

Become an Annual Sponsor and Enjoy these Benefits

Benefit	SUMMIT \$15,000	ALPINE \$10,000	MON- TANE \$5,000	FOOT- HILLS \$2,500
Tickets to each ULI Colorado program (excluding Impact Awards)	10	8	4	2
Logo or company name on ULI Colorado website and marketing materials and logo recognition at events	•	•	•	•
Logo on sign at main programs	•	•	•	•
Link to company on ULI Colorado website	•	•	•	•
Emerging Trends sponsorship (\$2,500 credit)	•	•	•	
Invitation to sponsor-only events	•	•	•	•
One full membership	•			
One associate membership	•	•		
20% discount on associate memberships up to 20	•			
20% discount on associate memberships up to 10		•		
10% discount on memberships up to 5			•	
10% sponsorship discount for three-year commitment	•	•		



ULI Colorado

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“The sponsorship value proposition for ULI Colorado is a no brainer. ULI Colorado is one of the strongest District Councils, programming is excellent and it’s great for building relationships from our associates to our CEO.”

—Brad Segal, President,
Progressive Urban
Management Associates

Thank you to our 2019 Annual Sponsors:

Alpine
DRCOG, Etkin Johnson Real Estate Partners, Fidelity National Title Group, LC Fulenwider, McWHINNEY

Montane
Broe, Brookfield Properties, East West Partners Firstbank, Greystar, KEPHART, KTGy, Mortenson, Norris Design, Newmark Knight Frank, Oakwood Homes, Palisade Partners, PCL Construction, Saunders, Stonebridge, Companies

Foothills
Brinkman Construction, Economic & Planning Systems, Group14 Engineering, Hord Coplan Macht, HDR, Holland & Hart, Holland Partner Group, Kaplan, Kirsch Rockwell, Land Title Guarantee, Company, PUMA, Stantec, US Bank WSP, Zeppelin Development

Become a Sponsor Today!

Contact:
Michael Leccese, Executive Director
Sarah Franklin, Director
Marianne Eppig, Manager
Jack Tiebout, Senior Associate
Ferdinand Belz III and Sarah Rockwell, co-chairs, Business Development Committee

“We believe it is important to give locally to the mission of sustainable land use, and at the same time get the benefit of ULI Colorado’s broad knowledge, all while staying connected to the best and brightest in our industry.”

—Craig Ferraro, Managing Partner, East West Partners



ULI COLORADO

BECOME AN ANNUAL SPONSOR TODAY

“ULI Colorado has been a great partner since starting my real estate company in 2009. Whenever I had questions, I knew that ULI could be a resource through its classes and fantastic membership base. In addition, ULI has been a great place to get to know key players. We have been excited to give back through our sponsorship for all that ULI continues to do.”

— Paul Books, President, Palisades Partners



(Left) Susan Powers and Bill Mosher celebrating the Legacy of Lifetime Achievement Award at ULI Colorado's 2019 Impact Awards Gala. (Right) Past Rising Star winner Sarah Komppa recognizes 2019 winner Jordan Block. Below is project team Fifty Eight Hundred in Lakewood, CO, the winner of the Innovation Category, posing with the category sponsor Redland.



ULI Colorado's Resort Entertainment Tourism and Leisure (RETL) Product Council during their mountain expedition of various project tours in Frisco, Dillon, and Silverthorne. ULI Colorado has four local Product Councils including nearly 160 real estate leaders in the fields of Multifamily, Community Development, and Office and Industrial.

"Being involved in the ULI Colorado has been invaluable to us as a company at both the micro and macro levels. ULI connects us with like-minded individuals where we find commonalities in business. We found that our sponsorship allows for our McWhinney associates to get involved with ULI at all levels. We have orchestrated many opportunities through our ULI network and hope and plan to do so in the future."

– Chad McWhinney, CEO and Co-Founder, McWhinney



ULI Colorado Provides Knowledge, Influence, Community, and Connections

"Our people have been actively involved in ULI for most of our firm's history. From Product Councils and Technical Advisory Panels to the Young Leaders Group, Norris Design staff are active ULI Colorado participants at every level. ULI's commitment to the responsible use of land and creating and sustaining thriving communities is very closely allied with our work as planners and landscape architects, and we feel strongly that our contribution of time and effort to ULI positively affects our people and the community around us."

– John Norris, Norris Design

Development 360 participants from the 2019 class pictured on the rooftop of the RiDe Apartments in RiNo. Development 360 is a high-level, hands-on real estate development course for ULI Young Leaders that teaches the entire real estate development process.



Here's how your sponsorship dollars are applied:

Highlight Innovation & Opportunity

1 Our members are the first to experience Colorado's emerging projects, places, and product types. We kick off each year with a sold-out Emerging Trends in Real Estate program placing Colorado in the context of international trends in investment.

Did you know: In 2019, we conducted studies and workshops in the communities of Arvada, Erie, Downtown Evergreen, Pueblo West, Denver (Climate Challenge), Edwards/Eagle County, Canon City, Delta, and South Colorado Boulevard in Denver harnessing the expertise of nearly 400 land use experts and community stakeholders. Reports and summaries are available for public viewing on our website at <https://colorado.uli.org/>.

Connect People Statewide

3 Each year 3,000+ attend 40+ programs and events including tours, panels, salons, Product Councils, and workshops. Five leadership/mentoring programs benefit more than 120 college students, women, minorities, and Young Leaders. Expand your network and build your career through ULI!



Leading candidates debating top land use issues at the 2019 Mayoral Candidate Forum. Discussion topics ranged from climate to housing and mobility.

Influence Public Policy

4 As a non-lobbying 501-c-3 nonprofit, ULI presents unbiased and trusted research, convenings and advice for public officials and other decision makers. ULI has played a positive role in shaping public policy and publishes an annual white paper on a key issue.

Share Knowledge

5 ULI members are leaders in 26 land-use professions. More than 25 percent of our members volunteer to support our mission. This includes 30+ advisory panelists, dozens of speakers at events, 10+ mentors, and others who donate 4,200+ hours of time and expertise. Colorado Product Councils provide insider knowledge for leaders in the field.

ULI volunteer panelists explore future development opportunities to improve recreation along the High Line Canal. We offer six Technical Advisory Panels per year to communities across the state. These lead to real projects and and policy solutions.



Raise The Bar for Development & Design

6 ULI's Impact Awards reward Best Practices for built projects in the categories of Infill, Innovation, and Influence. Our annual Design Forum at Denver Art Museum aims to set new standards for architecture, planning, and urban design.

Did you know: In 2019, ULI Colorado hosted over 30 public educational programs through panel sessions, project tours, and networking events that attracted over 3,500 real estate professionals in attendance.



Women leaders gather for cocktails and conversation from ULI and partnering organizations. Our Women's Leadership Initiative promotes the advancement of women in their careers, in ULI, and the real estate industry.



The Etkin Johnson Student Scholars program offers 15 students annually a free ULI Membership along with special access to events, programs, and meetings with industrial professionals.



Volunteers from the Building Healthy Places Committee offer expert recommendations to improve the health and safety along South Colorado Boulevard. Our Healthy Places Initiative offers forums, workshops, and educational services and opportunities to communities and members across the state.