

# 2020

## ANNUAL SPONSORSHIP MAKE YOUR IMPACT AT HOME



Urban Land  
Institute

Cleveland

*ULI Cleveland Summer Social, July 2019  
Photo by Esterly Photography LLC*



### What is the Urban Land Institute Cleveland?

ULI Cleveland is Northeast Ohio's chapter of a worldwide not for profit (501c.3) organization that consists of real estate developers, investors, brokers, advisers, architects, attorneys, engineers, planners, and public officials.

Members are at all stages of their careers, from just starting out to being industry leaders. What we share is a commitment to the exchange of ideas and experiences, learning best practices from each other, and to working together to create thriving communities worldwide.

### ULI Mission

To provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

### Cleveland District Council Priorities and Initiatives:

- Advising communities in need
- Shaping cities and regions
- Developing excellence through education
- Driving innovation in real estate and urban development
- Building sustainability
- Connecting capital and the built environment
- Urban Plan for Public Officials

## PLATINUM ANNUAL SPONSORSHIP

**\$10,000 (1 year)/ \$9,000 per year (3 year)**

- 1 complimentary ULI Full Membership (\$1,220 value)
- 2 complimentary ULI Associate Memberships (\$984 value)
- 2 Complimentary ULI YL Associate Memberships (\$480)
- Opportunity to participate on ULI Cleveland Advisory Board
- 1 complimentary membership to the Regional Product Council (\$250 value)
- Firm logo and link on ULI Cleveland website & e-alerts
- 8 complimentary registrations to each ULI Cleveland hosted program, including member-only events
- Firm logo on ULI Cleveland event promotions, including e-alerts, event banners, event brochures
- Sponsor Ribbons on your event name tags
- Dedicated Thank You Email (3 x per year)
- Opportunity to introduce ULI Program at select ULI Cleveland events



*Emerging Trends 2019 Presentation and Panel Discussion on January 31, 2019  
Photo by Esterly Photography LLC*

**GOLD \$5,500 (1 year)  
/\$5,000 per year (3 year)**

- Firm logo and link on ULI Cleveland website and e-alerts
- 5 complimentary registrations to each ULI Cleveland hosted program, including member-only events
- Firm logo on ULI Cleveland event promotion including e-alerts, event banners, event brochures
- Sponsor ribbons on your event name tags
- Dedicated Thank You Email (2 x per year)
- Opportunity to introduce ULI Program at select ULI Cleveland events

**SILVER \$3,000 (1 year)  
/ \$2,500 per year (3 year)**

- Firm name and link on ULI Cleveland website and e-alerts
- 2 complimentary registrations to each ULI Cleveland hosted program, including member-only events
- Firm name on ULI Cleveland event promotion including e-alerts, event banners, event brochures
- Sponsor ribbons on your event name tags
- Dedicated Thank You Email (1 x per year)

**BRONZE  
\$1,500 (1 year)**

- Firm name and link on ULI Cleveland website and e-alerts
- 1 complimentary registration to each ULI Cleveland hosted program, including member-only events
- Firm name on ULI Cleveland event promotion including e-alerts, event banners, event brochures
- Sponsor ribbons on your event name tags

**Group Underwriter  
\$2,500 (1 year)**

- Women's Leadership Initiative Committee
- Young Leader Partnership Forum
- UrbanPlan for Public Officials, 3 available opportunities
- Logo or name recognition on all event specific promotional materials.
- Invitation to present to attendees at event specific program.
- Opportunity to display promotional materials at events.
- Custom sponsorship opportunities available.



## District Council Leadership

### District Council Chair

Steve Ross - CBRE, Inc.

### Chair for Mission Advancement

Cathryn Greenwald - Thompson Hine LLP

### Treasurer

Michael Spangler CPA - Rose Community Management

### Programming Committee

Michael Smith - Barnett Advisors

Erin Ryan - Professional Services Industries, Inc (PSI)

### Membership Committee

Jose Casanova - Lakeland Development

Kirstyn Wildey - McDonald Hopkins LLC

### Outreach Committee

Rob Weeks - RW Development

Anthony Whitfield - Fairfax Development

### UrbanPlan for Public Officials

Dave Budge - WXZ Development

### Young Leaders Committee

Jennifer Heimlich - Walter | Haverfield Attorneys

Liesel M. Schmader - Allegro Real Estate Brokers & Advisors

### Women's Leadership Initiative

Zoe Adams - NRP Group

Amy Whitacre - First American Title Insurance Company

### Sponsorship Committee

Eileen McConville - SITE Centers

### Regional Product Council

Paul Beegan, AIA - Beegan Architectural Design

### Governance Board

Mackenzie Makepeace, Chair - RMS Investment Corporation

Adrian Byrne - Lund Byrne Assoc

Linda Striefsky - Thompson Hine LLP

Greg Ward - Huntington Bank

Jared Oakes - Benesch Law

## ULI Cleveland Annual Sponsorship Levels

- |  |  |  |   |
|--|--|--|---|
| <input type="radio"/> Platinum 1 year/\$10,000         | <input type="radio"/> Gold 1 year/\$5,500          | <input type="radio"/> Silver 1 year/\$3,000          | <input type="radio"/> Bronze 1 year/\$1,500     |
| <input type="radio"/> Platinum 3 year/\$9,000 per year | <input type="radio"/> Gold 3 year/\$5,000 per year | <input type="radio"/> Silver 3 year/\$2,500 per year | <input type="radio"/> Group Underwriter \$2,500 |

Complete payment for single and multi-year sponsorships are due on Friday, October 25, 2019.

## Sponsorship Contact Information

Company:

Sponsorship Contact Name:

Email:

Phone:

“

**ULI Cleveland provides a great value as a forum for networking, learning from peers, and testing new ideas. 2020 will be an exciting year for our District Council.”**

**Steve Ross, ULI Cleveland District Council Chair & Senior Associate at CBRE, Inc.**

Please email this form to [ClevelandULI@gmail.com](mailto:ClevelandULI@gmail.com). Once received, you will be issued a ULI Invoice directing payments to be made out to ULI Cleveland. Please note, ULI has established a new invoice system for sponsorship and other payment.

For information about sponsorship opportunities and membership Contact Melanie Kortyka at  
PO Box 110416 Cleveland, OH 44111 | (216) 755-4061 | [ClevelandULI@gmail.com](mailto:ClevelandULI@gmail.com)