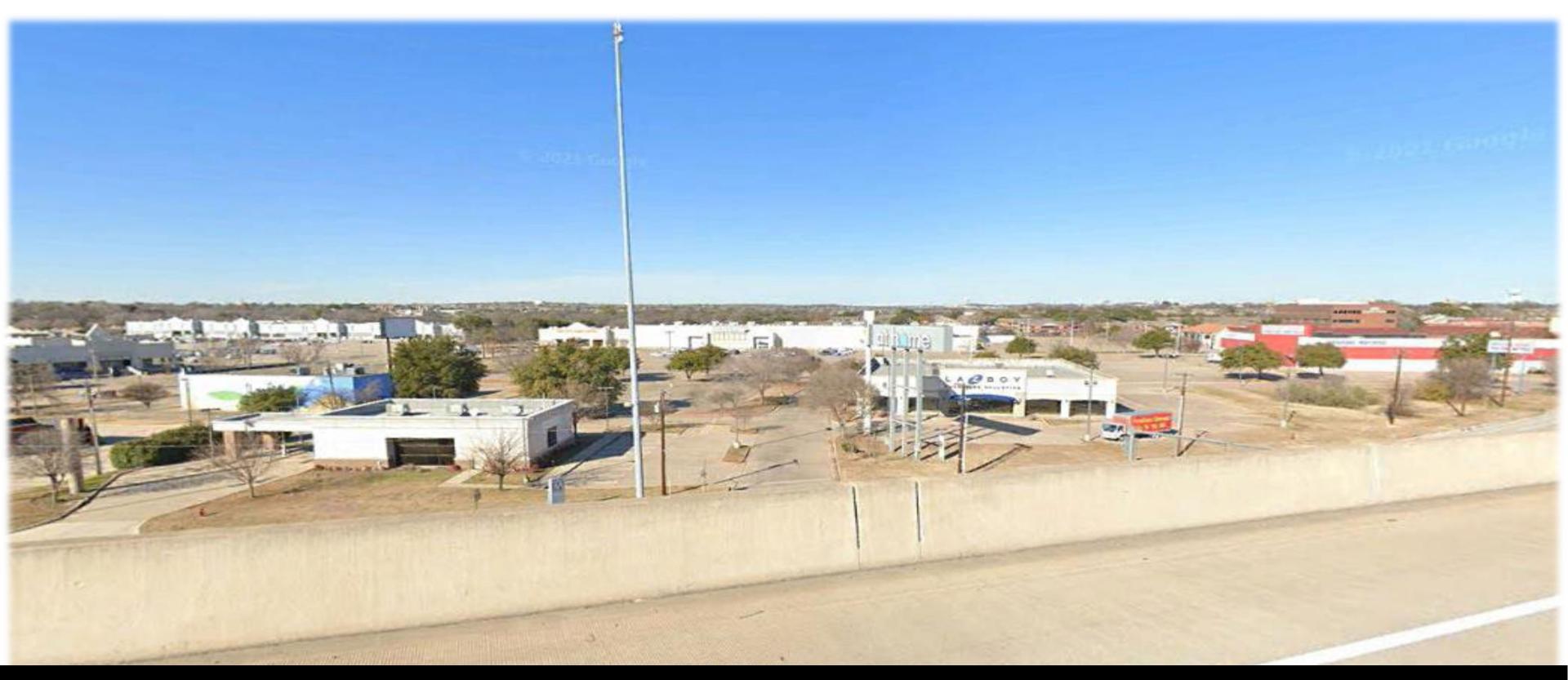
## NORTH RICHLAND HILLS Richland Centre





### **Contents:**

- Team 3
- History and Location 5
  - Scope 7
- **Research and Analysis 9**
- Preliminary Investigations 20
  - Feedback 28
  - Final Design 31
  - Leadership Lessons 38

### Team:





Sheila Kleinpeter AIA JHP Architecture Architect



Judd Mullinix P.E. Kimley-Horn Civil Engineer

NRH Richland Centre mTAP 2022



Christopher Morris CCIM

EDGE Capital Markets Broker



### Christopher Flockerzy CPA

Weaver Tax Manager



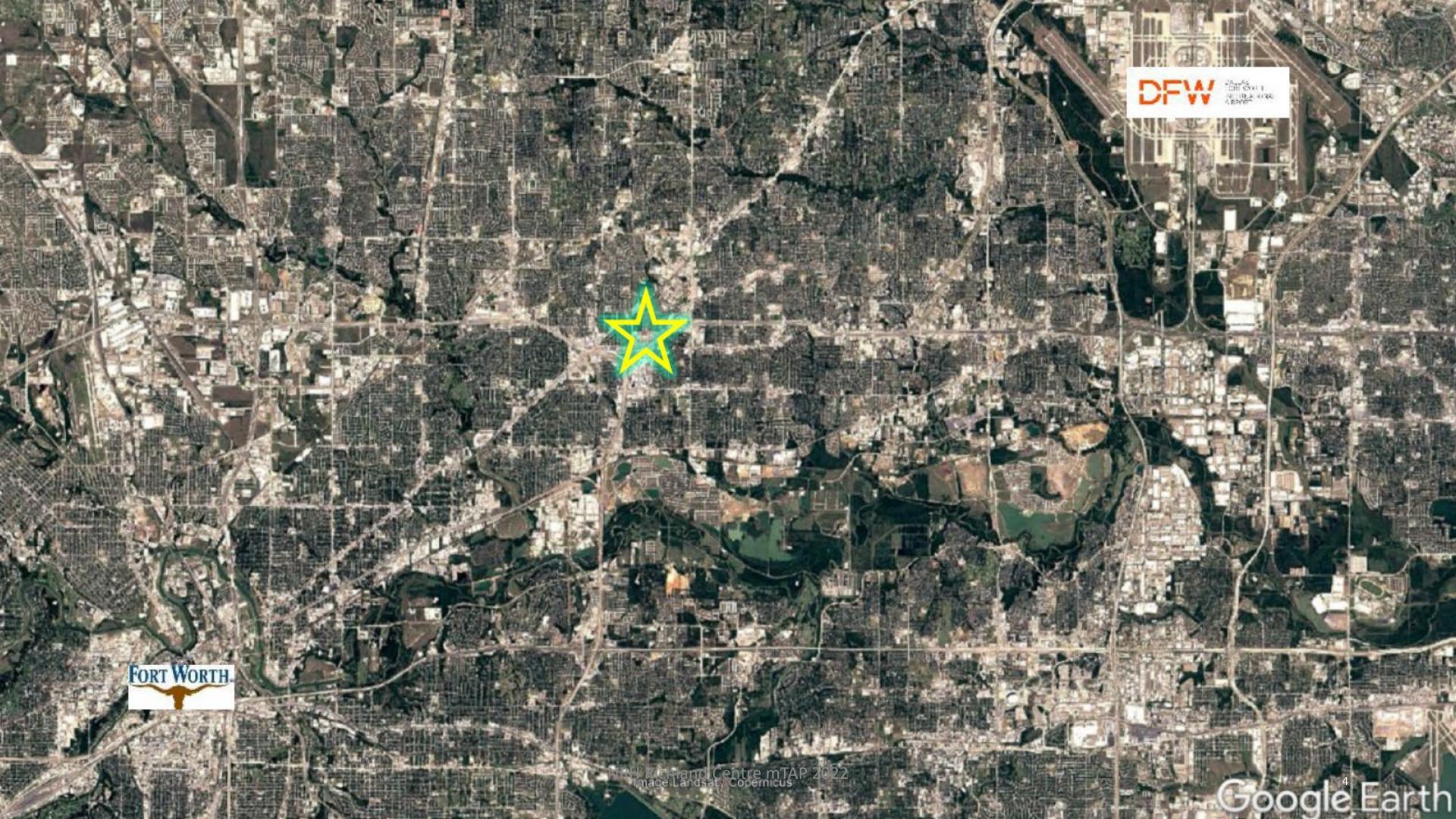
Joe Reimer Esq. Phelps Dunbar LLP Real Estate Attorney



