



annual sponsorship program

ULI Atlanta sponsors comprise the leading real estate companies in the region. Annual sponsors receive a number of benefits for their contributions to ULI Atlanta – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach, and research. ULI Atlanta has more than 1,400 members.

OUR MISSION

To provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

OUR FOCUS

ULI Atlanta is focused on the enhancement of quality of life through the support, creation, and expansion of inclusive, walkable urban places. Priorities for 2020 include advancing housing affordability solutions, engaging elected officials, expanding UrbanPlan, and leading discussions on innovation in our industry.

Learn more about ULI Atlanta and our programs and events at www.atlanta.uli.org or call 404.331.1800 for details.

**CHECK OUT THE
SPONSORSHIP
OPTIONS**





	VISIONARY \$25,000	CHAMPION \$12,500	SENIOR \$6,000	SUPPORTING \$3,000	FRIEND \$1,250
company recognition <ul style="list-style-type: none"> ULI Atlanta Website (link) E-blasts (link) ULI Events (listing) 	Logo Logo Logo	Logo Logo Logo	Name Name Name	Name Name Name	Name Name Name
complimentary memberships	(3) Full	(3) Associate	(2) Associate		
complimentary registrations* <ul style="list-style-type: none"> Quarterly Programs Pop-up Programs/ Tours 	6 tickets to each Quarterly Program 2 guaranteed spots at Pop-up Programs	4 tickets to each Quarterly Program 1 guaranteed spot at Pop-up Programs	2 tickets to each Quarterly Program	1 ticket to each Quarterly Program	
recognition on nametags at all ULI Atlanta events	★	★	★	★	★
customized sponsor benefits to promote visibility, leadership and corporate contacts	★	★			
scholarship in your company's name to two (2) students or young leaders to attend ULI Atlanta Emerging Trends forum	★	★			
leadership opportunities including: <ul style="list-style-type: none"> ULI Atlanta Advisory Board participation Priority to chair/ co-chair a committee 	★	★	★		
ULI staff assigned to manage your benefits	★	★	★		
informational article on ULI Atlanta website (article can be up to 500 words)	2	1	1		
discount on signature event sponsorships	15%	10%	5%		
media resource expert for press inquiries	★	★	★		

*space is limited at many ULI Atlanta events. registrations are available on a first-come, first-serve basis.





**SIGN ME UP AS A 2020
ULI ATLANTA ANNUAL SPONSOR**

- | | |
|-------------------------------------|----------|
| <input type="checkbox"/> Visionary | \$25,000 |
| <input type="checkbox"/> Champion | \$12,500 |
| <input type="checkbox"/> Senior | \$6,000 |
| <input type="checkbox"/> Supporting | \$3,000 |
| <input type="checkbox"/> Friend | \$1,250 |

**SIGN ME UP FOR 3 YEARS AS AN
ULI ATLANTA ANNUAL SPONSOR**

- | | |
|-------------------------------------|----------|
| <input type="checkbox"/> Visionary | \$22,500 |
| <input type="checkbox"/> Champion | \$11,250 |
| <input type="checkbox"/> Senior | \$5,400 |
| <input type="checkbox"/> Supporting | \$2,700 |
| <input type="checkbox"/> Friend | \$1,125 |



WANT TO SPONSOR AN EVENT IN 2020? CHOOSE A PROGRAM SPONSORSHIP:

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> Platinum Program Sponsor | \$10,000 | <input type="checkbox"/> Gold Program Sponsor | \$7,500 |
| <input type="checkbox"/> Silver Program Sponsor | \$5,000 | <input type="checkbox"/> Bronze Program Sponsor | \$3,500 |

SELECT YOUR 2020 PROGRAM OF CHOICE:

- | | |
|---|--|
| <input type="checkbox"/> Emerging Trends – October 30, 2019 | <input type="checkbox"/> Center for Leadership – September 2019 – May 2020 |
| <input type="checkbox"/> 7th Annual Sporting Clays Invitational – May 1, 2020 | <input type="checkbox"/> 26th Annual Awards Dinner – September 2020 |
| <input type="checkbox"/> Livable Communities Council Day (Fall & Spring) | |

PAYMENT OPTIONS:

I would like to pay by enclosing a check in the amount of \$ _____

Payable to: ULI Atlanta – 1372 Peachtree Street, NE, Atlanta, GA 30309

I would like to pay by credit card in the amount of \$ _____

- ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover ☐ Carte Blanche

Card Number: _____ Exp. Date: _____

Signature: _____ Zip Code: _____

CONTACT INFORMATION:

Name: _____ Title: _____

Company *(as you would like it to appear on promotional materials)*: _____

Email: _____ Address: _____

Telephone: _____ City, State, Zip: _____