

# Resort Entertainment Tourism & Leisure Product Council 2018–2019 Roster

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# **Resort Entertainment Tourism & Leisure** Product Council Member Directory



## Daniel Aizenman

Principal Stantec-ViBE

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Daniel Aizenman is a Senior Principal and BC Sector Leader for Stantec's Visioning Brands and Experiences (ViBE) group in Boulder, CO, formerly CommArts. He has over 15 years of experience working in several types of projects, including resort, retail, office, mixed use, and healthcare. His background is in the fields of architecture, planning, placemaking, wayfinding, sustainable design, interior design, and healthcare planning. Daniel leads a daniel.aizenman@stantec.commultidisciplinary design staff of 30, with projects in 11 countries and several

cities in the US and Colorado. Some of his projects include Distrito Santa Fe, a 9.5 Million Square Feet mixed use project in Mexico City, Victory Park, a mixed use district in Dallas, Cityset, a hospitality and gastronomic Mixed-Use village in Cherry Creek, City of Vail signage, wayfinding and guest experience, and Hampton Inn and Homewood Suites Hotels in Downtown Denver.



Nicole Ament Shareholder

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Nicole has 19 years of experience working with complex real estate portfolios and large single assets as a shareholder in the real estate practice group of Brownstein Hyatt Farber Schreck, LLP. She specializes in land use, development, financing and disposition unique to real estate portfolios. She has managed portfolio transactions with as many as 276 properties in a single portfolio and in excess of \$1.5 billion in assets. As Chair of her firm's Hospitality, Resort and Recreation Group, Nicole oversees a practice group with a proven track record in acquisitions, financing and development of resorts throughout the U.S., Mexico and the Caribbean. Nicole has played a key role in the group's work with golf course, club and ski resort clients. Most recently, Nicole facilitated the sale of Miraval Group to Hyatt, Bay Club's acquisition of Manhattan Country Club, the physical connection of Squaw Valley Ski Resort and Alpine Meadows Ski Resort, the expansion of the ClubCorp portfolio, and the repositioning of Frost Creek Country Club. Because of her experience on a national basis, she is familiar with the unique real estate aspects of different markets enabling her able to recognize opportunities for making the transaction run more efficiently. Nicole leverages her complex portfolio experience assisting regional and local clients with large scale single assets and complex development issues. She handles both business and legal aspects of the transaction to assist the client get the deal done and finding ways to positively impact the bottom line.



**Bryan Auchterlonie** 

Vice President, Real Estate **Development Destination Capital** bryan@destcap.com



Alinio Azevedo Chief Operating Officer Aspen Skiing Company

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As Chief Operating Officer of hospitality for Aspen Skiing Company, Alinio leads the management and expansion of the company's hospitality division as well as oversees the operation of its existing assets: The Little Nell, a five-star, five-diamond property located slope-side to Aspen Mountain, the contemporary Limelight Hotel properties as well as the Aspen Mountain Club on Aspen Mountain. Alinio's twenty year career includes hotel/resort acquisitions and development for Loews Hotels, the opening of a Miami development office and brand expansion for Four Seasons Hotels and Resorts, and hospitality and real estate advisory services for Ernst and Young LLP in Miami. An internationallyexperienced industry professional, Alinio's past experiences include investor relations and projects in North America, Latin Americas, Europe and the Middle East. Alinio has an MBA from Duke University's Fuqua School of Business and a Bachelor of Science in Engineering from the Universidade Federal Do Rio Grande Do Norte, Natal, Brazil. Alinio has also attended the École Supérieure des Sciences Économigues et Commerciales (ESSEC) in Paris, France.



Tim Baker Sr. Director of Operations Vail Resorts Inc.

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Tim Baker is Senior Director of Village Operations for Beaver Creek Resort overseeing base area operations for the four base & community areas that make up the overall resort including Beaver Creek Village, Bachelor Gulch, Arrowhead and Red Sky Ranch. Operational responsibilities include the resort functions of seven different community associations and metro districts all represented by unique boards of directors. Leadership responsibilities include direct management oversight of 8 direct reports with a total staff in peak periods in excess of 450. Previously, Tim served as Executive Director of the Beaver Creek Resort Company and Keystone Neighborhood Company. Tim is a former Sr Project Manager for VRDC focused on Breckenridge and Keystone after beginning a real state career in San Diego. Tim is a former wide receiver in the NFL for the Pittsburgh Steelers, Carolina Panthers and San Diego Chargers. An MBA graduate of Texas Tech University, Tim is involved with the Urban Land Institute, Vail Centre, Young Life, and Aircraft Owners & Pilots Association (AOPA) among many other boards and associations.



