



## annual sponsorship program

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ULI Atlanta sponsors comprise the leading real estate companies in the region. Annual sponsors receive a number of benefits for their contributions to ULI Atlanta – a 501(c)(3) corporation – in addition to the satisfaction of knowing 100% of the funds are supporting local programs, leadership development, education, community outreach, and research. ULI Atlanta has more than 1,400 members.

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### OUR MISSION

To provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

### OUR FOCUS

ULI Atlanta is focused on the enhancement of quality of life through the support, creation, and expansion of inclusive, walkable urban places. Priorities for 2020 include advancing housing affordability solutions, engaging elected officials, expanding UrbanPlan, and leading discussions on innovation in our industry.

Learn more about ULI Atlanta and our programs and events at [www.atlanta.uli.org](http://www.atlanta.uli.org) or call 404.331.1800 for details.

**CHECK OUT THE  
SPONSORSHIP  
OPTIONS**





	VISIONARY \$25,000	CHAMPION \$12,500	SENIOR \$6,000	SUPPORTING \$3,000	FRIEND \$1,250
<b>company recognition</b> <ul style="list-style-type: none"> <li>• ULI Atlanta Website (link)</li> <li>• E-blasts (link)</li> <li>• ULI Events (listing)</li> </ul>	Logo Logo Logo	Logo Logo Logo	Name Name Name	Name Name Name	Name Name Name
<b>complimentary memberships</b>	(3) Full	(3) Associate	(2) Associate		
<b>complimentary registrations*</b> <ul style="list-style-type: none"> <li>• Quarterly Programs</li> <li>• Pop-up Programs/ Tours</li> </ul>	6 tickets to each Quarterly Program  2 guaranteed spots at Pop-up Programs	4 tickets to each Quarterly Program  1 guaranteed spot at Pop-up Programs	2 tickets to each Quarterly Program	1 ticket to each Quarterly Program	
<b>recognition on nametags at all ULI Atlanta events</b>	★	★	★	★	★
<b>customized sponsor benefits to promote visibility, leadership and corporate contacts</b>	★	★			
<b>scholarship in your company's name to two (2) students or young leaders to attend ULI Atlanta Emerging Trends forum</b>	★	★			
<b>leadership opportunities including:</b> <ul style="list-style-type: none"> <li>• ULI Atlanta Advisory Board participation</li> <li>• Priority to chair/ co-chair a committee</li> </ul>	★	★	★		
<b>ULI staff assigned to manage your benefits</b>	★	★	★		
<b>informational article on ULI Atlanta website (article can be up to 500 words)</b>	2	1	1		
<b>discount on signature event sponsorships</b>	15%	10%	5%		
<b>media resource expert for press inquiries</b>	★	★	★		

\*space is limited at many ULI Atlanta events. registrations are available on a first-come, first-serve basis.

