

## TOPICS AND PRESENTERS

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## EXECUTIVE DIRECTOR'S REPORT

Caren Dewar, Executive Director, ULI Minnesota

- Next meeting rescheduled. October and November meetings cancelled, merged to one meeting October 21 on housing.
- Staff changes: Senior Director Aubrey Albrecht and Associate Rachel Lieberman have moved on to new opportunities, Senior Associate Rachel Keenan joins the team.

## COMPLETE COUNT

Andrew Virden, Director of Census Operations and Engagement

### [LINK TO PRESENTATION](#)

- According to Census Bureau predictions, 17.7% of Minnesotans, 965,000 people, as of now, will not respond to the 2020 census. 51% of this 17.7% lives in the MSP 5-county metro area. If this prediction comes true, MN will lose a congressional seat.
- This still puts Minnesota at the 2<sup>nd</sup> best in the country in terms of response rate.
- After a supreme court ruling in July 2019, there is no citizenship question on this year's census. But the press around this issue may still affect the response rate.
- MN residents have until the end of April 2020 to respond to the census, before receiving a personal visit.
- Individual census information remains private for 72 years.
- Door knockers are needed to work for the Census Bureau, especially local residents in historically undercounted (hard-to-count) spots, and those with the ability to translate to Somali and Hmong.
- What can mayors do to help?
  - Help educate others about the 2020 Census
  - Work for the 2020 Census: [www.2020census.gov/jobs](http://www.2020census.gov/jobs)
  - Volunteer for your local Census Complete Count Committee (CCC): [CCC Guide](#)
  - Form a CCC if there isn't one in your area
  - Offer space for CCC meetings or subcommittees
  - Contact fellow members to ensure they complete their forms

- Help others complete their forms or allow organizations to table in your space
- For help or with questions, contact Andrew Virden
  - e-mail: [andrew.virden@state.mn.us](mailto:andrew.virden@state.mn.us)
  - phone: 651-201-2507 (w), 612-655-8896

## TRANSIT ROI STUDY

Jonathan Weinhagen, CEO, Minneapolis Regional Chamber

### [LINK TO PRESENTATION](#)

- Looking forward, the regional chamber analyzed the costs and benefits of building out the remaining transit lines in the [Metropolitan Council's Thrive MSP 2040 Transportation Policy Plan](#)
- A \$3.1 billion investment in transportation is expected to return about \$9 billion; a 3 to 1 rate of return. This is estimated in travel time savings, vehicle operating savings, reliability improvements, emission reductions, safety benefits, and pavement maintenance savings.
- 81% of this return is anticipated to be enjoyed by highway users. 19% is anticipated to be enjoyed by people using transit.
- Savings in vehicle operating costs alone are expected to exceed the cost of building and operating the additional transit lines.
- Economic impact anticipated directly from the system buildout: \$614 million in GRP, 8,000 jobs (unrelated to construction of the transit), \$387 million in income, and \$143 million in local and state tax revenue
- An average of 42,000 additional residents could gain access to employment as a result of having an affordable transit option.
- The income benefit from affordable mobility provided by transit is estimated to be \$25 billion between 2025 and 2045.
- Transit's role in greater MN. 12.1 million trips taken on transit outside of metro area, compared to 90 million annual metro trips.
- We need to think about systems statewide; transit connects urban and rural communities more than we often think.
- Mayors hope the Southwest LRT can continue along its original planned path.
- Mayors would like some more detailed information on the difference between transit oriented development and non-transit oriented development in their communities.
- In general, mayors appreciate having someone in the business community who is willing to advocate for transportation.
- Mayors would like to continue discussing ways to support a regional sales tax, and how they would get more cities across the regions interested in that.

## CITIES CHARGING AHEAD – TOOLS AND RESOURCES

Peter Lindstrom and Diana McKeown, Clean Energy Resource Teams (CERTs)

### [LINK TO PRESENTATION](#)

- [Cities Charging Ahead!](#) Is a group of 28 cities across MN working together to explore electric vehicle readiness, lead by the Great Plains Institute and CERTs team.
- [Drive Electric MN](#): A new website provides an overview of electric vehicle (EV) resources for cities: guides, tools, technical assistance, fact sheets.
- Electric Vehicles vs Gasoline Vehicles [Analysis](#)
- Contact Diana McKeown, [dmckeown@gpisd.net](mailto:dmckeown@gpisd.net), to visit your community for an info session.
- Mayors to continue discussing joining forces in setting EV goals/procuring municipal EVs.