### Evan McKee CHC

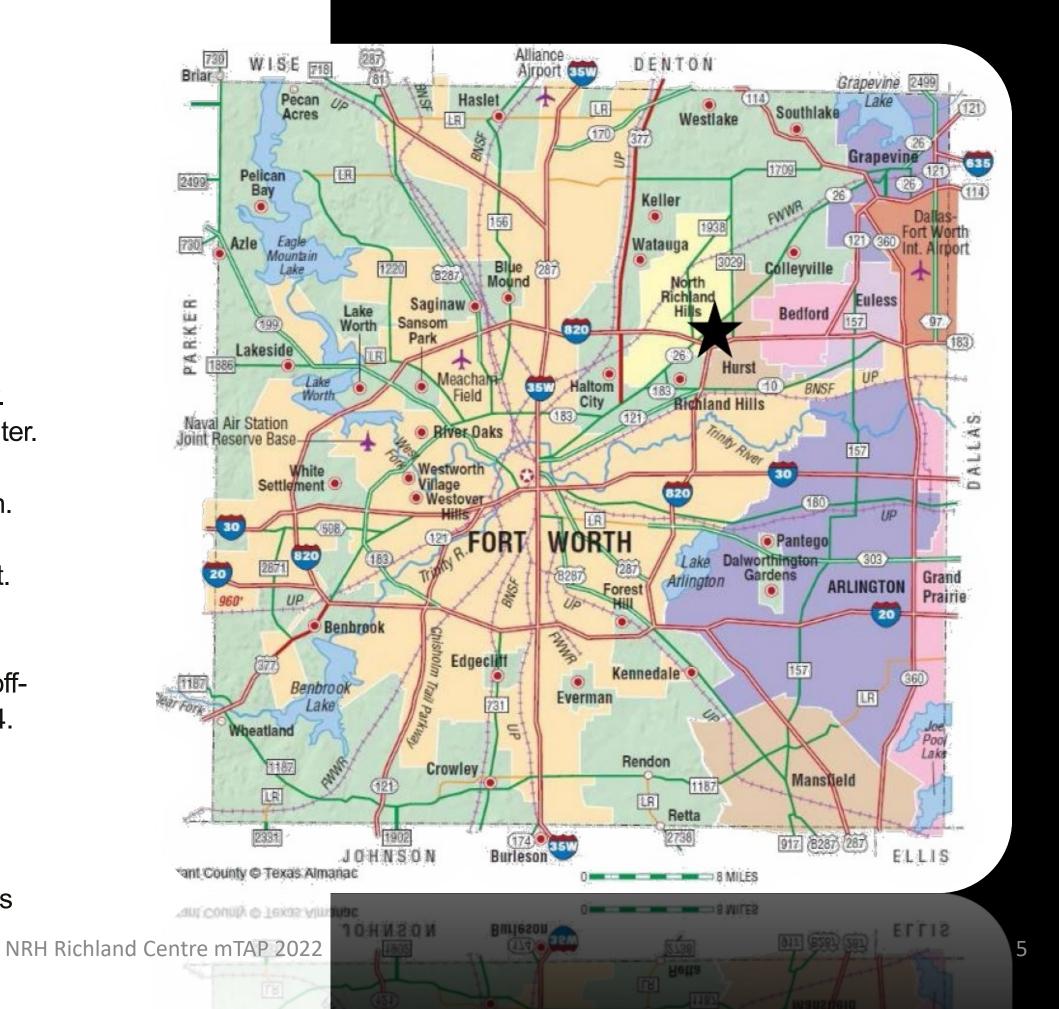
Whiting-Turner

Project Manager ULI CFL Liaison



## Richland Centre History:

- **<u>1993</u>** Richland Centre opened with 529,000 SF of commercial retail and office space.
  - Shopping center thrived for about 10 years.
- **2001** TXDOT constructed the 121 / 183 / 820 flyover.
  - Created bypass away from the shopping center.
- **2003** Shops at Northeast Mall opened < 1-mile south.
  - Anchor tenants began relocating to the expansion of Simon's Northeast Mall in Hurst.
- **<u>2010</u>** Started on North Tarrant Express Tollway.
  - Resulted in permanent closure of 121 / 183 offramps to shopping center; completed in 2014.
  - TXDOT Approved West Bound off ramp replacement at developer's cost. Est. \$1 M+
- **2012** Richland Centre sold in foreclosure.
  - Due to roadway construction, reduced access to the site, and a Great Recession.



## **Richland Centre Location:**

The 53-acre Richland Centre site is located midway between Downtown Fort Worth and DFW International Airport at the confluence of Interstate Loop 820 and Airport Freeway (SH 121/183).

The site is within 3/4-mile of:

- Northeast Mall
- Tarrant County College NE Campus
- Davis Boulevard
- Precinct Line Road
- State Highway 26 (Grapevine Hwy)
- Medical City North Hills
- NRH2O Family Water Park



## **Scope of Work:**

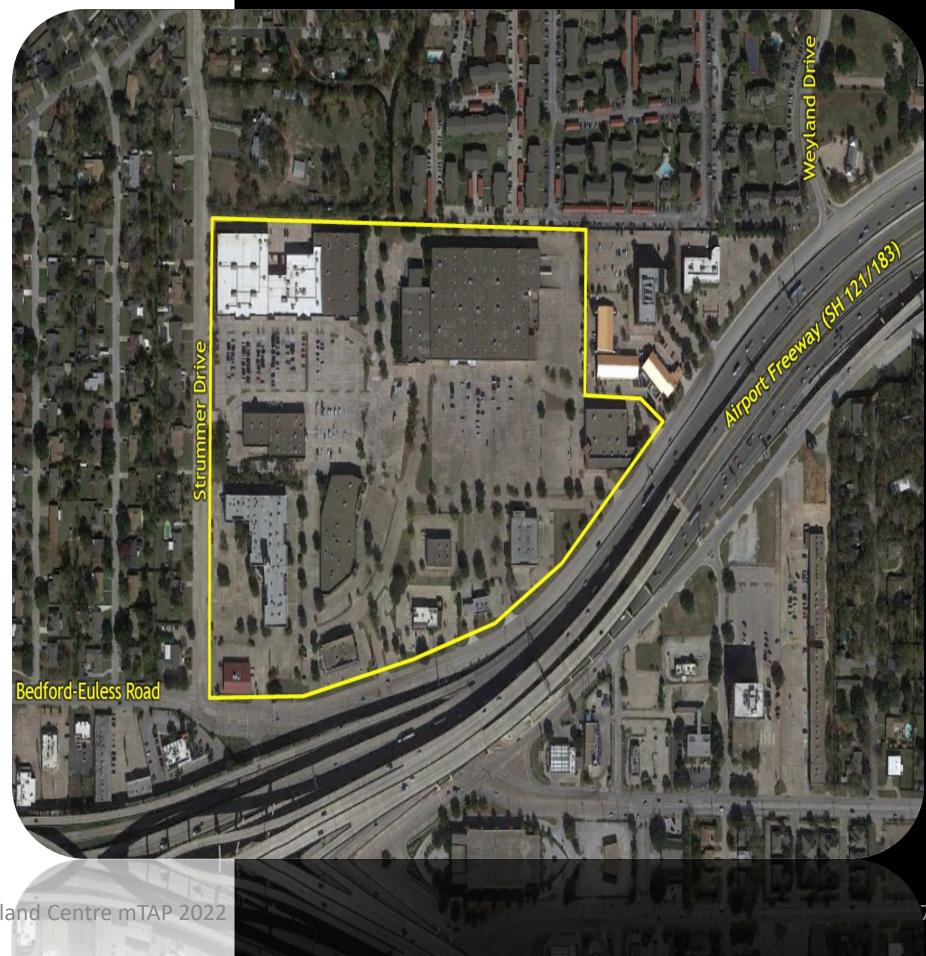
### Key questions for mTAP team...

1. What are two visionary, but financially feasible land use scenarios given current and future market conditions, trends, access, visibility of the site, etc.?

2. For any redevelopment scenarios, how can a larger scale project be phased over time, allowing some uses to remain until the area attracts more redevelopment interest?

**3.** Given the network of contacts and resources of the m-TAP team, can a list of prospective businesses, investors, and developers, etc. be generated for the City to approach during next steps?

**4.** What is the impact of various development scenarios on adjacent properties and uses? Should the project scope include areas west, north, or east of the primary 53-acre Richland Centre?



### **6-Step Process:**



### Final Review



Review phased-out redevelopment plan and schedule final client meeting.

### Present

### 6

Present a completed deliverable to the client and close out the m-TAP.

## **Research and Analysis**



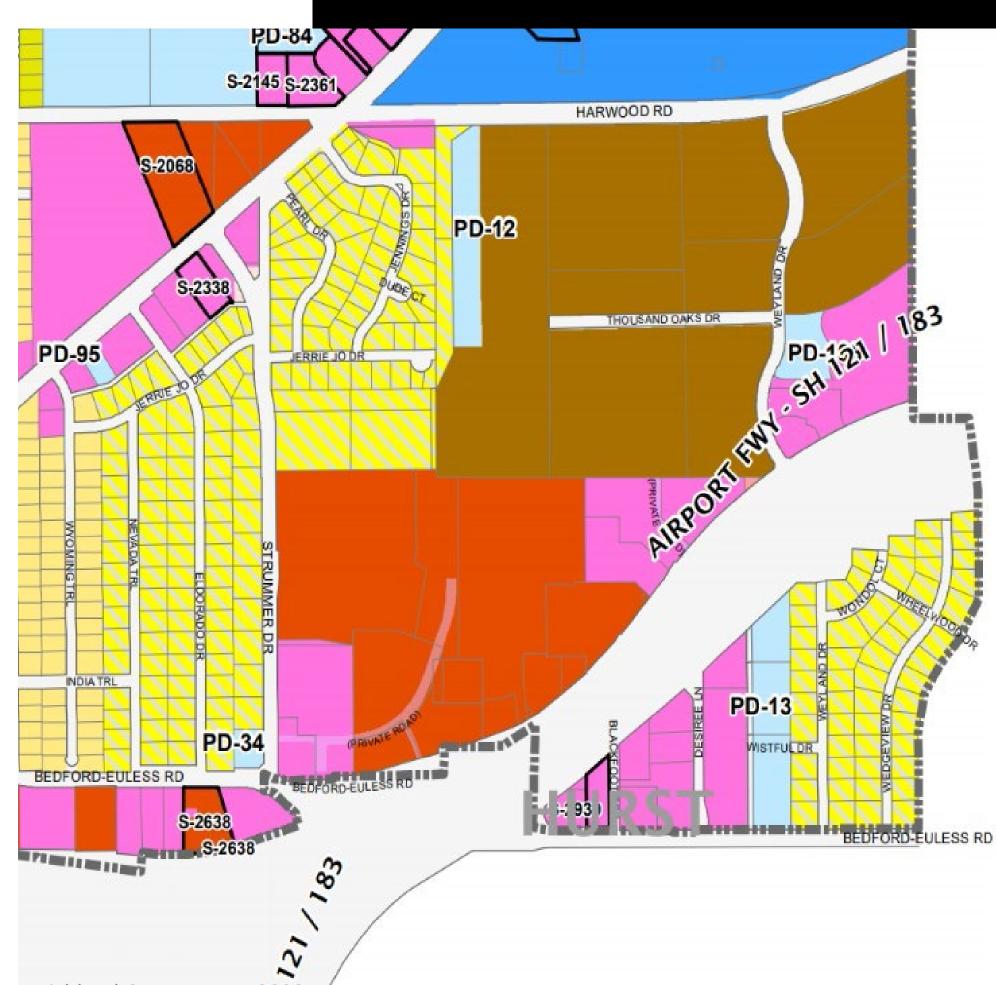


### NRH **ZONING MAP** North Richland Hills, TX

### Zoning Legend

TYPE	DESCRIPTION
R-1-S	Special Single Family
R-1	Single Family
R-2	Single Family
R-3	Single Family
R-4-D	Duplex
R-6-T	Townhome
R-8	Zero Lot Line
R-7-MF	Multi-Family
0-1	Office
LR	Local Retail
C-1	Commercial
C-2	Commercial
OC	Outdoor Commercial
I-1	Light Industrial
I-2	Medium Industrial
AG	Agricultural
U	School, Church, Institutional
TC	Town Center
TOD	Transit Oriented Development (TOD)
PD	Planned Development
SUP	Special Use Permit
	Zoning Districts (minimum dwelling size)



