



WOMEN THAT SOAR & REUBEN CANNON PRODUCTIONS PRESENT

# OVERCOMERS

EXECUTIVE PRODUCED BY GINA GRANT & REUBEN CANNON

# LOGLINE

**Five single mothers, on a journey to Overcome disheartening obstacles, maneuver through a series of grueling, life changing programs for a chance to win a brand new, fully furnished home.**

# SYNOPSIS

Hosted by Gina Grant, founder and CEO of Women That Soar (WTS), OVERCOMERS is an original franchise series that revolves around five single mothers from disadvantaged circumstances who have the desire but lack the means to transform their lives and create a better future. With the first season being filmed in Dallas, Texas, this first-of-its-kind series will feature real-life, relatable women. The season finale will culminate with one of the mothers earning the ultimate prize of a fully financed, completely furnished dream home — which will be constructed during the season while the contestants are going through their own reconstruction.

With the first season taking place in Dallas, Texas, the contestants will participate in development programs, facilitated by industry professionals and experts, that will reshape their minds and push them towards a rewarding future. These programs include financial literacy, homeownership, life coaching, communication and career building.



Each participant will share their compelling stories about the challenges they faced throughout their lives that led them to where they are today. Over the course of the series, we will see these women undergo a grueling journey that will force them to face their fears, hardships, pain, and uncover strengths and skills they didn't realize they had. They will acquire tools to overcome their circumstances and turn their trials and tribulations into triumphs.

Each week, the five single mothers will be given tasks and assignments from our experts. We will have a point system to assess each one's progress and ability to apply the skills and training they have learned from the professionals. Points will be added based on how well each mother is able to integrate her training into her life or subtracted when she falls short. At the end of each season, whoever acquires the most points will be the winner. However, no one will leave empty-handed as the other mothers will also be rewarded with a prize that will assist them with jump-starting their future.

The OVERCOMERS franchise series will provide a refreshing, positive twist to the unscripted genre as each uncensored, empowering and encouraging story will inspire viewers to never give up, no matter the obstacle. This show will celebrate women who have found the courage to overcome, soar and celebrate the brilliance within! No matter who wins the home, in the end, all these ladies are winners and will become Overcomers.