## RCM IMPACT DISCUSSION

- RCM is a space to learn, an incubator for new ideas, an opportunity to expand horizons
- The network opportunity is huge, there is an energy in the room that mayors carry with them.
- Mayors like the nonpolitical aspect, along with the strong civic trust
- Opportunity to expand the library of resources, letters, petitions on the RCM website, without voting and taking action as a body
- There is an opportunity here for mayors to utilize a collective voice, not by voting or advocating on particular laws, but like the newspaper industry, use our voice to help move the state forward and help the governor find the places we can unify and be more effective. There's a level of impact that RCM mayors could build upon based on our solid relationships as a foundation.

### **Mayor's Quotes:**

#### Mayor Doug Anderson, Lakeville

"The most important thing to me is building relationships. As a mayor of a large growing suburb, this has been a great opportunity to come and learn, particularly from those who have been in their positions for a long time. Sitting around this table allows us to know each other personally and be able to reach out for support and guidance. We learn from each other how to be good mayors."

#### Mayor Jerry Faust, St. Anthony Village

"This group is a great way for us to break down the blinders we can put on sitting in our own communities. The monthly meeting is a key start to conversations. Every time I go to a council meeting after this I talk about RCM. The equity issue is probably the biggest and most important issue I've seen come out of this group, and out of the entire state."

#### Mayor Janet Williams, Savage

"I have been coming for over 11 years. It's great for networking, relationships, and being able to call people if I have a similar issue. I like that it's apolitical. We don't take action, but we do plant the seeds for action. We have accomplished a lot. I have always been impressed with the people who do come who aren't mayors too, and bring us information. It gives me an opportunity to think bigger, and about things I may not be able to learn about from my own council."

#### Mayor Marylee Abrams, Maplewood

"The RCM a wonderful way to meet other mayors. I see this as an incubator; fabulous presenters with great ideas. When I leave I bring things back to my council meeting. As an example, I recently followed up with the Red Cross speaker, who ended up installing 78 smoke detectors in a mobile home community in our neighborhood, with plans to visit other mobile and senior communities in the future"

#### Mayor Brad Weirsum, Minnetonka

"We're all in the same business with different businesses. The networking is top of the list for me, with another key benefit being the educational impact: opening my eyes and expanding my horizons. We can learn best practices and learn from each other's challenges.

#### Mayor Ken Willcox, Wayzata

"RCM networking is invaluable, and number one for me. Number two: the learnings I've had."

# ATTENDANCE

## MAYORS

James Hovland	City of Edina (co-chair)
Mike Maguire	City of Eagan (co-chair)
Marylee Abrams	City of Maplewood
Doug Anderson	City of Lakeville
Kirt Briggs	City of Prior Lake
Anne Burt	City of Woodbury
Ron Case	City of Eden Prairie
Sean Dowse	City of Red Wing
Jerry Faust	City of Saint Anthony
Jacob Frey	City of Minneapolis
Mary Gaasch	City of Lauderdale
Shep Harris	City of Golden Valley
Kathi Hemken	City of New Hope
Courtney Johnson	City of Carver
Marvin Johnson	City of Independence
Tim McNeil	City of Dayton
Rhonda Pownell	City of Northfield
Paul Reinke	City of Oakdale
Lisa Whalen	City of Minnetrista
Brad Weirsum	City of Minnetonka
Ken Willcox	City of Wayzata
Janet Williams	City of Savage
Gene Winstead	City of Bloomington
Jeff Wosje	City of Plymouth

## GUESTS

Bob Butterbrodt, Wells Fargo; Mark Casey, City of St. Anthony; Kevin Clarke, HKGI; Emmett Coleman, Tunheim; Heather Corcoran, League of MN Cities; Tom Fisher, University of Minnesota; Debbie Goettel, Hennepin County; Tom Harmenin, Brad Larson, City of Savage; City of St. Louis Park; Peter Lindstrom, CERTs; Anne Mavity, MN Housing Partnership; Diana McKeown, Great Plains Institute (GPI); Patricia Nauman, Metro Cities; Toni Newborn, City of St. Paul; Tammy Omdal, Northland Securities; Ron Orlando, Comcast; Neal Reardon, ESG; Amanda Roonjebharry, Citizens League; Jonathan Weinhagen, Minneapolis Regional Chamber of Commerce

## ULI MINNESOTA

Caren Dewar, Cathy Bennett, Rachel Keenan, Rachel Lieberman

# NEXT MEETING

Monday, October 21, 2019  
11:30 a.m. to 1:30 p.m.  
Seattle Room at Dorsey & Whitney, 50 South 6th Street, Minneapolis, MN