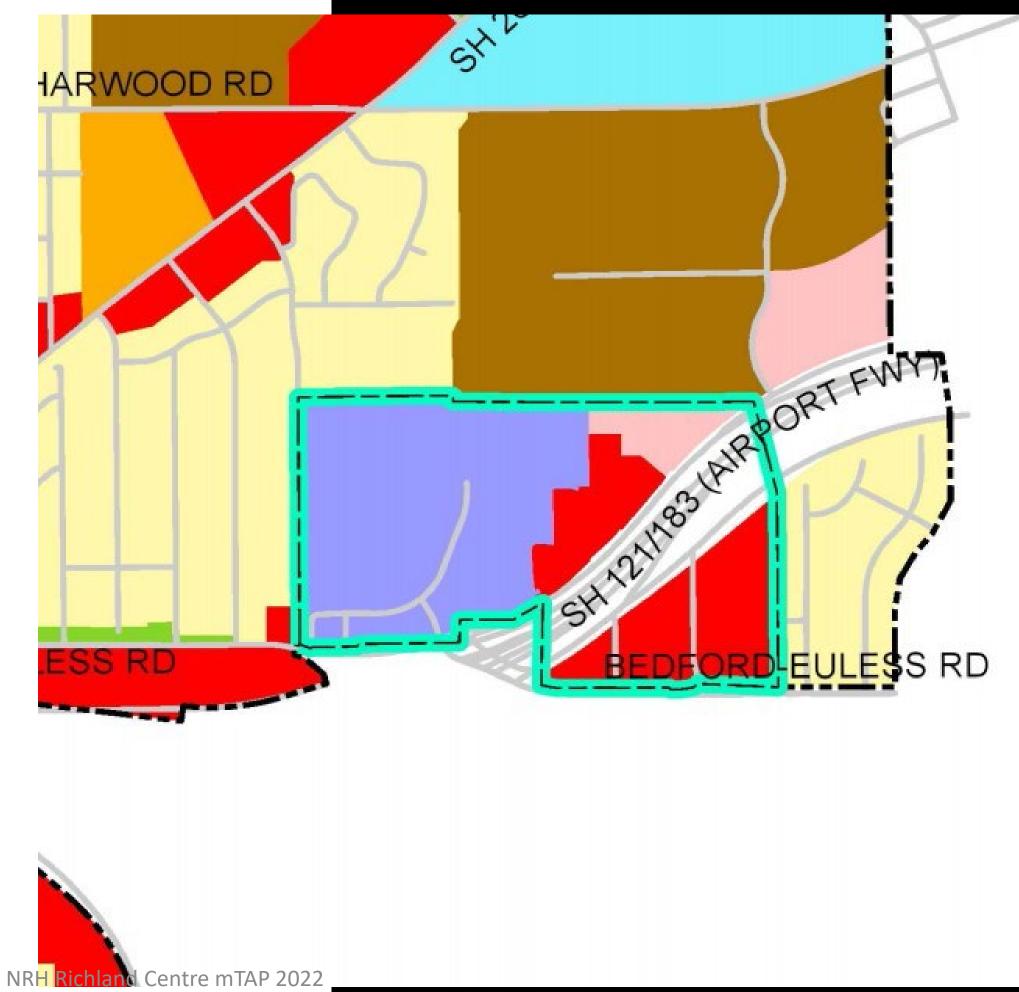




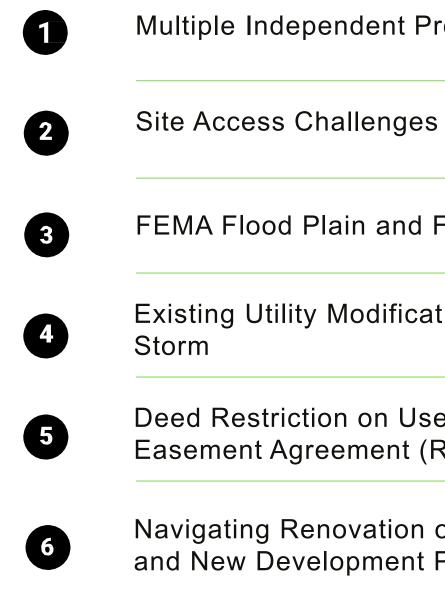


### LEGEND





## Project **Challenges:**



Multiple Independent Property Owners

FEMA Flood Plain and Floodway

Existing Utility Modification – Water, Sewer and

Deed Restriction on Use in the Reciprocal Easement Agreement (REA)

Navigating Renovation of Existing Structures and New Development Proposal

# Site Ownership Summary (by acreage)

- 1. Parcel #1 21.19 acres owned by Richland Centre, LLC (Oklahoma)
- 2. Parcel #2 11.95 acres owned by 8651 Airport Freeway, LLC
- 3. Parcel #4 4.25 acres owned by Naturon Properties, LLC
- 4. Parcel #3 3.26 acres owned by Mel McClung
- 5. Parcel #6 1.73 acres owned by Buttercup, LLC
- 6. Parcel #5 1.06 acres owned by DJM NNN I, LLC (California)
- 7. Parcel #7 1.03 acres owned by Greenbriar RE Investment Co.
- 8. Parcel #8 .92 acres owned by North Richland, LLC (California)
- 9. Parcel #9 .64 acres owned by MidCities Pharmacy, Inc.
- 10. Parcel #10 .36 acres owned by Cowtown Realty, Ltd. Co.

LLC (Oklahoma) eway, LLC es, LLC

alifornia) estment Co. C (California) 7, Inc.

## Site Breakdown by Ownership (Parcels 1-2)

### Parcel #1 **Owner: Richland Centre, LLC (out of Oklahoma)**

- 21.19 acres of commercial property located on Northwest side of the site along Strummer Drive.
- Largest parcel with operating call center providing the only building • with active use.



### Parcel #2 **Owner: 8651 Airport Freeway, LLC**

- site.
- and includes excess parking.



• 11.55 acres of commercial property located in Central portion of the

• At Home Superstore building occupies the North end of the parcel

## Site Breakdown by Ownership (Parcels 3-4)

### Parcel #3 **Owner: Mel McClung**

- 3.26 acres of commercial property located on East side of the site along Hwy 121.
- Building to remain as-is. ٠

### Parcel #4 **Owner: Naturon Properties, LLC**

- ideas for building/land use.



• 4.25 acres of commercial property located on West side of the site along Strummer Drive and Hwy 121.

Through coordination with the City, our team was able to speak with the owner of this parcel to discuss our proposed master plan and

## Site Breakdown by Ownership (Parcels 5-6)

### Parcel #5 **Owner: DJM NNN I, LLC (out of California)**

- 1.06 acres of commercial property located on Southwest corner • of the site along Strummer Drive.
- Focus on Strummer Drive realignment and possible retail use for • building on Southwest corner.

### Parcel #6 **Owner: Buttercup, LLC**

- of the site along Hwy 121.



NRH Richland Centre mTAP 2022

• 1.73 acres of commercial property located on South Central portion

• Suggested building restoration/restructuring rather than full demolition (along with other bordering smaller parcels).



## Site Breakdown by Ownership (Parcels 7-8)

### Parcel #7 **Owner: Greenbriar RE Investment Co.**

- 1.03 acres of commercial property located on Southeast corner of • the site along Hwy 121.
- Suggested building restoration/restructuring rather than full demolition (along with other bordering smaller parcels).

### Parcel #8

- of the site along Hwy 121.





NRH Richland Centre mTAP 2022

### **Owner: North Richland, LLC (out of California)**

0.92 acres of commercial property located on South Central portion

• Suggested building restoration/restructuring rather than full demolition (along with other bordering smaller parcels).

## Site Breakdown by Ownership (Parcels 9-10)

### Parcel #9 **Owner: MidCities Pharmacy Inc.**

- 0.64 acres of commercial property located on South Central • portion of the site along Hwy 121.
- Suggested building restoration/restructuring rather than full • demolition (along with other bordering smaller parcels).

### Parcel #10 **Owner: Cowtown Realty Ltd. Co.**

of the site along Hwy 121.





0.36 acres vacant commercial lot located on South Central portion

### National Flood Hazard Layer FIRMette



97°12'21'W 32°50'23"N FLOODWAY 565 FEET 565 FEE CITY OF NORTH RICHLAND HILLS 480607 AREA OF MINIMAL FLOOD HAZARD 561,FEE CITY OF HURST 480601 1:6,000 ZUZZ 97°11'43'W 32°49'53"N Feet 250 500 1,000 1,500 2,000 0 Basemap: USGS National Map: Orthoimagery: Data refreshed October, 2020

### Legend

SEE FIS REPORT FOR DETAILED LEGEND AND INDEX MAP FOR FIRM PANEL LAYOUT

SPECIAL FLOOD	Without Base Flood Elevation (BFE) Zone A, V, A99 With BFE or Depth Zone AE, AO, AH, VE, AR
HAZARD AREAS	Regulatory Floodway
	0.2% Annual Chance Flood Hazard, Areas of 1% annual chance flood with average depth less than one foot or with drainage areas of less than one square mile Zone X
	Future Conditions 1% Annual Chance Flood Hazard Zone X
OTHER AREAS OF	Area with Reduced Flood Risk due to Levee. See Notes. Zone X
FLOOD HAZARD	Area with Flood Risk due to Levee Zone D
NO SC	REEN Area of Minimal Flood Hazard Zone X
	Effective LOMRs
OTHER AREAS	Area of Undetermined Flood Hazard Zone I
GENERAL	Channel, Culvert, or Storm Sewer
STRUCTURES   I I I	Levee, Dike, or Floodwall
6	20.2 Cross Sections with 1% Annual Chance
	17.5 Water Surface Elevation
a —	– – Coastal Transect
terefering a	Base Flood Elevation Line (BFE)
	Limit of Study
	Jurisdiction Boundary
	Coastal Transect Baseline
OTHER	Profile Baseline
FEATORES	Hydrographic Feature
0	📄 Digital Data Available N
6	No Digital Data Available
MAP PANELS	🛛 Unmapped V
	he pin displayed on the map is an approximate point selected by the user and does not represen