# Season 1 - Dallas

## **PILOT – “WHAT IS AN OVERCOMER?”**

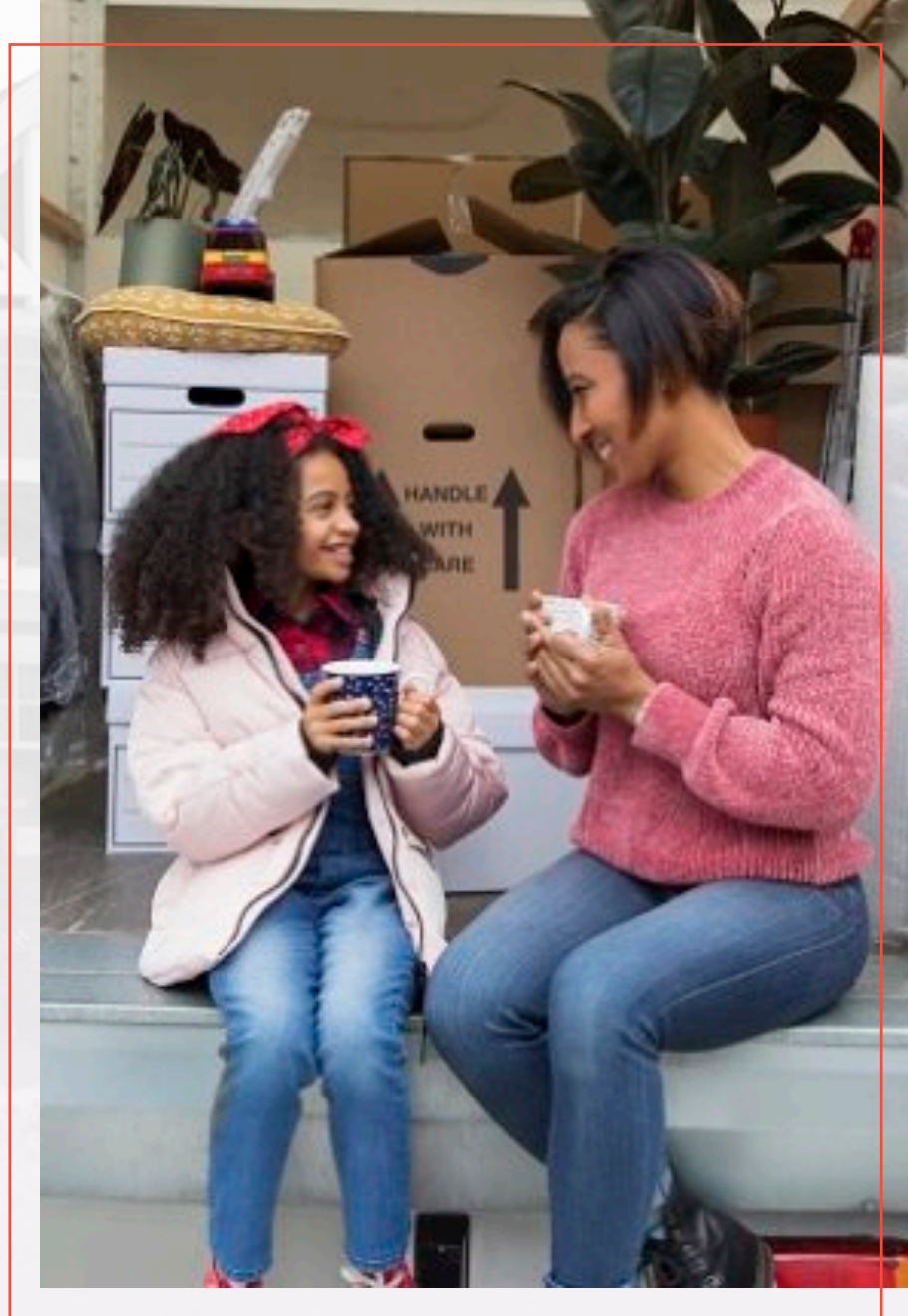
In this episode, we meet five single women who have been chosen to join the WTS Overcomers program. The ladies are excited; but after being introduced to the program, there are some hesitations. Can they meet all of the qualifications needed to finish the program?

## **E2 – “I NEED A LIFE COACH”**

The ladies are introduced to their life coach and, together, they put a plan together to work out the kinks; but before they can get their life right, they have to get their minds and bodies right for a fresh start.

## **E3 – “MY MONEY IS FUNNY”**

The ladies are introduced to a financial literacy coach who gives them assignments on how to better manage their money. Each lady is given \$1,500 from the WTS sponsors and will be expected to manage the money per the lessons from their coach. However, a few of the ladies may have gotten off to a bad start and did not manage their money wisely by making poor choices. Where was the money spent and why?



# Season 1 - Dallas



## **E4 – “WHERE WILL I TRANSITION TO?”**

Two out of the five young ladies currently live in a transitional home and their time is up. Have they prepared for their next home, or will they have to go back to a shelter?

## **E5 – “YOU CAN DO IT!”**

One of the ladies has a 14-year-old daughter with a 6-month-old child. As she awaits the results of the second paternity test, she realizes she needs to find counseling for her daughter to overcome the bullying at school about being a teenage mother. Meanwhile, one of the other mothers meets with an attorney to start the divorce process from her estranged husband after 11 years of separation.

## **E6 – “BROKEN BUT NOT DEFEATED”**

The ladies are starting to bond and decide to meet up for a night out without the kids. They get emotional as they share how difficult the program has been and how important it is to them to make it to the end. Everyone wants to win the home, but as they motivate each other, they realize there can only be one winner. They make a vow to support each other no matter what.

## MEET THE DALLAS OVERCOMERS

# EMILY PALACIOS

- Mother of 8 children – 5 biological and 3 rescued from a drug addicted parent.
- Repeatedly physically and sexually abused as a child into adulthood.
- Ex-stripper and drug abuser.
- Sells life insurance and aspires to one day own her own insurance agency.



