WHY ULI CHICAGO?

CONNECT: Network & Learn from the best minds in the industry. ULI Chicago has a diverse membership and the foremost global network of interdisciplinary professionals.

COLLABORATE: Identify best practices for equitable and sustainable land-use through knowledge sharing, content and educational convenings.

INNOVATE: Our members are solving community and real estate challenges to help ensure our city and region thrive.

ULI Chicago **IS ITS MEMBERS.**

With 1,500 local members, we are shaping the future of our city, region and industry.

Your sponsorship supports our work:

Industry Trends

By members and for members, each year we offer a variety of events focused on current industry trends - **providing you opportunities for discussion and collaboration**.

Technical Assistance & Public Policy

ULI Chicago has a long history of providing **unbiased, comprehensive and strategic advice** in response to land use challenges across the region.

Recent initiatives include:

- Reimagining LaSalle Street
- North Michigan Avenue
- State Street
- Tax Reassesment Study

Commitment to Diversity, Equity & Inclusion

ULI Chicago is **committed to building a more inclusive network that leverages each of our members' different perspectives**. Our goal is promoting change, supporting emerging developers of color in the region, and advancing the mission to build a more equitable city.

Building the Next Generation

Local Product Councils:
Doing what ULI does best – Industry Cohorts that **exchange information and best practices**.

Women's Leadership Initiative:
Connecting and promoting women leaders in the industry.

Young Leaders Group:
Supporting young professionals by **deepening knowledge and building relationships**.

Learn More:
www.chicago.uli.org

ULI CHICAGO SPONSORSHIP LEVELS & BENEFITS

ULI CHICAGO ANNUAL SPONSOR

Commit to sponsoring ULI Chicago as a 2025 Annual Sponsor.
Enjoy the benefits and exposure year-round as well as at the biggest member celebration of the year – all at a bundled and discounted price.

	Platinum $25,000	Gold $10,000	Silver $7,500	Bronze $3,500	Friends of ULI $1,000
BRANDING & RECOGNITION					
Company listing on all ULI Chicago Publications	LOGO	●	●	●	●
Company logo on weekly ULI Chicago email blasts to 5,000+ people	●				
Company listing at ULI Chicago in-person educational programs	LOGO	LOGO	Listing	Listing	Listing
Company name & link featured on ULI Chicago website	LOGO	LOGO	LOGO	Company Listing	Company *or* Indvidual Listing
Company Member Spotlight on ULI Chicago Blog	●				
MEMBERSHIPS					
Associate membership(s)	2 ($1,080 Value)				
Young Leaders membership(s)	4 ($1,080 Value)	3 ($810 Value)	2 ($540 Value)	1 ($270 Value)	
ENGAGEMENT & NETWORKING					
Provide welcome remarks at a bi-monthly ULI Chicago breakfast program	●				
Tickets to annual Industry-Wide Summer Networking Event	3	2	2		
Passes to all sponsor-eligible ULI Chicago events	4	3	3	1	
Tickets to ULI Chicago Vision Awards	4	3	3	1	
LIFETIME ACHIEVEMENT AWARD DINNER BENEFITS					
One Table & Listing at the ULI Chicago Lifetime Dinner *(Value $7,500)*	●				
Tickets to the ULI Chicago Lifetime Dinner		2 ($1,500 Value)	1 ($750 Value)		
Exclusive Invitation to the Pre-Gala VIP Reception one-hour prior to the reception	4	3	1		

"The professional and personal benefits of joining have been immeasurable. **I've gained significant insight** into developments in the Chicago housing market through tours and conversations while **broadening my network** of industry professionals. I've also gained numerous new friends and **bright minds to share knowledge and experiences** in the future."

Vic Howell
Senior Development Manager
FOCUS

"**I joined** ULI to learn from the best and the brightest in the business. **I stayed** because I love the people I meet through ULI. **I value** the opportunities the organization offers for members to engage in their communities around the mission of smart, equitable land use."

Mary Ludgin
Senior Advisor
Heitman

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