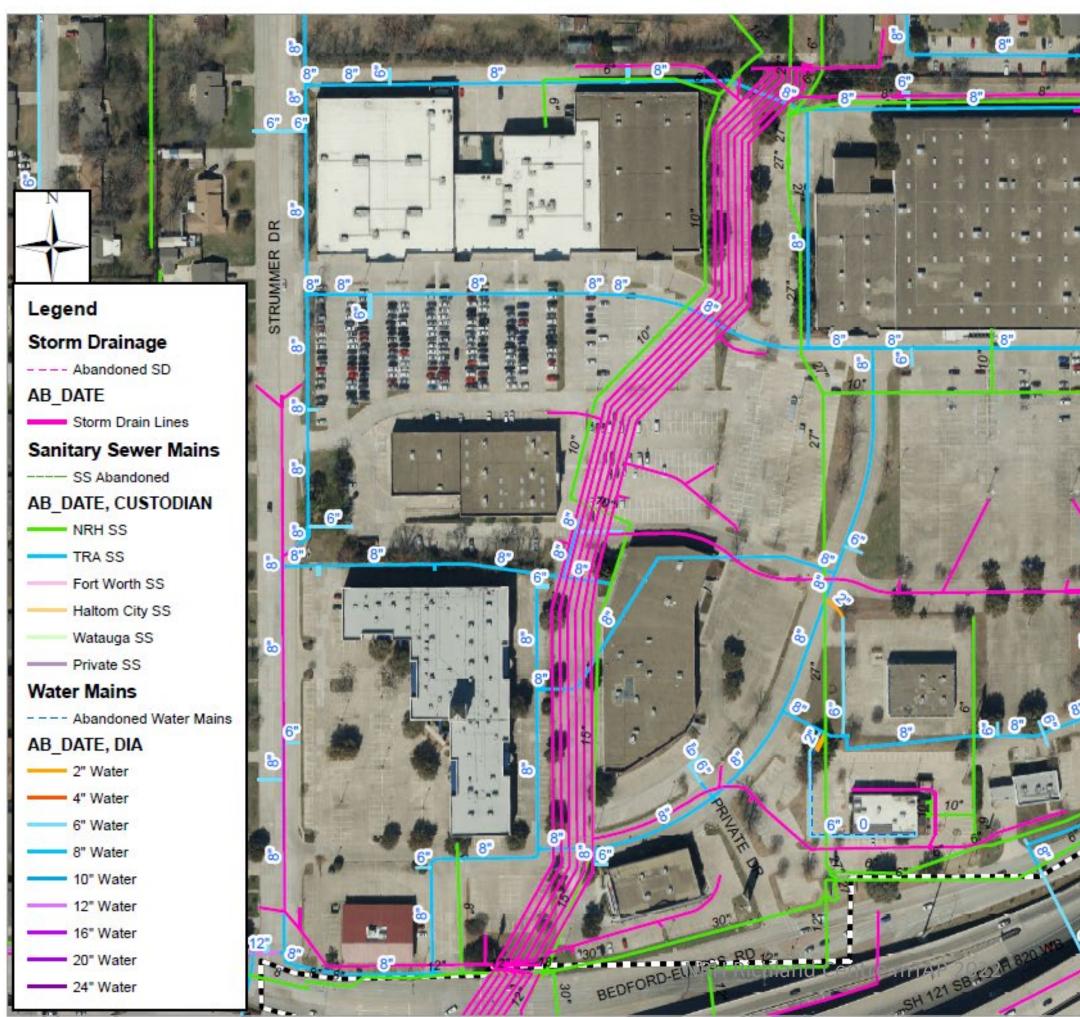
point selected by the user and does not represent an authoritative property location.

This map complies with FEMA's standards for the use of digital flood maps if it is not void as described below. The basemap shown complies with FEMA's basemap accuracy standards

The flood hazard information is derived directly from the authoritative NFHL web services provided by FEMA. This map was exported on 4/4/2022 at 6:53 PM and does not reflect changes or amendments subsequent to this date and time. The NFHL and effective information may change or become superseded by new data over time.

This map image is void if the one or more of the following map elements do not appear: basemap imagery, flood zone labels, legend, scale bar, map creation date, community identifiers, FIRM panel number, and FIRM effective date. Map images for unmapped and unmodernized areas cannot be used for regulatory purposes.

### **GIS ALL UTILITIES**



DISCLAIMER: This map is a graphic representation prepared by the City of North Richland Hills GIS Department and are intended for use only as reference. Data depicted on these maps are not guaranteed for accuracy and may be subject to revision at any time without notification. A registered surveyor for the State of Texas was not consulted. For survey-level accuracy, supervision and certification of the produced data would have to be performed by a Registered Professional Land Surveyor for the State of Texas.

18 14

1 7 8° W

87

87 87 87

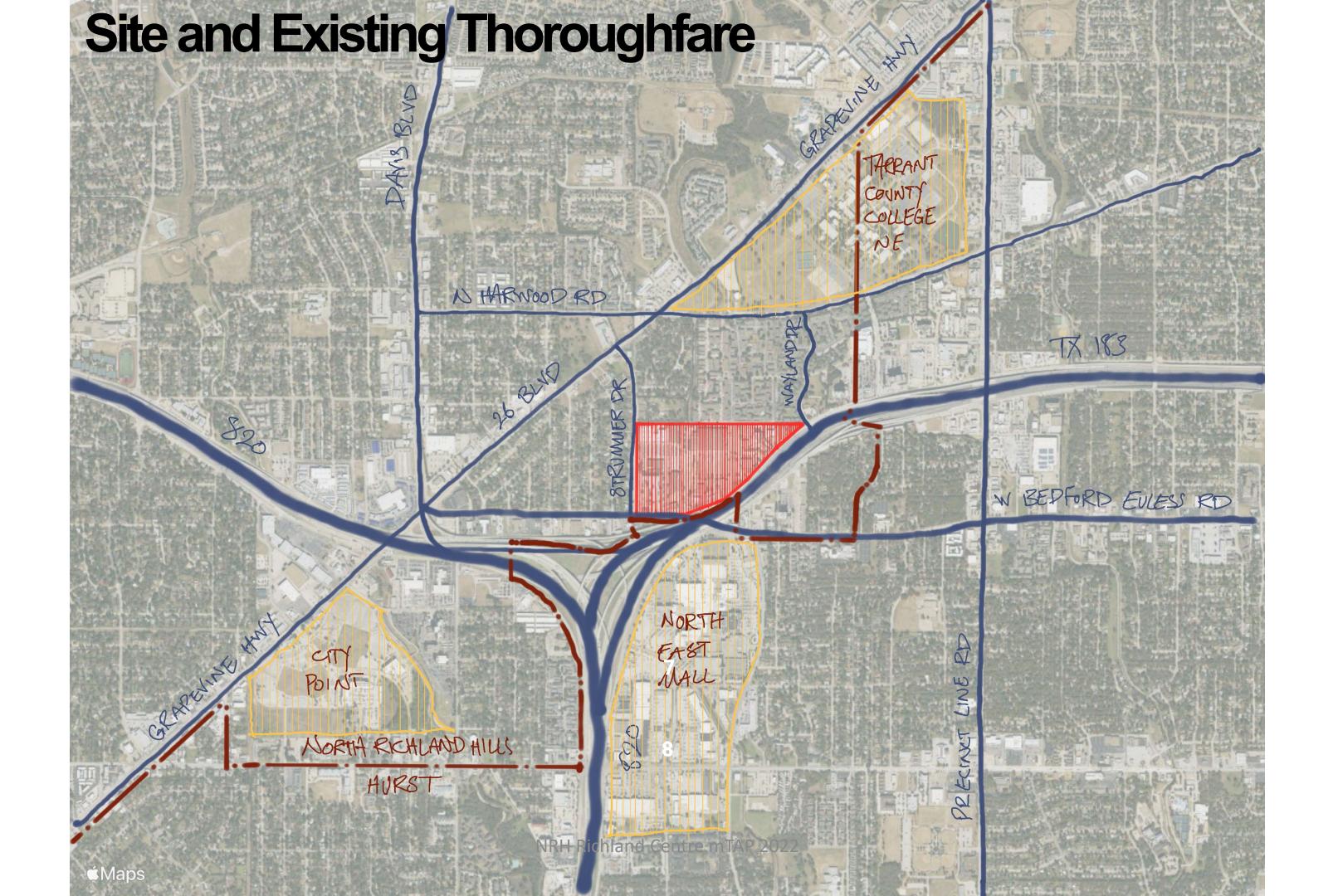
8"

