

## MEMBER BENEFITS

The Urban Land Institute (ULI) is a global non-profit research and education organization dedicated to building and sustaining thriving communities world-wide. ULI is a multi-disciplinary member-driven organizations representing the diverse industries working in real estate, development and the use of land. ULI Nashville, our ULI-at-the-local-level, has over 800 local members.

ULI Global and ULI Nashville both offer valuable benefits and opportunities to ULI members. Members will find their own value in these national and local options.

Here is a summary of many of the ULI **member-only** benefits:

- UrbanLand magazine
- ULI Online Member Directory-the over 40,000 worldwide members listed
- Free ULI Webinars
- ULI research and resource library
- Online Job Boards – both globally and locally
- Discounts on ULI publications
- ULI Nashville diverse calendar of programs
- Networking opportunities with fellow-ULI Nashville members
- Engagement in ULI Nashville Action Councils / Committees, Collaborations, etc.
- Participate in ULI Nashville Cohort programming and opportunities:

\*For Young Leaders (under 35 yrs.)–*Mentor, Pop-Up Tours, Development 101 series*

\*For NEXT members (ages 35-45 yrs.) – *Lunch w/a Leader, Cohort Small Gatherings*

\*For Women members (WLI- Women’s Leadership Initiative) – *Book Club, Studio After Dark, Coffee Connect, Professional Development Series*

- Access to ULI Global tools
  - \*ULI Navigator - How members find and connect with ULI engagement opportunities.
  - \*ULI Knowledge Finder – Connects members to ULI content across the global network.

~ **OVER for ULI PRODUCT COUNCIL Information** ~

# Product Councils

<https://americas.uli.org/councils/product-councils/>

## **WHAT IS A ULI PRODUCT COUNCIL**

ULI has 63 U.S. Councils, focusing on 30 areas of activity in development products, development processes, and international issues. A list of Councils with descriptions are available at [uli.org](http://uli.org).

## **BENEFITS / ROLE OF A ULI PRODUCT COUNCIL**

ULI Product Councils play a key role in ULI's mission of providing leadership in the responsible use of land and creating and sustaining thriving communities worldwide. Through the exchange of information and the sharing of best practices, Council meetings offer industry leaders vital opportunities to further ULI's mission, while building a valuable network of colleagues across the globe.

ULI Council members play a critical role in building communities, developing and redeveloping neighborhoods, envisioning and re-creating business districts, planning and implementing industrial parks, bringing residential, retirement, and recreational spaces to life, and designing mixed-use facilities that are a part of our nation's sustainable urban and suburban environments.

- Provide a forum for information exchange on the "state of the art" in the development field
- Develop and maintain an informational and response capability for addressing development problems and opportunities
- Provide an appropriate focus on the major social and economic goals and issues of the day
- Provide input to influence community attitudes and lifestyles regarding development
- Apply research to innovative applications in land use planning

## **TO JOIN A ULI PRODUCT COUNCIL**

If you are interested in applying to participate on a ULI Product Council, go to [ULI.org](http://ULI.org) Product Council Member Navigator link to submit an interest form to be considered. Please be aware that membership for a Council is highly selective, criteria used by each Council's leadership includes, but is not limited to:

- The number of available seats on a Council
- Professional role of the applicant vs. current representation on Council
- Geographic region in which the prospective member does business vs. current representation on Council