Louis Bieker President

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Lou's communication and leadership skills have been a driving force behind some of 4240's most visible, complex projects. Lou is an effective facilitator, guiding the design process through consensus building and collaboration - between owners, community stakeholders and the design team. Lou's professional experience includes a variety of building types, ranging from hospitality to transit projects, from collegiate to mixed-use town center planning and design. Lou thrives in the conceptual-ideation phase. He is driven by discovery and committed to the belief that the "big ideas," and ultimately project solutions and cross trends, emerge through a process of discovery; between client, designer, site, and community.



Darla D. Callaway Landscape Architect and Planner Design Workshop, Inc

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Darla Callaway is currently leading Design Workshop's Aspen as a Landscape Architect, Planner and Operations Manager. She brings creative solutions through collaborative efforts, positive energy and a strong work ethic. She believes listening is the first, critical step to all projects. Joining Design Workshop with a Bachelors of Landscape Architecture from Oklahoma State University, Darla brings a strong background in site planning and technical skills, experience in a broad range of project scales and is passionate about every dcallaway@designworkshop.com phase of planning and design. Carefully listening to a client's vision, goals and concerns, Darla crafts the project dilemma and thesis to ensure each design phase is responsive. From the beginning big picture, to the implementation of quality detailing, these technical skills, experience and passion are used to guide each project towards unique and implementable solutions.



**Bill Campie** Principal and President DTJ DFSIGN

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Bill Campie is President of DTJ DEISGN, a 50-year-old international design practice based in Boulder, Colorado. Bill is an accomplished designer with a wide range of experience in Planning, Architecture and Landscape Architecture. His portfolio of award-winning projects in land development and planning, as well as more detailed architecture and landscape architecture, is a testament to his diverse interests. As President of a reinvented and reenergized DTJ, practicing in five different continents, Bill brings a first hand perspective on the rewards and challenges of growing an international design practice.





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For 28 years, Steve has overseen commercial real estate transactions for his clients, including acquisitions, dispositions, joint ventures, and debt and equity financings and restructurings. He regularly represents clients in all industry classes, including office, multifamily, retail shopping centers, hotels and resorts, industrial properties and raw land. As part of his transactional practice, Steve assists clients in structuring partnerships and limited liability companies, including providing advice to management, economic structure, exit strategies and tax considerations.



#### Craig Cohn

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**James DeFrancia** Principal Lowe Enterprises **Council Advisor** PO Box 12393 Aspen, CO 81612 jdefrancia@lowe-re.com 970-230-1123

Mr. DeFrancia is a Principal of Lowe Enterprises, Inc., a national real estate development company engaged in residential, commercial and resort development activities and President of that company's national Community Development division. He is also the President of Weston Capital Corporation, a privately held firm engaged in real estate asset management and development on behalf of private investors, banks, government agencies and insurance companies. Mr. DeFrancia is a Life Trustee of the Urban Land Institute. He is a past Director of the National Association of Homebuilders, former Virginia representative to the Southern Growth Policies Board and former member of the Metropolitan Washington Airports Authority Board. He served as a member of the Defense Department's Marsh Panel, and was appointed by the Secretary of Defense specifically to contribute residential development expertise in restructuring the housing systems of the Department of Defense. He most recently served as an advisor to the Secretary of the Navy on maritime strategy in the Western Pacific, as well as US Navy energy policy. He has also served as an advisor on growth and development policies to the Governments of Bermuda, Mexico, The Netherlands, the Philippines, the United Kingdom, the United Arab Emirates (Dubai), and Saudi Arabia, as well as The Vatican.

#### **Bryan Elliot**

Portfolio Manager **KSL** Capital Partners

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Mr. Elliott joined KSL in October 2007 after having served as Senior Vice President Development of Walt Disney Imagineering since 2001. From 1994 until 2001, he served in various roles with the Walt Disney Company, including Vice President Development-Finance. Mr. Elliott has also held finance positions 100 Fillmore Street, Suite 600 with Seacliff Partners and the Irvine Company. Mr. Elliott holds an M.B.A. from University of La Verne and a B.A. from California State University.



