



Ben Freeman

Vice President of Development, Head of East Region, Brookfield Properties

Ben serves as Vice President of Development – East Region Head for Brookfield Properties. He oversees re-development efforts at 80+ shopping centers encompassing \$20 billion + of asset value with a 3-year development pipeline exceeding \$600 million. He is responsible for strategic and adaptive master planning efforts to optimize asset values and maximize risk-adjusted investment returns by enhancing retail experiences and incorporating mixed-use elements such as multi-family residential, office, and hospitality uses.

Prior to joining Brookfield Properties, he spent 5 years in finance working for Bank of America and BMO Harris.

Ben earned his Bachelor of Arts in Economics from The College of William & Mary and a Master of Business Administration in real estate investment from DePaul University.