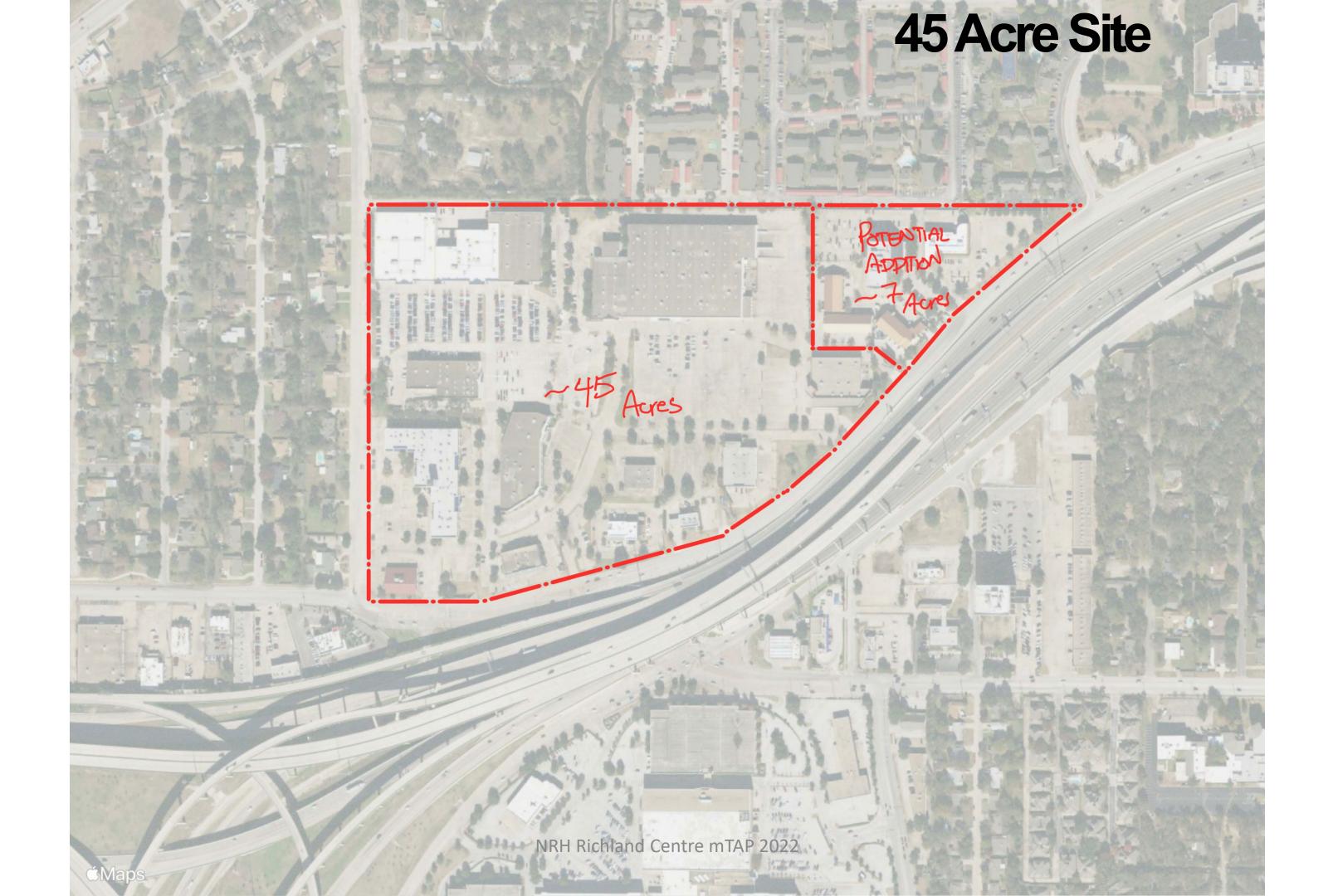
## **Preliminary Investigations**

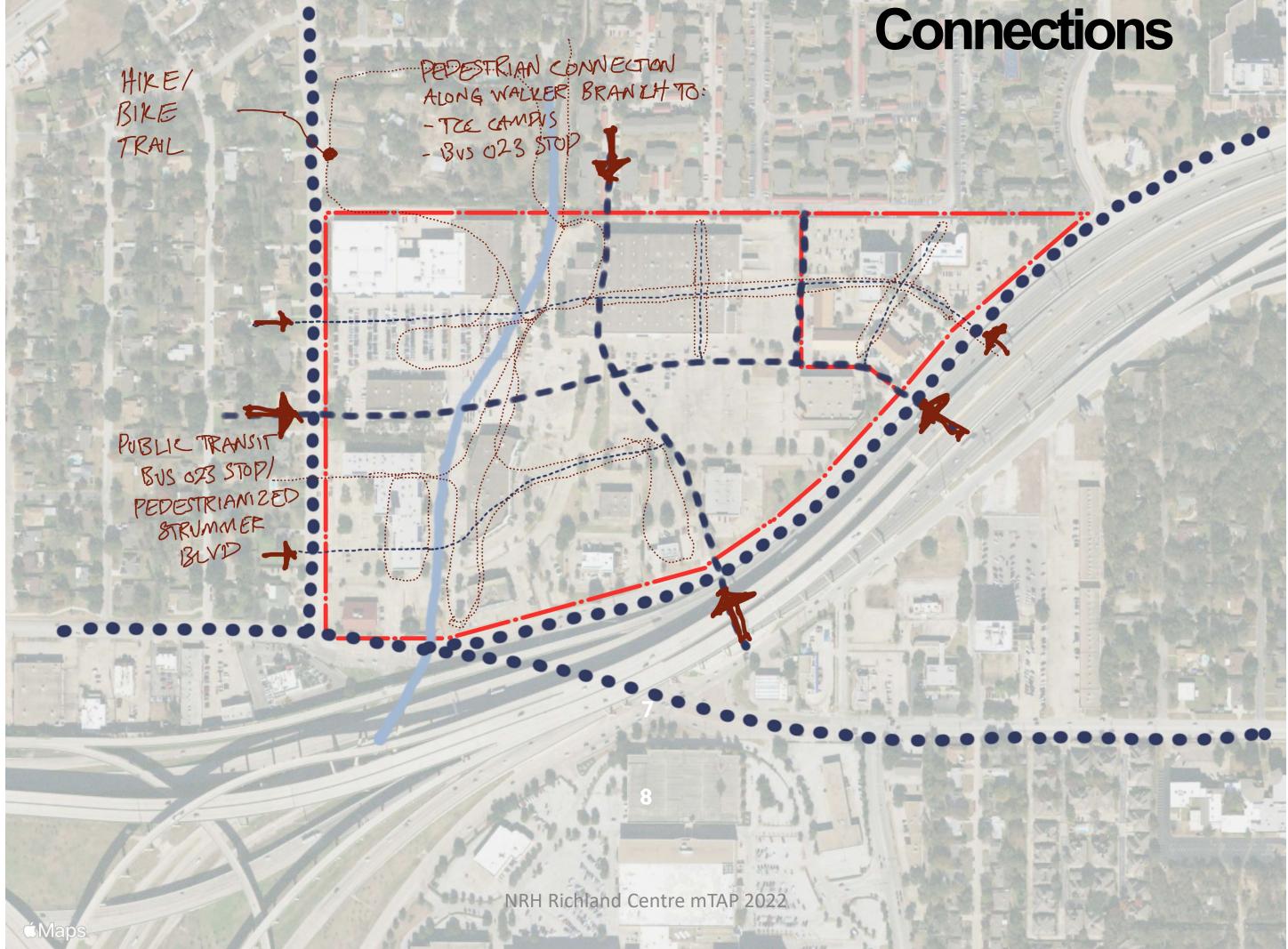
- **1.** Site and Existing Thoroughfare
- 2. Land Area
- 3. Connections
- 4. Concept Land Use Zones
- 5. Conceptual Site Access and Circulation
- 6. Zones Uses and Phasing



