UII Urban Land Colorado Institute

Become an Event Sponsor Today



Colorado offers dozens of programs such as Emerging Trends, TOD seminars, Explorer tours, and others that provide education and networking. ULI programs offer the first look at such gamechanging projects as Denver Union Station, Westin DIA, and Stock Show redevelopment.



Sponsors help ensure high quality, attendance and participation. Through cash donations and in-kind services, our sponsors help us attract top speakers, create marketing materials, use high-quality venues and a/v, and host a networking happy hour. ULI Colorado will match your company to events it can be proud to be associated with.



We market to a mailing list of 3,500+ with thousands attending ULI Colorado events annually. Sponsors are recognized at every opportunity: through our web site, advertising, e-mail communications, flyers, spoken recognition, banners, materials at our events, and sponsor-only events.

Contact Michael Leccese or Marianne Eppig at 303.893.1760 or colorado@uli.org

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2018 Event Sponsor Levels and Benefits

Patron Sponsorship \$5,000

- Exclusive title sponsor listing
- Recognition on all Event Promotional Materials
- Opportunity to introduce program
- Eight free registrations for your sponsored event
- Reserved space for your company at the front of the room
- Company logo prominently displayed on event sponsor banner
- Table space in registration area to display marketing material and exposure to event traffic

And additional benefits throughout the year:

- Four free registrations for all ULI Colorado events in 2018
- Recognition on ULI Colorado promotional materials
- Marketing opportunity to distribute collateral at ULI Colorado events
- Logo recognition with other Patron Sponsors on ULI Colorado website with link to company website
- Invitation to sponsor-only events
- 10% discount on ULI memberships for your staff (up to five)





Supporter Sponsorship \$1,000

- Recognition on event promotional materials
- Recognition for your support from the podium at the event
- Four free registrations for sponsored event
- Company name listed on event sponsor banner
- Table space in registration area to display marketing material with exposure to event traffic

Corporate Sponsorship \$2,500

- Recognition on event promotional materials
- Recognition for your support from the podium at the event
- Six free registrations for your sponsored event
- Company name listed on event sponsor banner
- Table space in registration area to display marketing material with exposure to event traffic

And additional benefits throughout the year:

- Two free registrations for ULI Colorado events except Impact Awards and TOD Marketplace
- Recognition on ULI Colorado website
- Invitation to special sponsor only events.

