Become an Annual Sponsor and Enjoy these Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>SUMMIT ($15,000)</th>
<th>ALPINE ($10,000)</th>
<th>MON-TANE ($5,000)</th>
<th>FOOT-HILLS ($2,500)</th>
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</thead>
<tbody>
<tr>
<td>Tickets to each ULI Colorado program (excluding Impact Awards)</td>
<td>10</td>
<td>8</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Logo or company name on ULI Colorado website and marketing materials</td>
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<tr>
<td>and logo recognition at events</td>
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<td>Logo on sign at main programs</td>
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<tr>
<td>Link to company on ULI Colorado website</td>
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<tr>
<td>Emerging Trends sponsorship ($2,500 credit)</td>
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<td>Invitation to sponsor-only events</td>
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<tr>
<td>One full membership</td>
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<tr>
<td>One associate membership</td>
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<td>20% discount on associate memberships up to 20</td>
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<tr>
<td>20% discount on associate memberships up to 10</td>
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<td>10% discount on memberships up to 5</td>
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<tr>
<td>10% sponsorship discount for three-year commitment</td>
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</table>

“ULI Colorado has been a great partner since starting my real estate company in 2009. Whenever I had questions, I knew that ULI could be a resource through its classes and fantastic membership base. In addition, ULI has been a great place to get to know key players. We have been excited to give back through our sponsorship for all that ULI continues to do.”

— Paul Books, President, Palisades Partners

Thank you to our 2019 Annual Sponsors:

Alpine: DRCOG, Etkin Johnson Real Estate Partners, Fidelity National Title Group, LC Fulenwider, McWHINNEY

Montane: Broe, Brookfield Properties, East West Partners, FirstBank, Greystar, KEPHART, KTDV, Mortenson, Norris Design, Newmark Knight Frank, Oakwood Homes, Palisade Partners, PCL Construction, Saunders, Stonebridge, Companies


Become a Sponsor Today!

Contact:
Michael Lecese, Executive Director
Sarah Franklin, Director
Marianne Eppig, Manager
Jack Tiebout, Senior Associate
Ferdinand Belz III and Sarah Rockwell, co-chairs, Business Development Committee

“We believe it is important to give locally to the mission of sustainable land use, and at the same time get the benefit of ULI Colorado’s broad knowledge, all while staying connected to the best and brightest in our industry.”

— Craig Ferraro, Managing Partner, East West Partners

ULI COLORADO

BECOME AN ANNUAL SPONSOR TODAY
"Being involved in the ULI Colorado has been invaluable to us as a company at both the micro and macro levels. ULI connects us with like-minded individuals where we find commonalities in business. We found that our sponsorship allows for our McWhinney associates to get involved with ULI at all levels. We have orchestrated many opportunities through our ULI network and hope and plan to do so in the future."

– Chad McWhinney, CEO and Co-Founder, McWhinney

Here's how your sponsorship dollars are applied:

Highlight Innovation & Opportunity

Our members are the first to experience Colorado’s emerging projects, places, and product types. We kick off each year with a sold-out Emerging Trends in Real Estate program placing Colorado in the context of international trends in investment.

Did you know: In 2019, we conducted studies and workshops in the communities of Avada, Erie, Downtown Evergreen, Pueblo West, Denver (Climate Challenge), Edwards/Eagle County, Canon City, Delta, and South Colorado Boulevard in Denver harnessing the expertise of nearly 400 land use experts and community stakeholders. Reports and summaries are available for public viewing on our website at https://coloradouli.org/.

Connect People Statewide

Each year 3,000+ attend 40+ programs and events including tours, panels, salons, Product Councils, and workshops. Five leadership/mentoring programs benefit more than 120 college students, women, minorities, and Young Leaders. Expand your network and build your career through ULI!

Did you know: In 2019, ULI Colorado hosted over 30 public educational programs through panel sessions, project tours, and networking events that attracted over 3,500 real estate professionals in attendance.

Serve the Greater Community

Since 2004, ULI Colorado has conducted 60+ Technical Advisory Panels (TAPs), harnessing the volunteer expertise of our members to address land-use issues from from Pueblo to Denver to Steamboat.

Women leaders gather for cocktails and conversation from ULI and partnering organizations. Our Women’s Leadership Initiative promotes the advancement of women in their careers, in ULI and the real estate industry.

ULI Colorado Provides Knowledge, Influence, Community, and Connections

“Our people have been actively involved in ULI for most of our firm’s history. From Product Councils and Technical Advisory Panels to the Young Leaders Group, Norris Design staff are active ULI Colorado participants at every level. ULI’s commitment to the responsible use of land and creating and sustaining thriving communities is very closely allied with our work as planners and landscape architects, and we feel strongly that our contribution of time and effort to ULI positively affects our people and the community around us.”

– John Norris, Norris Design

Leadership in Responsible Land Use

ULI Colorado proudly includes the state’s leading land use and real estate companies among our Annual Sponsors. In addition to receiving tangible benefits, Annual Sponsors know that 100 percent of their tax-deductible donations support ULI Colorado’s programs, mission, and initiatives.

A key link in ULI’s 45,000-member global network, ULI Colorado is supported entirely in state by sponsors, grants, and our 1,400 members. Each year, ULI Colorado’s members donate nearly 4,200 hours of volunteer expertise—more than doubling the impact of ULI Colorado’s budget in service to members and community.

Influence Public Policy

ULI members are leaders in 26 land-use professions. More than 25 percent of our members volunteer to support our mission. This includes 30+ advisory panelists, dozens of speakers at events, 10+ members, and others who donate 4,200+ hours of time and expertise. Colorado Product Councils provide insider knowledge for leaders in the field.

Million Dollar Donor Award recipients, Susan Powers and Bill Mosher celebrating the Legacy of Lifetime Achievement Award at ULI Colorado’s 2019 Impact Awards Gala. (Right) Past Rising Star winner Sarah Kimmie receives 2019 winner Jordan Black. Below is a project team Fifty-Eight Hundred in Lakewood, CO, the winner of the Innovation Category, posing with the category sponsor Redland.

As a non-lobbying 501-c-3 nonprofit, ULI presents unbiased and trusted research, convenings and advice for public officials and other decision makers. ULI has played a positive role in shaping public policy and publishes an annual white paper on a key issue.

Share Knowledge

ULI volunteer panelists explore future development opportunities to improve recreation along the High Line Canal. We offer six Technical Advisory Panels per year to communities across the state. They lead to real projects and policy solutions.

Raise The Bar for Development & Design

Volunteers from the Building Healthy Places Committee offer expert recommendations to improve the health and safety along South Colorado Boulevard. Our Healthy Places Initiative offers forums, workshops, and educational services and opportunities to communities and members across the state.

Did you know: In 2019, ULI Colorado hosted over 30 public educational programs through panel sessions, project tours, and networking events that attracted over 3,500 real estate professionals in attendance.