## MEET THE DALLAS OVERCOMERS

# CRYSTAL PEAKS

- Mother of 2 children – one with ADHD and one with autism.
- Repeatedly physically and sexually abused as a child which led to promiscuity.
- Was homeless; however, currently lives in a temporary transition home for single mothers – will end up in a shelter if she can't find housing soon.
- Works in an elderly care facility.
- Aspires to write a book.



## MEET THE DALLAS OVERCOMERS

# STEPHANIE COX

- Mother of 5 children plus 1 grandchild.
- Husband in prison for molesting their now 15-year-old daughter who has a 6-month-old. Grandchild's father is currently unknown; however, suspicion is that Stephanie's husband fathered the grandchild.
- Currently lives in a temporary transition home for single mothers.
- Aspires to work in law enforcement.



## MEET THE DALLAS OVERCOMERS



# VICTORIA “VICKKI” WILLIAMS

- Mother of 2 children under the age of 10 – one autistic.
- Repeatedly physically and sexually abused as a child into adulthood.
- Been estranged from husband for past 11 years.



## MEET THE DALLAS OVERCOMERS

# LeSHAWN RICHARDSON

- Mother of 2 children.
- Has a restraining order against children's father for physical violence.
- Son is being raised as the man of the house at the age of 12.
- Currently working on a degree in Information Technology Security; graduates soon.
- Works in customer service.
- Aspires to work in IT Security.



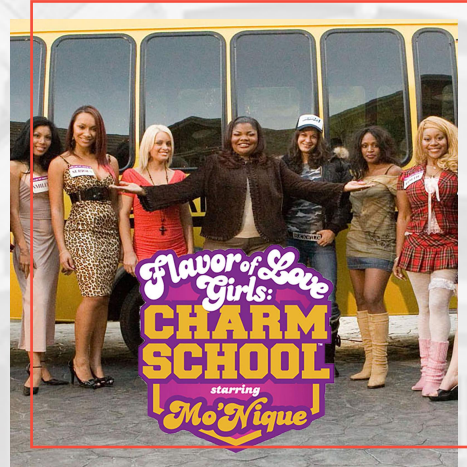
# COMPARABLES

OVERCOMERS IS A MIXTURE OF...



LIFE COACHING & GROUP THERAPY

+



RELEARNING THE BASICS OF "HOW-TO'S"

+



FINANCIAL LITERACY & MENTORSHIP



# GINA GRANT

## OVERCOMERS HOST & EXECUTIVE PRODUCER

An entrepreneur, speaker, and determined businesswoman focused on helping women become the women they want to be, GINA GRANT is a force to be reckoned with. A wife, mother, and Founder and CEO of Women That Soar (WTS), Gina has dedicated her life to her passion of assisting women live in their truth.

Born and raised in Dallas, TX, Grant is a dynamic woman who empowers other women by sharing her story and creating a platform for other women to share theirs. Grant's calling is to create a powerful medium for women to bond, engage, and to inspire one another.

After becoming a parent at a young age, she was told by her parents that welfare was not an option. Grant enrolled in El Centro College and University of Texas at Arlington. After two and a half years of schooling, she dropped out and took a job as a secretary at Equitable Real Estate and Compass Management and Leasing. Within two years, she worked her way from Assistant Marketing Director to Director of Marketing. In 1993, Mrs. Grant was bitten by the entrepreneur bug. She left her corporate position to start her own public relations firm, The Grant Agency, representing athletes and entertainers. Grant is skilled in cultivating affiliate relationships and strategic partnerships.

In 2006, she followed her heart to launch Women That Soar (WTS), a Dallas-based media and content development company that produces enriching online content, hosts live events and provides community outreach. In 2007, Grant held her first awards show honoring women. In 2012, the show set precedent as being the first televised awards show to be taped in the State of Texas.

Grant has been featured in several publications including Paper City, Modern Lux Magazine, Dallas Doing Good, and Dallas Morning News. Grant is also a leadership Keynote Speaker and has spoken for organizations such as Chase Bank, Novus Reimagine the Dream Conference, and the American Airlines.



