



Chicago Product Council Expectations 2024

ULI Chicago Product Council membership is a privilege desired by many ULI Chicago members and the value of the Council experience is determined by the quality and participation of its members. **Each Council member is therefore expected to be a committed participant of the Council**, contributing as much value to the Council experience as they take home.

- Come to Council meetings ready to participate openly and honestly with specific, detailed information and experience from your current real estate practice.
- Help make discussions productive and high value by engaging your fellow council members respectfully with your most relevant information and experience.
- **Everything discussed within a Council is kept completely confidential by all Council members.** Violation of confidentiality will result in immediate expulsion from your Council.
- Keep your presentations and discussions aimed at delivering real take home value for your peers, not your business.
- It should go without saying that you cannot be fully engaged in your council while checking your email. Most Councils have breaks designed to allow members to check in and stay connected a few times during the day.
- Missing a Council meeting reduces the value for every other member of your Council. Your empty seat could easily be filled by someone else who has value to bring to the table, therefore attendance at each of your Flight's Council meetings is expected.
- The general 2024 CPC schedule is planned as follows:
 - Q1 2024 Kickoff Event
 - Q2 2024 CPC Flight Meeting #1
 - Q3 2024 CPC Flight Meeting #2
 - Q4 2024 CPC Flight Meeting #3
- Council members are expected to be active participants in ULI's mission of providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. This includes attending and participating in ULI Chicago meetings, participating on a local community, and contributing to ULI publications/communications.

*As part of the Chicago Product Council program **each member is expected to adhere to the expectations including being available to attend in-person for all three CPC meetings.***

Participant attendance is expected and that inadequate attendance and participation will jeopardize future CPC eligibility.