



Urban Marketplace is one of ULI Los Angeles' signature events focused on urban development and projects throughout Los Angeles County. Urban Marketplace convenes real estate industry leaders, elected officials, policymakers, developers, planners and deal makers who contribute to the vitality of our city fabric to "Make a Deal, Make a Difference". It is a half-day conference designed to promote real estate investment opportunities and development strategies for investment in L.A.'s lower income and high poverty neighborhoods. We hope you will support the future growth and development of the urban core over the next 20 years.

## **SPONSORSHIP LEVELS**

PLATINUM \$10,000  1 full page advertisement in the program 10 complimentary registration (value of \$1,200) Premium placement on all printed materials and electronic marketing materials Preferred exhibitor booth location	GOLD \$7,000  • ½ page advertisement in the program  • 8 complimentary registrations (value of \$960)  • Premium placement on printed and electronic marketing  • Preferred exhibitor booth location
SILVER \$5,000  • ½ page advertisement in the program • 6 complimentary registrations (value of \$720) • Placement on publicity and marketing • Exhibitor booth space  EXHIBITOR \$1,000  • 2 complimentary registrations (value of \$240) • Exhibitor booth space	BRONZE \$3,000  4 complimentary registrations (value of \$480)  Placement on publicity and marketing  Exhibitor booth space

## TO SPONSOR THE EVENT

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