# REUBEN CANNON

## EXECUTIVE PRODUCER

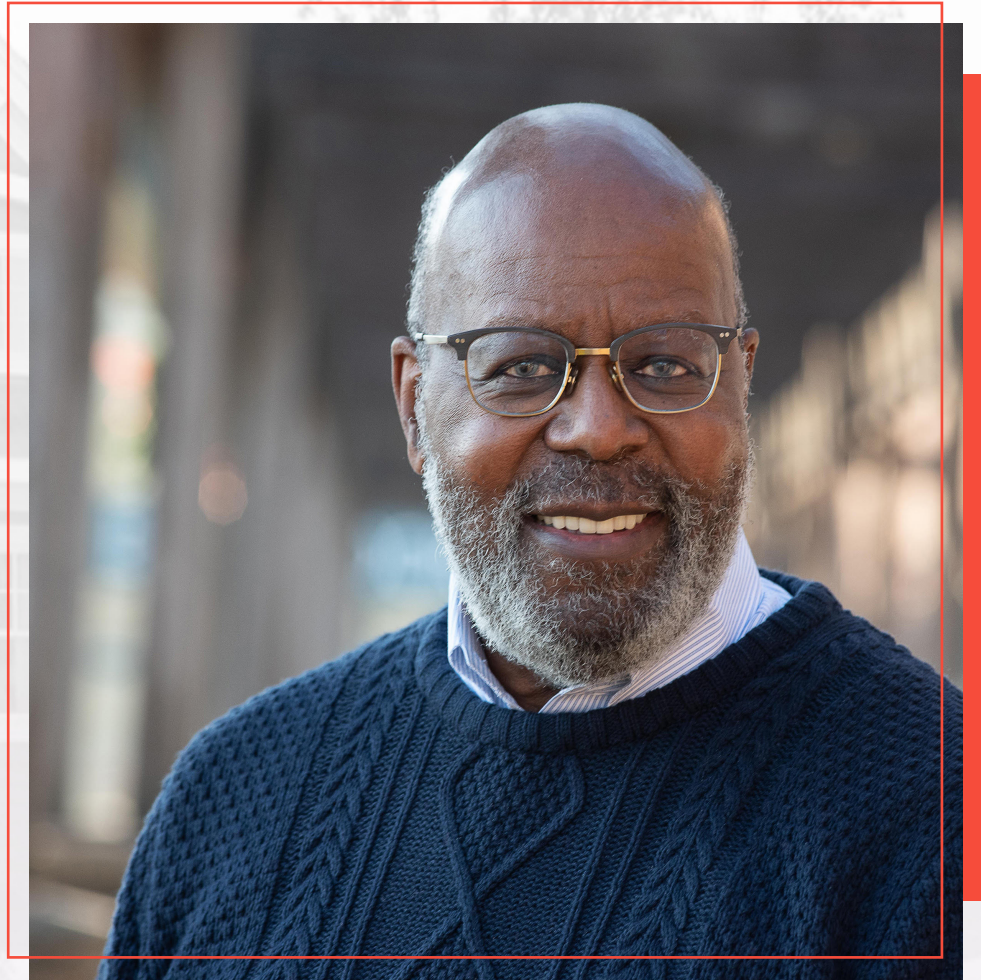
REUBEN CANNON, President & CEO of Reuben Cannon Productions, is a visionary producer who has helped to shape and guide some of the most ground-breaking and critically acclaimed film and television projects in Hollywood over the past three decades.

Early in his career, he became Universal Studios' first African-American casting director. He is credited with providing actors such as Bruce Willis, Danny Glover, Whoopi Goldberg, and Oprah Winfrey – among many others – with their first major roles. Under the banner of his company, Reuben Cannon & Associates, he has cast more than 100 television series, made-for-tv movies, and feature films, including *The Color Purple* which earned 11 Oscar nominations.