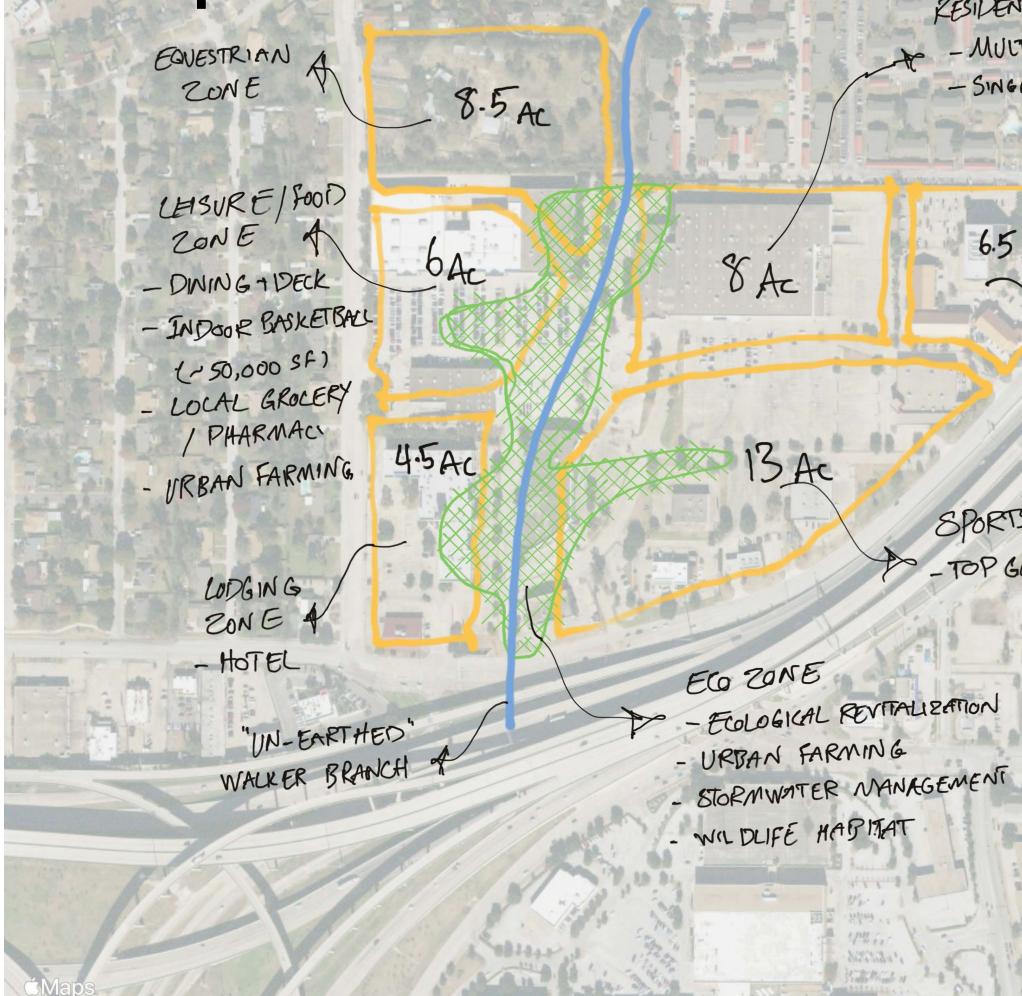








### **Concept Land Use Zones**



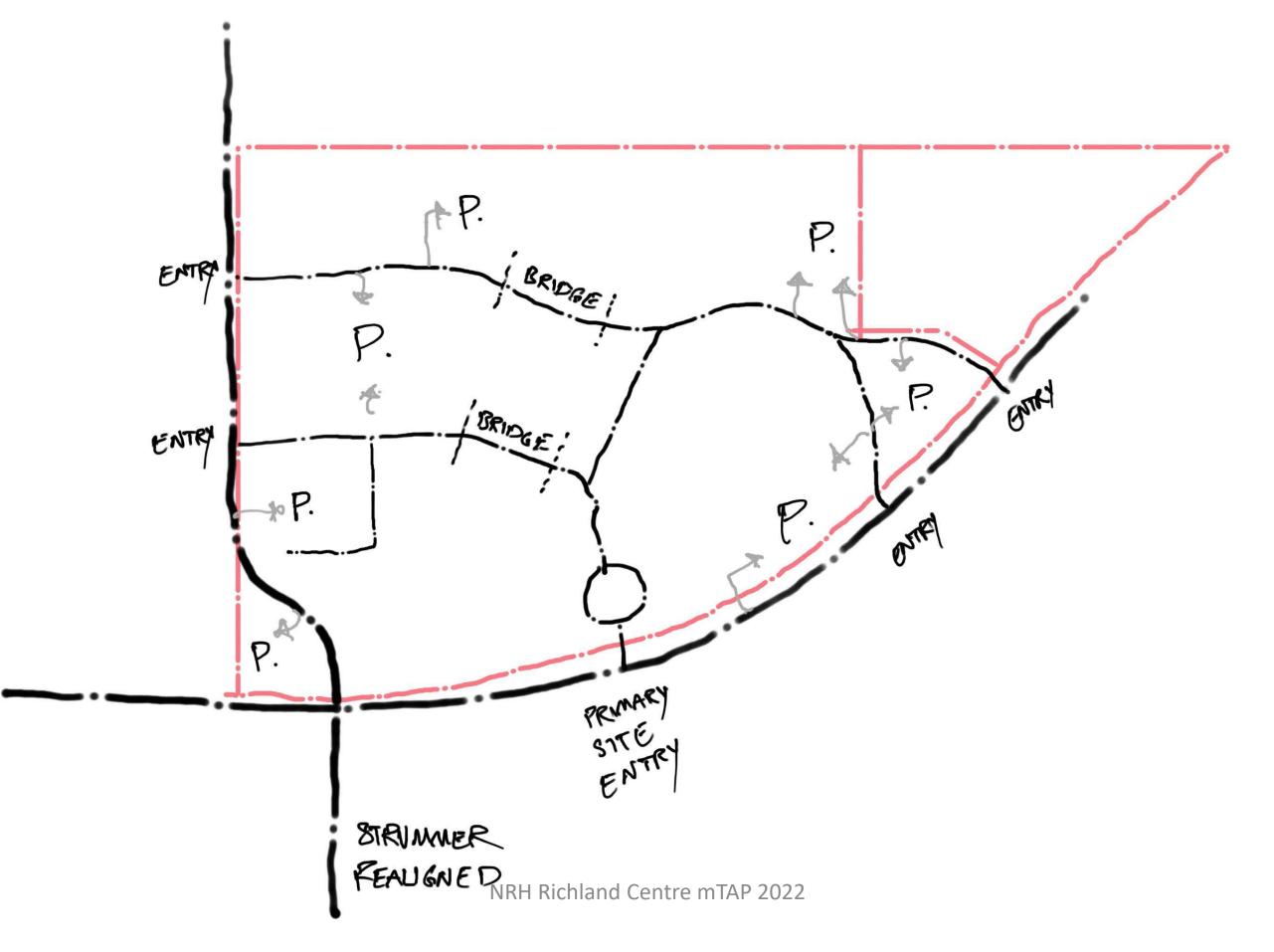
RESIDENTIAL CONE - MULTI-FAMILY - SINGLE - FAMILY

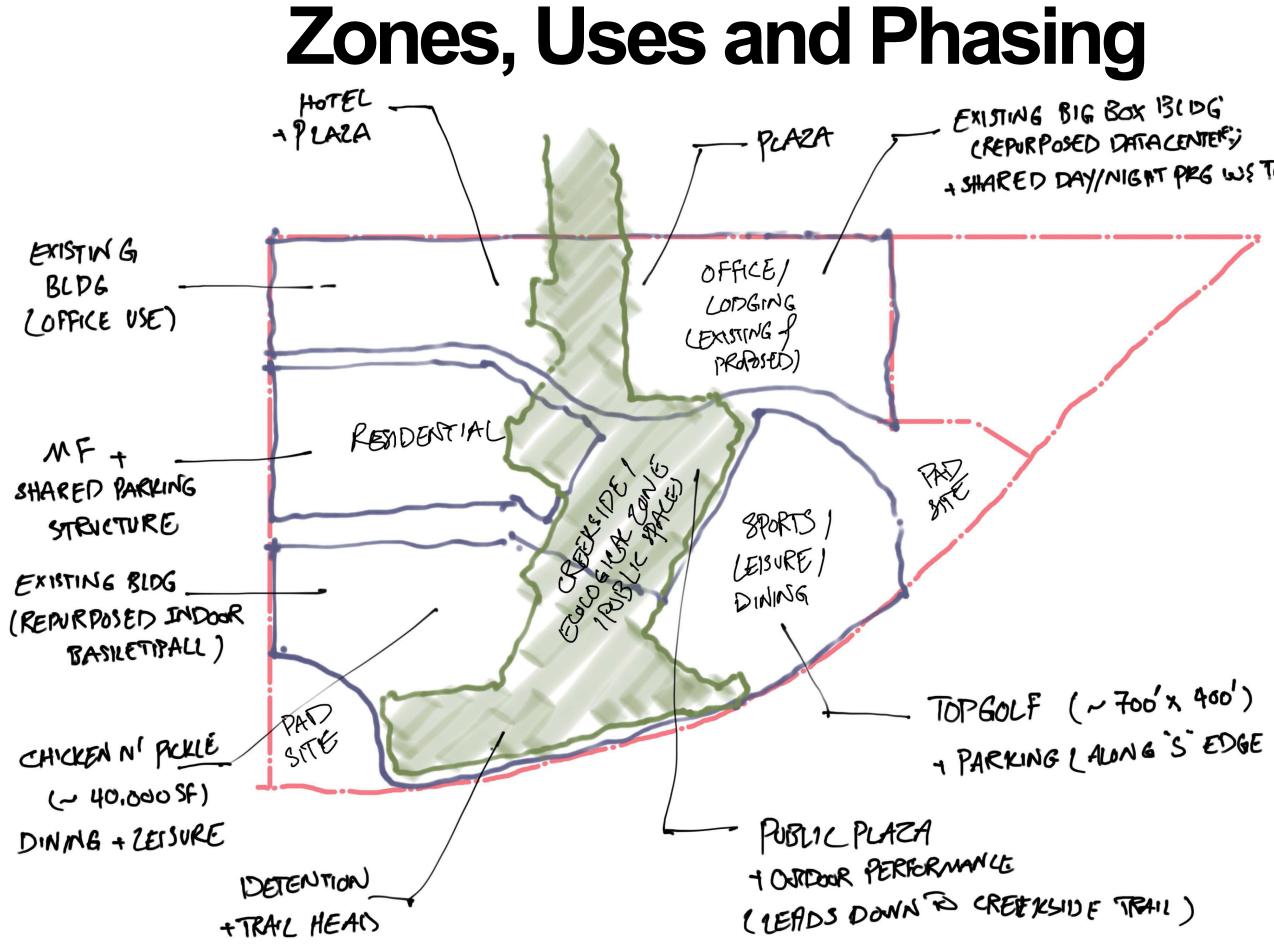
6.5 Ac

PSTENTIAL REIDENTIAL EX PANS20N

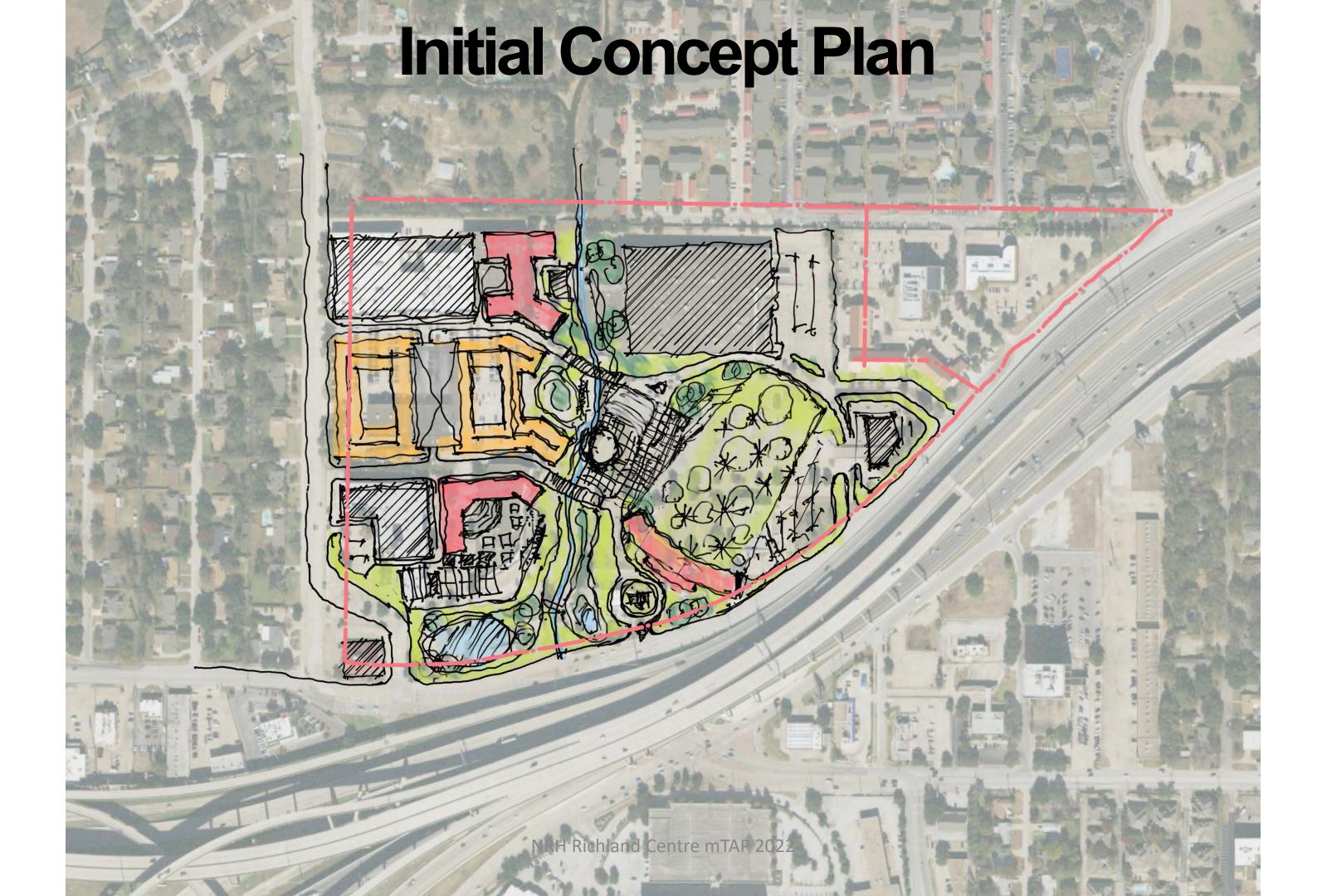
SPORTS ZONE - TOP GOLF (- 300,000 SF)

## **Conceptual Site Access and Circulation**





+ SHARED DAY/NIGHT PRG WS TOP GOLF.



