



MARCIA DELANEY

Program Manager of Business Growth Services

Southland Development Authority

Marcia Delaney is Program Manager of Business Growth Services at Southland Development Authority. In this role, she is accountable for developing programming to support and grow small businesses in the Southland area and connecting them to business services.

Marcia has built a breadth and depth of business experience over the past 25 years, working across several industries and managing various business scenarios, including start-up, turn-around, and mergers and acquisitions. She's also a serial entrepreneur, having once owned and operated a Wendy's Old Fashioned Hamburgers franchise, founded Watermark Services Inc., – a project management company, and Delaney Real Estate Holdings, an affordable housing company.

Earlier in her career, Marcia specialized in brand management, working for global consumer-packaged goods companies such as the Quaker Oats Company, SC Johnson and Sons, and Diageo. She received her bachelor's degree from Syracuse University and an MBA in marketing from the Kelley School of Business at Indiana University.