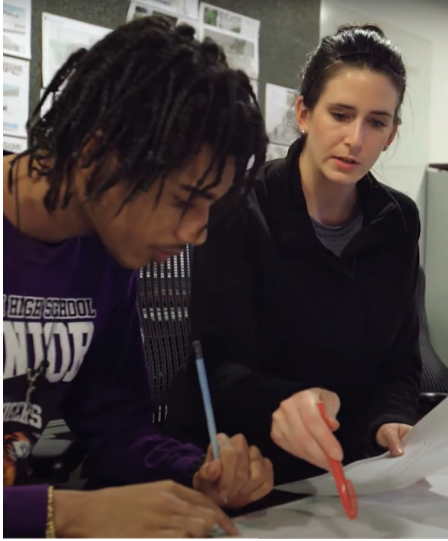
6 Signature Events per year, avg. 200 attendees per event.

- January - Capital Markets
- June - What's New What's NEXT
- August - Summer Sizzler
- October - FallBall
- November - Emerging Trends
- December - Holiday Party

SERIES EVENTS:

- Tarrant County
- Breakfast Forum
- Champions of Change
 - Young Leaders Group
 - Women's Leadership Initiative
 - NEXT
 - Pathways to Inclusion
- Education
 - UrbanPlan
 - Building Industry Leaders





OUR NUMBERS

1567

MEMBERS

1136 Associate Members
431 Full Members

3180

ATTENDEES

3,180 Attendees at over 65 different events

80%

ENGAGEMENT RETENTION

80% of Leadership Program
Graduates stay involved with ULIDFW
and move into Leadership Roles

1000

HOURS IN EDUCATION

1000+ hours in education through
UrbanPlan and Building Industry
Leaders completed this year



3

TECHNICAL ASSISTANCE PANELS

TAPS completed providing expert,
multidisciplinary advice to local
governments, public agencies and
nonprofit organizations facing
complex land use and real estate
issues

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Interested in sponsoring?
Contact [Ann Halff](#)

| | ICON \$20,000 | INNOVATOR \$15,000 | GROUNDBREAKER \$7,500 | STAKEHOLDER \$5,000 |
|-----------------------------------|---|---|---|--------------------------------|
| BRANDING & LOGO REPRESENTATION |  |  |  | NAME |
| FULL MEMBER | 1 | 1 | | |
| ASSOCIATE MEMBER | 2 | 2 | 2 | 1 |
| LEADERSHIP* | 50% OFF CFL | 50% OFF CFL | 50% OFF MENTORSHIP FORUM | 50% OFF MENTORSHIP FORUM |
| LOCAL PRODUCT COUNCIL* | 3 | 2 | 1 | |
| EVENT SPONSOR | 1 SIGNATURE & 1 SERIES - CONNECTOR | 1 SIGNATURE & 1 SERIES - SUPPORTER | 1 SIGNATURE | 1 SERIES |
| IMPACT AWARDS | SILVER SPONSOR | BRONZE SPONSOR | 2 TICKETS | 1 TICKET |

*Application acceptance is not guaranteed



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THANK
YOU



dallas-fortworth.uli.org/about/sponsorship



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