



## SCOTT GOODMAN

Principal | Farpoint Development

Farpoint Development's founding Principal, Scott Goodman, is an innovative real estate leader who cares deeply about how a development relates to the community it sits within.

For 30+ years, Scott Goodman has successfully helped neighborhoods and buildings thrive by retaining the integrity of the neighborhood while making a culturally unique home for businesses and people.

Goodman focused on launching Sterling Bay in the mid-1980s, a firm that grew to national acclaim under his drive for innovation. He deployed a visionary approach to revitalizing existing commercial buildings and new developments in unexpected locations. He implemented strategies like warehouse loft office space and the

condo/commercial subdivision of buildings. These concepts in adaptive reuse stood out in the world of commercial development.

As a leader, Goodman brought together a team that infused artistry, architecture, and experience into each development. Over the years, he championed major projects for such prestigious clients as Google, Sara Lee, and gogo, bringing deep insights into how people and office tenants experience and benefit from a development within a community.

After Sterling Bay, Goodman sought to transition to a more streamlined operation that was even more responsive to client and community needs. His focus on investor relations, procurement of financing and equity and transaction structuring serve as the foundation for Farpoint Development.

Under Goodman's guidance, Farpoint has been defining and delivering notable Chicago projects, from the purchase and enhancement of Prairie Shores in the Bronzeville community to the development of the 100-acre Bronzeville Lakefront, a mixed-use district championing life sciences and health innovation in Chicago.

Goodman's insight and sense for real estate reinvention come from a diverse education, background, and sense of commitment to a cause. Goodman's Bachelor of Science in Economics was earned at the University of Michigan. Additionally, he received an MBA from Northwestern University's Kellogg School of Management. As his career accelerated, he served as the former Board Chair of the PKD Foundation and Heartland Alliance and is a current Board Member for both prestigious organizations. His membership in the Chicago Economics Club offers insight to his fiscal acumen as well.

Goodman's long-standing leadership, attention to detail and deep building experience are what make his projects stand out from the others, making them many of Chicago's celebrated icons, both current and future.