



2020 ULI NASHVILLE EXCELLENCE IN DEVELOPMENT APPLICATION INSTRUCTIONS

INSTRUCTIONS and REQUIREMENTS FOR COMPLETING ULI NASHVILLE EXCELLENCE IN DEVELOPMENT AWARDS 2020 APPLICATION

See also *“Tips for Applying”*

GENERAL JUDGING CRITERIA

Development projects that meet eligibility requirements may be considered for the ULI Nashville Excellence in Development Awards 2020 Judging criteria include:

1. The project must be financially stable and operating successfully. It must demonstrate to be a sound financial investment using, for example, the criteria in the application. Projects ***must be*** 85 – 100% leased / sold. Financial and operational criteria ***must be met*** to be eligible for submission for judging.

In the case of public/non-profit and institutional developments, project must demonstrate a sound investment of public funds and success in impacting a community or neighborhood.

2. The project must achieve a high standard of excellence in several areas ex. land use, design, construction, economics, sustainability / environmental sensitivity, etc.
3. The project should demonstrate added-value elements such as: public/private/non-profit partnerships, promotion of healthy lifestyles, inclusion of an affordability component, response to a demonstrated community need, reflection of the character of the community, and/or a catalytic impact on other development, etc.
4. The project should be worthy of emulation and stand out from others in its category.

SUBMISSION ELIGIBILITY

*Development projects may be located in Davidson County or any contiguous county.

*ULI Nashville Awards program/submission is open to all; not just to ULI members.

*Previously submitted projects may re-apply one additional time.

*All application information must be complete and accurate to be considered. If not, the application will be returned and applicant will be invited to apply next year.



2020 ULI NASHVILLE EXCELLENCE IN DEVELOPMENT APPLICATION INSTRUCTIONS

DEVELOPMENT TEAM MEMBERS and FIRM NAMES - Important Information:

IM.PORTANT: Provide **COMPLETE** contact information for **EACH** member of the Development Team.

It is the responsibility of the applicant to submit ALL of the information requested on this section of the application ACCURATELY and EXACTLY as used by the Team Member's firm. Be sure to also include details such as llc, Inc., etc, if they apply.

PROJECT NAME – Important Information: Please be sure to list Project Name on all indicated lines of the application COMPLETELY and ACCURATELY: The project name provided on the application is how it will be referred to in all subsequent Awards references and marketing/media, and is the responsibility of the applicant.

ATTACHMENTS - Descriptive literature (ex. press clippings, brochures) is not required! However, if you must submit them, only include 2 maximum attachments. Also, only submit on the USB Flash Drive that you submit your project photos on.

PROJECT IMAGES – Important Information On Photo Submission

You must submit:

- TWO identical USB Flash Drives containing no more than 8 project images, including;
 - the project within the context of its surroundings;
 - a variety of interior and exterior images, **AND**
 - **Single shot of BEST exterior image**, LABELED 'Banner Image', in the largest- sized format, hi-resolution available.

***Photos should all be 100% scale, and either TIF, press-ready PDF, or JPG format. All photos should be submitted as a hi-resolution 300 dpi CMYK. All colors need to be converted to CMYK process colors.**

DO NOT BIND YOUR PAPER APPLICATION SUBMISSION.

***Application must be submitted in hardcopy: Only images are to be submitted on Flash Drive.**

SUBMISSION DEADLINE - Entries must be RECEIVED by COB

FRIDAY JANUARY 17, 2020. Any application received after January 17th will be returned to the applicant and invited to apply next year.

Application begins on next page.

****IF YOU NEED ADDITIONAL SPACE IN ANY SECTION OF THE APPLICATION, YOU MAY ATTACH THAT AS SEPARATELY LABELED PAGES**