

2020 ANNUAL BENEFITS

BENEFITS EFFECTIVE FROM JAN 1, 2020 TO DEC 31, 2020

New in 2020! Commit to 2 years of sponsorship and receive 5% discount on both years* 100% of your sponsorship stays local.

| | Platinum @ \$8,000 * <i>ONLY 12 AVAILABLE!</i> | Gold @ \$6,000 | Silver @ \$3,500 |
|--|--|---|---|
| Recognition at General ULI Austin Events | <ul style="list-style-type: none"> • Logo on Platinum Banner (1) • Logo on Scrolling Power Point (2) • Logo in 2020 Annual Report | <ul style="list-style-type: none"> • Logo on Gold/Silver Banner (1) • Logo on Scrolling Power Point (2) • Name in 2020 Annual Report | <ul style="list-style-type: none"> • Logo on Gold/Silver Banner (1) • Logo on Scrolling Power Point (2) • Name in 2020 Annual Report |
| Other Recognition | <ul style="list-style-type: none"> • Logo on ULI Front Page • Logo and Link on Platinum Web Page • Logo Featured in Austin Monthly Member Newsletter • Recognition on Name Badges at all Breakfasts and Signature Events | <ul style="list-style-type: none"> • Logo and Link on Gold Web Page • Name in Bold in Austin Monthly Member Newsletter | <ul style="list-style-type: none"> • Logo and Link on Silver Web Page • Name in Austin Monthly Member Newsletter |
| Sponsor Appreciation Invitations | <ul style="list-style-type: none"> • Additional special event invitations • Annual Sponsor Events | <ul style="list-style-type: none"> • Additional special event invitations • Annual Sponsor Events | <ul style="list-style-type: none"> • Annual Sponsor Events |
| Event Priority | <ul style="list-style-type: none"> • Early Notification of Events, Early Registration for Events • Priority on Wait Lists | <ul style="list-style-type: none"> • Early Notification of Events, Early Registration for Events • Priority on Wait Lists | <ul style="list-style-type: none"> • Early Notification of Events, Early Registration for Events • Priority on Wait Lists |
| Memberships <i>Activated by June 1, 2019</i> | <ul style="list-style-type: none"> • 1 Associate Membership • 2 Young Leader Associate Memberships | <ul style="list-style-type: none"> • 1 Associate Membership • 1 Young Leader Associate Membership | <ul style="list-style-type: none"> • 1 Associate Membership |
| Complimentary Tickets to Designated ULI Events (3) <i>Option for Automatic Registration by ULI Staff</i> | <ul style="list-style-type: none"> • 3 Tickets each Breakfast • 1 Ticket each Greater Austin Luncheon | <ul style="list-style-type: none"> • 2 Tickets each Breakfast • 1 Ticket each Greater Austin Luncheon | <ul style="list-style-type: none"> • 1 Ticket each Breakfast |
| Complimentary Tickets to ULI Austin Signature Events (3) | <ul style="list-style-type: none"> • 3 Tickets each <ul style="list-style-type: none"> - Marketplace - Impact Awards - Butler Game Day Tailgater | <ul style="list-style-type: none"> • 2 Tickets each <ul style="list-style-type: none"> - Marketplace - Impact Awards - Butler Game Day Tailgater | <ul style="list-style-type: none"> • 1 Ticket each <ul style="list-style-type: none"> - Marketplace - Butler Game Day Tailgater |
| Complimentary Breakfast Sponsorship | <ul style="list-style-type: none"> • One Breakfast Underwriter <ul style="list-style-type: none"> - 8 Total Tickets - Reserved Front Table - Dedicated Signage at Breakfast - Introductory Remarks at Breakfast - Invitation to Speaker Reception when Speakers are Available | <ul style="list-style-type: none"> • One Breakfast Host <ul style="list-style-type: none"> - 4 Total Tickets - Recognition from Podium by Emcee and Visual Recognition - Invitation to Speaker Reception when Speakers are Available | |
| Advisory Board <i>Representative Must be a ULI Member</i> | <ul style="list-style-type: none"> • 1-Year Advisory Board Appointment | <ul style="list-style-type: none"> • Advisory Board Appointment Available with Addition of Annual Season Sponsorship | |
| Leadership/Committees | <ul style="list-style-type: none"> • Priority Selection on Committee Assignments • In Office Presentation of Opportunities to Get Involved | | |

* Payment due January of each respective year.

(1) Displayed at Breakfast Series, Greater Austin Lunches, Impact Awards and Marketplace.

(2) Scrolling Power Point at Breakfasts Series Only.

(3) Member only events or other events not stated (such as the WLI and YL events) are not included in Annual Sponsor benefits. Tickets to all other events need to be purchased separately. Annual Sponsors will receive priority on these event waitlists.

Austin Sponsor Benefits DO NOT Transfer to Texas ULI or Americas ULI Events.

Public and nonprofit pricing entities contact ULI Austin for pricing schedule.

ULI is a tax-exempt, 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.

OTHER SPONSORSHIPS

ANNUAL SEASON SPONSORSHIPS

BENEFITS EFFECTIVE FROM JAN 1, 2020 TO DEC 31, 2020

These sponsorships are available at this time as add-ons to an Annual Sponsorship only. After January 15, 2020, they may become available to all at an increased rate.

YOUNG LEADERS - \$2,500

(3 AVAILABLE)

The Young Leaders (YL) hosts approximately 9 events per year for early-career professionals to develop career skills, build relationship skills and learn thoughtful development practices. A Season Sponsorship of YL includes:

- Two YL Associate memberships
- Two passes to each event (does not include Mentorship Forum)
- Signage at all YL events (does not include Mentorship Forum)
- Recognition as Underwriter of one event, which includes the opportunity for introductory remarks

WOMEN'S LEADERSHIP INITIATIVE - \$2,500

(3 AVAILABLE)

The Season Sponsorship of the Women's Leadership Initiative (WLI) promotes the advancement of women, throughout their careers, as leaders in the real estate industry. WLI hosts luncheons, happy hours and a dinner series. A Season Sponsorship of this initiative includes:

- One Associate membership for a female
- One pass to each event
- Signage at all WLI events
- Recognition as Underwriter of one event, which includes the opportunity for introductory remarks

SPECIAL EVENTS

These event sponsorships are made available in the months before the event.

IMPACT AWARDS

ULI Austin's annual Impact Awards are an opportunity to recognize and celebrate projects and people throughout Greater Austin that exemplify ULI's mission. Planned for early Fall 2020.

Sponsorships available from \$1,000 to \$7,500.

MARKETPLACE

Marketplace is an exciting evening showcasing the emerging real estate projects in the greater Austin area. Planned for Spring of 2020.

Sponsorships available from \$1,000 to \$7,500.

BUTLER GAME DAY

Butler Game Day consists of a par three golf tournament, tailgaters enjoying midway games, live music, cold beer, tasty food, prizes, and more. Planned for Fall of 2020.

Sponsorships available from \$250 to \$2,500.

GREATER AUSTIN LUNCHEONS

ULI Austin offers periodic lunches focusing on topical issues for the greater Austin area.

Underwriter (\$2,000) and Host (\$1,000) sponsorship opportunities available.

SPECIAL SPONSORSHIPS

ULI Austin offers special sponsorship opportunities for in-kind services, hotel rooms for visiting speakers, meeting space, Technical Assistance Panels and other ULI Central Texas Programming.

Contact austin@uli.org for information on any of these sponsorships.