Impact

ULI is a member organization, but ULI Indiana only receives about 20% of Indiana members’ dues. This makes sponsorship essential to meeting our financial needs.

Sponsorship dollars allow us to offer more programs and make a meaningful impact on our region. And 100% of sponsorship dollars are retained here at the Indiana District Council.

Exposure

Sponsorship promotes your organization to key stakeholders and provides opportunities for one-on-one connections.

Last year, ULI Indiana grew by nearly 22%, the sixth highest of all ULI District Councils. But your exposure goes way beyond our 375+ members. Learn more on the following pages.

Value

For the same price as buying a table at some local events, you can sponsor ULI Indiana for a full year.

And your sponsorship dollars are tax deductible (minus the cost of goods and services provided.)

Contact | To begin or upgrade your sponsorship, email Indiana@uli.org.

Top Private Companies

Buckingham Companies
Katz, Sapper & Miller
Milhaus
Browning Day Mullins Dierdorf
JLL
Walker Consultants
Wooden McLaughlin
Cityscape Residential
Flaherty & Collins Properties
Greenstreet, Ltd.
RATIO
Rundell Ernstberger Associates
Taft Law Firm
Trinitas Ventures
American Structurepoint, Inc.
Browning Investments
Faegre Baker Daniels LLP
Gershman Partners, Inc.
Ice Miller LLP
Krieg DeVault LLP
Old Town Companies
Onyx + East
Pulte Group
Scannell Properties
V3 Companies
Woolpert

Top Public/Academic/Nonprofit Organizations

City of Indianapolis
City of Westfield
Ball State University
City of Carmel
Indiana Housing & Community Development Authority
University of Indianapolis
City of Fishers
City of Noblesville
Indiana University Health
Insight Development Corp.
Town of Plainfield
Town of Zionsville
University of Notre Dame Fitzgerald Institute for Real Estate

(based on number of members in Indiana)
Sustaining Sponsorships

Sustaining Sponsors are interested in supporting the ULI mission, spanning the full breadth of programs, and in reaching the broadest possible audience.

<table>
<thead>
<tr>
<th>Estimated exposure: 1,220+ registrants, 100K email hits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branded lanyard at all general audience events</td>
</tr>
<tr>
<td>Industry exclusivity within category</td>
</tr>
<tr>
<td>Sponsor profile featured on ULI IN website and social media</td>
</tr>
<tr>
<td>Seats at ULI’s table for Indy Chamber’s Monumental Awards</td>
</tr>
<tr>
<td>Complimentary registrations for 15 general audience events per year—Breakfast Series (8), On Location (6) and Trends (1)</td>
</tr>
<tr>
<td>Complimentary registrations for other events</td>
</tr>
<tr>
<td>Brand placement on-site at programs, Sustainer section</td>
</tr>
<tr>
<td>Logo placement (with link) on weekly eblast (2,000+ recipients/week), Sustainer section</td>
</tr>
<tr>
<td>Logo placement (with link) at Indiana.uli.org homepage</td>
</tr>
<tr>
<td>Social media exposure</td>
</tr>
<tr>
<td>First chance to support specific ULI programs</td>
</tr>
<tr>
<td>Multi-year discounts—10% off with 3-year commitment</td>
</tr>
<tr>
<td>Installment billing available</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Founding Sponsor $12,000/yr</th>
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<tbody>
<tr>
<td>Platinum $8,000/yr</td>
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<tr>
<td>Gold $6,000/yr</td>
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<td>Silver $3,500/yr</td>
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</tbody>
</table>

Contact | To begin or upgrade your sponsorship, email Indiana@uli.org.
Program Sponsorships

Program Sponsors are interested in supporting a specific aspect of ULI Indiana programming, and/or reaching or supporting a specific audience.

Learn about all of our Programs at [https://indiana.uli.org/programs](https://indiana.uli.org/programs).