## **City Feedback Session #1 Concept Master Plan**

### Initial design changes requested...

**1.** Keep more of the existing buildings, including retail buildings along frontage road.

**2.** Add more apartments.

**3.** Parking for the Top Golf to be at the front door.

**4.** Parking for call center desired to be separate from garage.

**5.** Open space and park areas encouraged.

6. Realigning of Strummer Drive.

7. Utilize existing retail along frontage road in place of the Top Golf.

8. Pickle-Ball venue encouraged to be mixed-use.

9. Conduct redevelopment in phases.



## **City Feedback Session #2 Concept Master Plan**

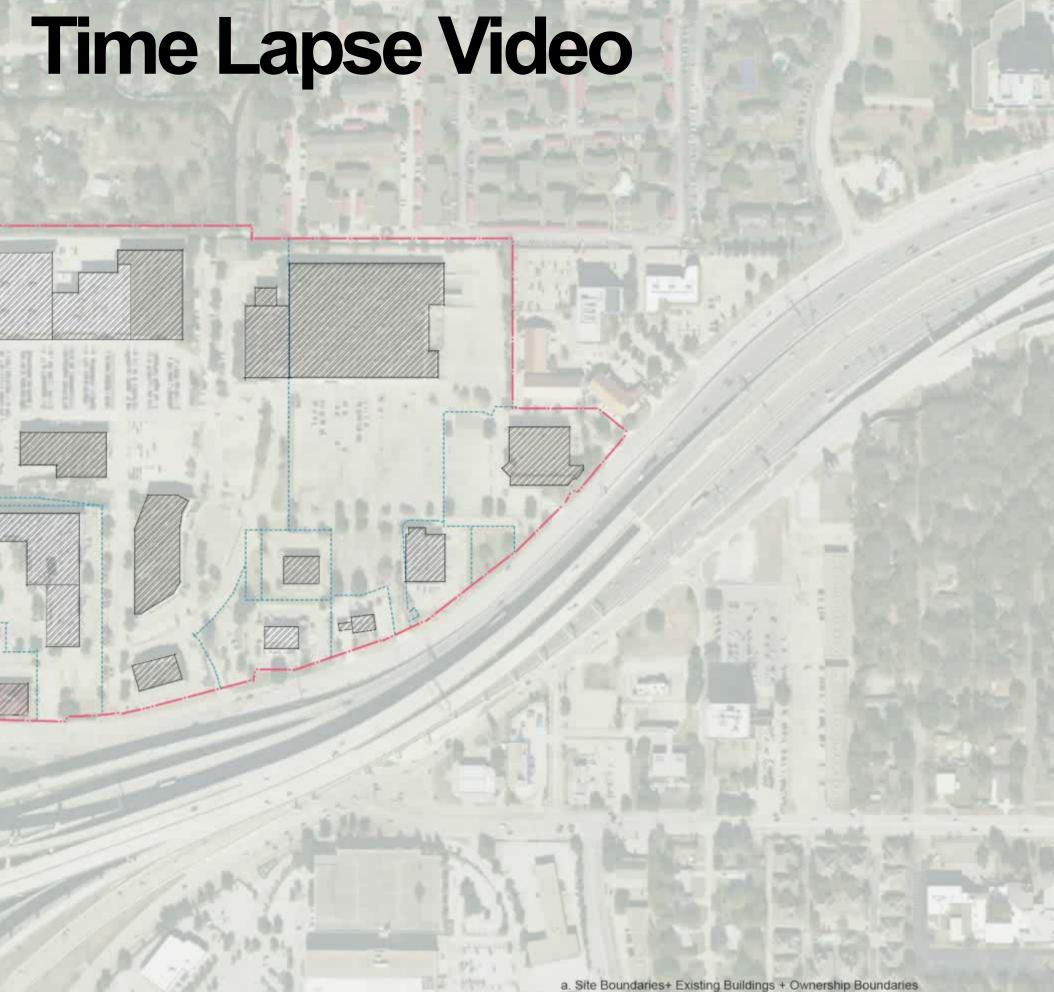
Final design changes requested...

**1.** Keep wing on the Havertys Furniture building w/ Strummer Drive realignment reduced detention.

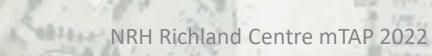
**2.** Keep the At Home Superstore and Call Center existing buildings at rear of site.

**3.** Review parking study for retail.









E

## **Final Design**



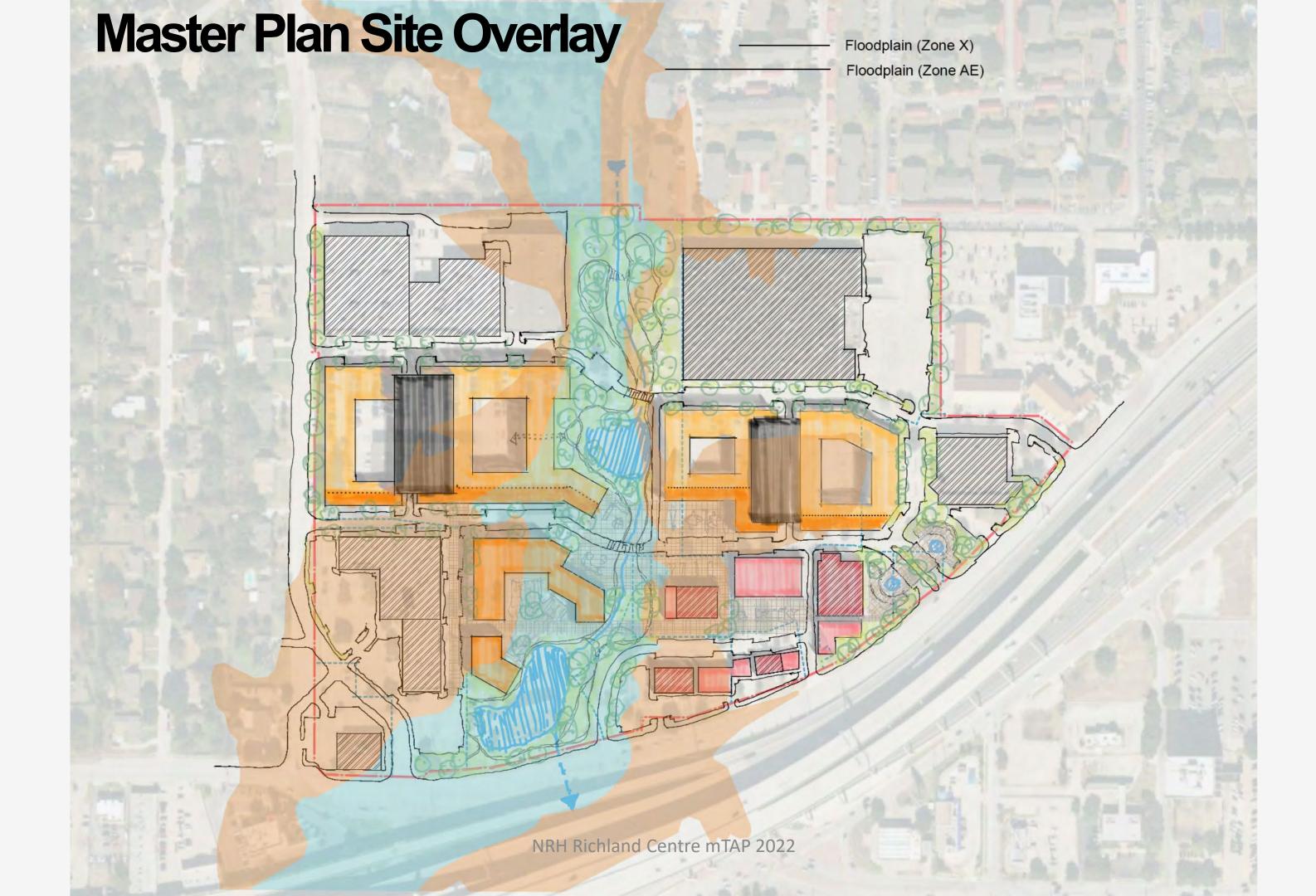




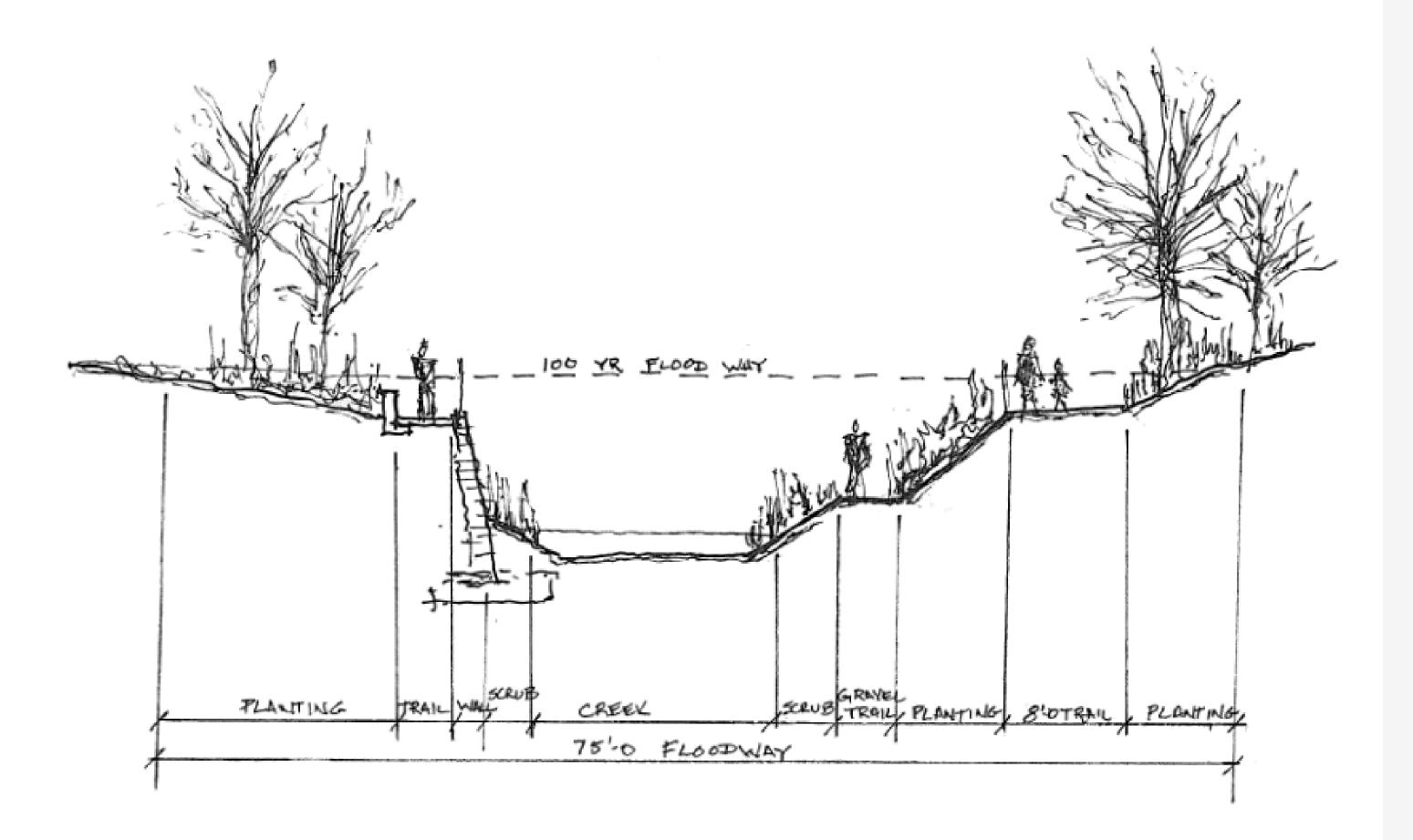


NRH Richland Centre mTAP 2022

g. PHASE04: Multi-Family (5-lvl. Wrap) + Parking Structure Constructed Potential Outparcel Restaurant on Existing E Bldg. Pedestrian Network Expanded