As a producer, Mr. Cannon's credits include *Down in the Delta* directed by Dr. Maya Angelou, *Get On The Bus* directed by Spike Lee, *Love Don't Cost A Thing* starring Nick Cannon, and *Woman Thou Art Loosed* based on the best-selling book by T.D. Jakes.

Reuben also produced the first ten Tyler Perry films, generating more than half a billion dollars at the box office, and more than \$300 million in home video sales. In addition to blockbuster film, Reuben oversaw an unprecedented 212 television episodes of the hit television series *House of Payne*, establishing him as one of the most prolific African-American producers in Hollywood.

Reuben Cannon Productions continues to actively produce entertainment content for all media outlets. Current partnerships include collaborations with Forest Whitaker and Nina Yang Bongiovi, Morgan Freeman, Oprah Winfrey, BET, and Lifetime Television, among others.



# TRICIA WOODGETT

WRITER / PRODUCER

TRICIA WOODGETT has been writing and producing for over 14 years, through her production company, TigerEye Films.

Tricia is currently in development with feature film *Mahalia!*, starring Jill Scott and produced by Jamie Foxx, Holly Carter and Queen Latifah, which Tricia serves as a co-writer and producer. Ms. Woodgett's award-winning feature, *Tazmanian Devil*, a coming-of-age story, starring Abraham Attah, Ntare Guma Mbaho Mwine and Adepero Oduye, is currently on STARZ.

Tricia's previous producing and/or writing projects include the award-winning social awareness movie *Circles*; *Lady Luck* starring Trevante Rhodes, Irma P. Hall and Don Battee; *Carter High* (Amazon Prime), starring Charles S. Dutton, Vivica A. Fox, Pooch Hall and David Banner; and civil-rights comedy, *Jerico* (Amazon Prime), starring Jo Marie Payton, George Wallace, Irma P. Hall and Numa Perrier.

Tricia graduated from Dallas Baptist University with her MBA in Finance and minor in Project Management.



# DR. CATHY MOFFITT

## OVERCOMERS WARRIOR LIFE COACH

A former schoolteacher and community relations manager, Dr. Moffitt works as the founder and President of Heartfelt International Ministries, Inc. She provides professional training and development, community relations and fund-raising assistance to major corporations and non-profit organizations. Dr. Moffitt has created seminars for teachers and educators who are interested in transitioning into the business world, including a successful lunch bag series targeted at motivating individuals in their workplace.

Answering a call to full-time ministry, Cathy retired on March 16, 2001 as Corporate Volunteer and Public Education manager in the Dallas Area Community Relations Department with a local utility company. She still continues to share her talents with the local community by participating in various community organizations and she is actively involved as board member of several major nonprofit agencies and civic organizations. In 1991, she won the Clairol Take Charge Women's Award and, in 1998, she was awarded The Susan B. Anthony Award presented by the First United Methodist Church of Dallas. She has also received the "2011 Maura Women Helping Women's Award" presented by The Women's Museum, Dallas, Texas. She is a former weekly writer and contributor for the Dallas Weekly and the Chicago Defender newspapers and was featured in the June 2006 issue of Ebony with her mentor, Bishop Ernestine Reems Dickerson "Sisters in Ministry-Friends for Life." Her extensive volunteer work has included serving as the former president of The Women's Center of Dallas and member of the DISD Task Force Commission for Educational Excellence.

Dr. Moffitt, a certified Life forming Transformational Coach, is a graduate of various leadership programs, including Leadership America and the Summer Leadership Institute at Harvard Divinity School. She also earned a post-graduate Certificate in Community Relations from Boston College and holds four degrees in education. Additionally, Dr. Moffitt received her Doctor of Ministry, with a concentration in Ministry Leadership Coaching from Regent University, Virginia Beach, VA.



# CONTACTS

## **GINA GRANT**

**Host/Executive Producer**

[gina@womenthatsoar.com](mailto:gina@womenthatsoar.com)

(469) 992-7409

## **REUBEN CANNON**

**Executive Producer**

[reuben@rcproductionsinc.com](mailto:reuben@rcproductionsinc.com)

(323) 428-1085