### Breakfast Series (8 events/yr)

<table>
<thead>
<tr>
<th>Presenting</th>
<th>Supporting</th>
<th>Associate</th>
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</thead>
<tbody>
<tr>
<td>$7,500</td>
<td>$3,000</td>
<td>$1,500</td>
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<td></td>
</tr>
<tr>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Logo, Top Level</td>
<td>Logo, Second Level</td>
<td>Name Only, Third Level</td>
</tr>
<tr>
<td>Top Level</td>
<td>Second Level</td>
<td>Third Level</td>
</tr>
<tr>
<td>First</td>
<td>Second</td>
<td>Third</td>
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</tbody>
</table>

### ULI On Location (6 events/yr)

<table>
<thead>
<tr>
<th>Presenting</th>
<th>Supporting</th>
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<tbody>
<tr>
<td>$2,500</td>
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<tr>
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<tr>
<td>2</td>
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<tr>
<td>Top Level</td>
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</tbody>
</table>

### Real Estate Trends Signature Event

<table>
<thead>
<tr>
<th>Presenting</th>
<th>Supporting</th>
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<tbody>
<tr>
<td>$3,000</td>
<td>$1,500</td>
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<td>4</td>
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<td>Top Level</td>
<td>Second Level</td>
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<td>Second</td>
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</tbody>
</table>

**Estimated exposure:**
- **Breakfast Series (8 events/yr):** 640+ registrants, 48K email hits
- **ULI On Location (6 events/yr):** 330+ registrants, 36K email hits
- **Real Estate Trends Signature Event:** 250+ registrants, 20K email hits

**Opportunities:**
- Sponsor profile featured on ULI IN website and social media
- Opportunity to introduce speakers
- Complimentary registrations to each event in series
- Brand placement on-site at events in this series
- Logo placement (with link) on weekly eblasts related to that program (2,000+ recipients/week)
- Logo placement (with link) on program page at Indiana.uli.org
- Social media exposure

**Social media exposure:**
- [√](#)

**Contact** | To begin or upgrade your sponsorship, email Indiana@uli.org.
Program Sponsorships (continued)

Program Sponsors are interested in supporting a specific aspect of ULI Indiana programming, and/or reaching or supporting a specific audience.

Learn about all of our Programs at https://indiana.uli.org/programs.

Programs supporting a specific audience:

- **Young Leaders Group (YLG)—$1,500/yr**
- **Women’s Leadership Initiative (WLI)—$1,500/yr**
  - Logo placement (with link) on weekly eblasts related to that program
  - Logo placement (with link) on program page at Indiana.uli.org
  - Social media exposure
- **Diversity Initiative—Session Sponsor—$1,500**
  - Logo placement (with link) on weekly eblasts related to that program
  - Logo placement (with link) on program page at Indiana.uli.org
  - Social media exposure
  - Recognition on program marketing materials
  - Recognition at Real Estate Trends signature event (1/23/20)
  - Opportunity to attend the session/be recognized
  - First chance to nominate instructors/team advisors

Ask us about how to support:

- **UrbanPlan workshops**
- **Regional initiatives**
  - Regional Product Council
  - Regional receptions at ULI national meetings
  - WLI Regional Summit
- **Food & beverage** service at selected events

2019 Sponsors

**Sustaining**

**Founding**
Katz Sapper & Miller

**Platinum**
Weihe Engineers

**Gold**
Buckingham Companies
Civil & Environmental Consultants
Milhaus

**Silver**
Becknell Industrial
Cityscape Residential
Fidelity National Title
Flaherty & Collins
Glick
Ice Miller LLP
PK Partners
TWG
V3 Companies
Wooden McLaughlin
3chord Marketing
Arbor & Bloom Events

**Breakfast Series**

**Presenting**
Faegre Baker Daniels LLP

**Supporting**
Cushman Wakefield
First American Title

**Associate**
Browning Investments
Browning Day Mullins Dierdorf
Terzo & Bologna

ULI On Location

Associated Bank
The Opus Group
Stoll Keenan Ogden
Woolpert

**Real Estate Trends**

**Presenting**
Krieg DeVault LLP
University of Indianapolis, Master’s in Real Estate Development

**Supporting**
Associated Bank
CBRE Valuation
First Construction Consulting
RATIO

**Young Leaders Group**

Bingham Greenebaum Doll
Gershman Partners

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