



## KIRSTEN EKDAHL HULL

*VP - Development | EQ Office*

As VP, Development, Kirsten Hull oversees and guides the day-to-day project management activities of assets under development in the Chicago market, specifically the Iconic Willis Tower building. The centerpiece of the new Willis Tower will include a 300K sf retail, dining and entertainment complex dubbed Catalog, a full elevator modernization program and 125K sf of new tenant amenities

and a 30K sf outdoor deck and garden. Prior to joining EQ, Kirsten was Portfolio Manager for the University of Chicago's commercial real estate portfolio. At McCaffery, Kirsten led all aspects of asset management consisting of 800,000 square feet of retail, office and undeveloped land. Prior to McCaffery, Kirsten was Development Director at Joseph Freed and Associates for more than 8 years. While at Joseph Freed, Kirsten worked on the Sullivan Center in down-town Chicago, a 1 million square foot national historic landmark redeveloped into a 15-story mixed-use office and retail complex. Kirsten holds a bachelor's degree from Princeton University and earned her MBA from Kellogg School of Management at North-western University. She is the Co-Chair and Executive Board Member of the Women's Leadership Initiative of the Urban Land Institute –Chicago and a member of Commercial Real Estate Women of Chicago, Chicago Central Area Committee, and the International Council of Shopping Centers. Kirsten is also a mentor with the Goldie Wolfe Miller Initiative.