## Walker Creek Concept Section



## **Conceptual Images**





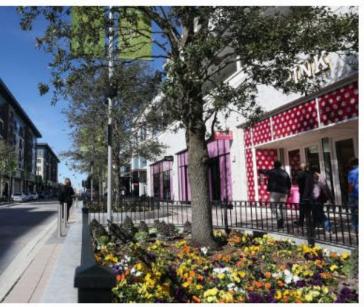


URBAN PLAZA / TERRACED WATERFRONT PUBLIC SPACE / ACTIVATED PUBLIC REALM

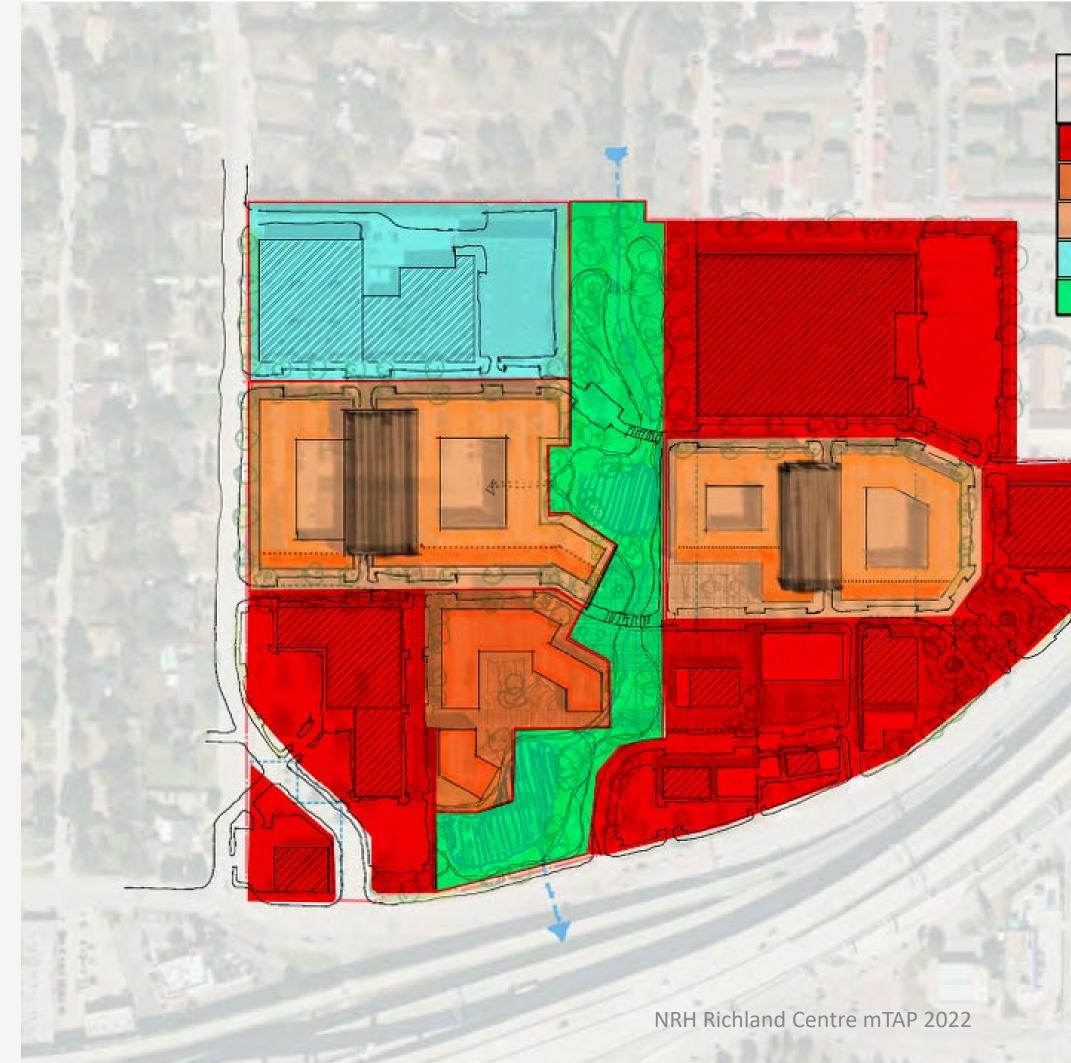






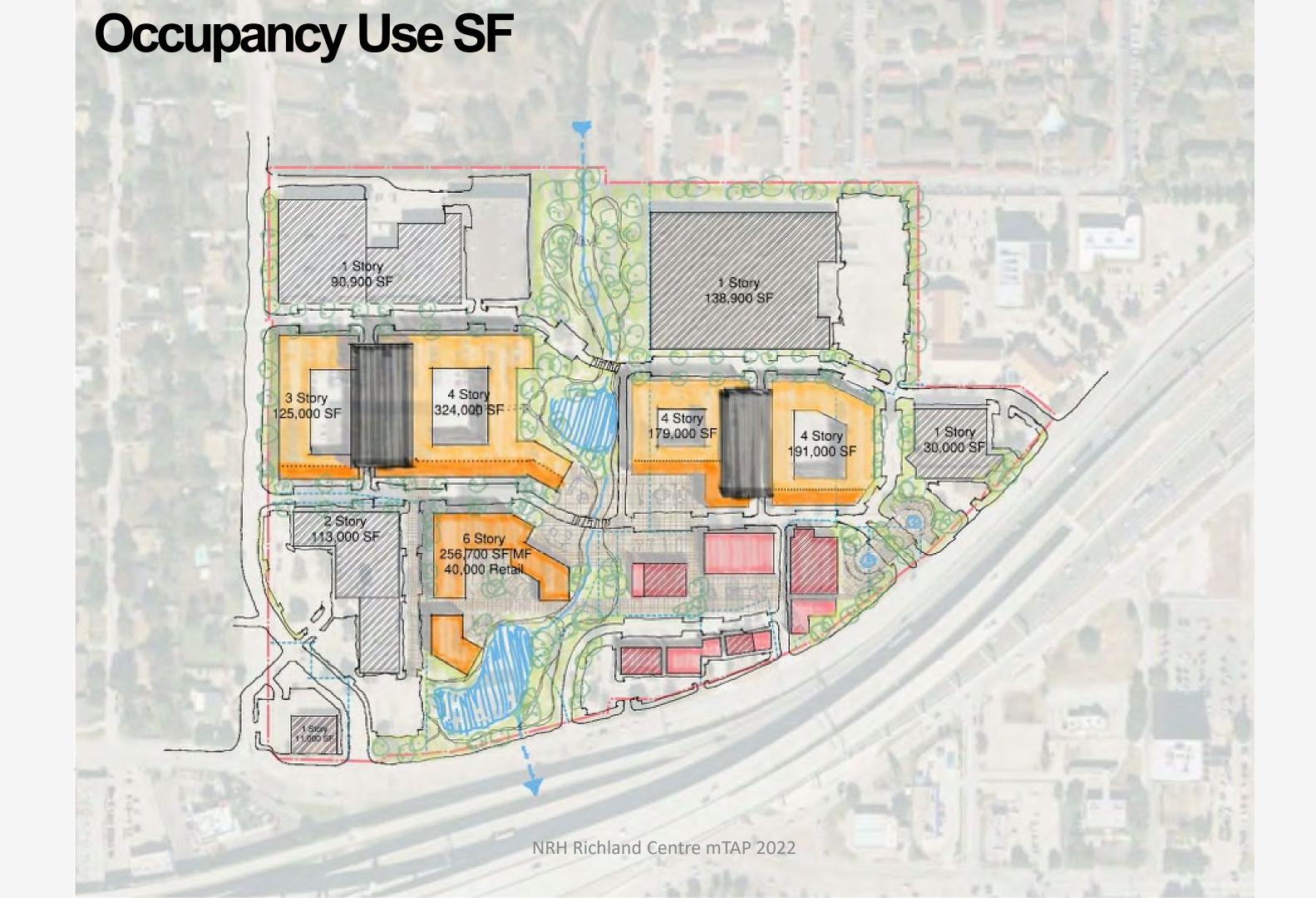


VERTICAL MIXED USE / WALKABLE URBANISM / FIRST FLOOR RETAIL



### Land Uses Commercial 859,261 SF 18.95ac

Mixed-Use	122,228 SF	2.8 ac
Residential	508,804 SF	11.7 ac
Office	233,891 SF	5.4 ac
Open Space	257,639 SF	5.9 ac



Parking Table								
USE	City Requirement	Square Footage / Number of Units	Parking Tabulation per City Requirement	Proposed Parking Ratio	Number of Spaces			
Multifamily	2 Spaces for 1-BR or 2.5 Spaces for 2+ bedroom	~1,000	2150	1.35 per unit	1350			
Office	1 per 300 SF	90,000	300	Allowed shared parking 20% reduction	240			
Data Center	1 per 3000 SF	138,700	46	1 per 5000 SF	28			
Call Center/Office	1 per 300 sf	85,000	283	Allowed shared parking 20% reduction	227			
Mixed Use	1 per 250 sf	153,000	612	Allow Shared Reduction with Office 20%	490			
Retail	1 per 250 sf	110,000	440	Allow Shared Reduction with Office 20%	352			
At-Home	1 per 250 sf	138,700	555	Allow Shared Reduction with MF 20%	444			
-	Total		4340		3102			
Total w/ Data Center			3832		2658			

### **1. Action Items for City Council After Work Session**

### 2. Determining a City Redevelopment Incentive Package

- Removing Deed Restriction
- Open Space Incentives
- Utility Modification Incentives
- Flood Plain Resolution Incentives
- TIFF / TIRZ

### **Recommendations:**

• Define Urban Village Land Development Entitlement for the site • Approved Land Use Plan / Development Plan • Approved Parking Reduction / Shared Parking Agreement





