

ULI Chicago
Central Avenue Technical Assistance Panel (TAP)
Scope of Work

Study Area: Central Avenue from Chicago Avenue to Madison Street

Questions for the Panel

1. Development Opportunities

- What are opportunities to build on existing assets and new development planned to attract new commercial and retail investment to the corridor?
- What kinds of retail uses are missing and would best serve residents?
- What kinds of businesses would best fit the available vacant buildings and land?

2. Public Realm

- What kinds of public realm improvements would enhance business attraction efforts?
- What kinds of district identity and branding would enhance each of the three commercial nodes?

3. Implementation Strategies

- What kinds of activities could the Special Service Area (SSA 72 Austin Village) entity and the community organization, Austin Coming Together (ACT), be doing to enhance these efforts?
- What kinds of research or information does Austin need to be well equipped to carry out this work?
- What kinds of additional resources and partnerships should Austin be seeking to carry out this work?