#### Steven Ferris

Principal and Founder The Real Estate Garage

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Steve Ferris, based in Denver, Colorado, specializes in devising and implementing real estate plans that successfully integrate the best of the public and private sectors. With 25+ years leading design teams and managing development projects, he now focuses his efforts on timely maximizing the production of real 3001 Brighton Blvd, Suite 355 covince for former in a provide in the production of over \$40MM in project

savings for former private sector employers exemplifies these skills. In late 2015 he founded the Real Estate Garage in order to replicate these services for valued clients and partners. In doing so, he bid adieux to his appointed position with the City of Denver, where he managed a team of 140 engineers, planners, and technicians reviewing all development in the City. His broader work history reveals his recurring ability to effortlessly transfer real estate expertise between the public and private realms. He previously engaged in over \$475MM in Ritz-Carlton hotel/ residence development management for the Gencom Group, and \$20MM in residential and infrastructure development for New Town Builders. Prior to his development management work. Steve served 7 years as Director of Planning and Building and 2 years as Municipal Manager for the Town of Telluride, Colorado.



#### **Graham Frank**

Vice President of Development Breckenridge Grand Vacations 100 S. Main St. Breckenridge, CO 80424 gfrank@BreckenridgeGrand-Vacations.com 866-423-6974

Graham came to BGV from Vail Resorts where he was the Vice President of Real Estate and spent the last 10 years completing real estate developments in Tahoe, Park City, Breckenridge, and Vail. Graham grew up in Colorado Springs, Colorado and holds a Finance degree and MBA from the University of Colorado at Boulder. Graham and his wife Shawnna have been married for 8 years and have two children: Lizzy (1), and Dylan (4). Graham's hobbies include skiing, biking, white water kayaking and spending time with his family including his two labradors Max and Bondi. Graham remarks "It is a true honor to be part of the BGV development team where we can construct projects for our clients to enjoy well into the future".



#### **Tyler Gibbs**

Director of Planning & Community Development City of Steamboat Springs **Council Co-Chair** 

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Tyler Gibbs has served as Director of Planning and Community Development for the City of Steamboat Springs since 2010. Previously Tyler was with the City of Denver for over 18 years as Urban Design Director and Manager of Plan Implementation with involvement in projects such the new Mile High Stadium, Colorado Convention Center, Hyatt Convention Hotel and the Denver Art Museum, as well as redevelopment of the Riverfront Park area, the former Stapleton Airport, Lowry Air Force Base. Prior to his public sector career, Tyler was an architect in private practice and a Principal with the firm City Design in San Diego, California. He is a member of the American Institute of Architects and American Planning Association and currently serves on the executive committee of the Urban Land Institute Colorado Council. Tyler is currently Co-Chair of the ULI Colorado Resort, Entertainment, Tourism and Leisure Product Council. In the past year Steamboat Springs Planning Department has completed the first comprehensive update of the Steamboat Springs Community Development Code in over 15 years with the objective of making the code more user-friendly and responsive to the needs of the community. The project includes reorganizing the code, updating and improving review processes and addressing inconsistencies throughout the code. In 2018 Tyler is leading the Downtown Area Plan process, working with Design Workshop to complete the first comprehensive vision plan for Downtown Steamboat Springs since 1999. The plan is reviewing the business environment, parking and mobility, public amenities, development costs and maintaining the character of the historic downtown while encouraging positive investment. It is anticipated that the plan vision will guide changes to the development code and public investment priorities. The department is also leading a review of housing policies with the objective of identifying opportunities to incentivize a diversity of housing product through code and process amendments. In September 2018 Tyler will retire from the City of Steamboat Springs and looks forward to opportunities to participate in public and private planning and development initiatives.



#### Peter Goergen

CFO, Aspen Snowmass East West Partners

182 Trapper Lane Basalt, CO 81621 pgoergen@ewpartners.com 434-270-5249 After finishing grad school and leaving his job in Charlottesville, VA, Peter embarked on a road trip to uncover life's next step. The journey brought him through the small mountain town of Avon, CO, where Peter joined the East West Partners family in October 2015. Peter has since become a part of EWP's venture to develop Snowmass Base Village as its CFO, where he wears many hats but primarily leads all financial matters associated with the project. Early on in his career Peter worked in business and project development for multiple real estate firms, and before his arrival in the valley he served as the Vice President of Red Light Management in Charlottesville. In his free time, Peter is learning to love Colorado via getting torched in trail races, watching three-year-old skiers bomb past him, and trying not to fall off his mountain bike. Peter graduated with Distinction from the University of Virginia and later with Honors, receiving an M.B.A. from the Wharton School of Business.



#### Darius Hatami

Managing Director of HVS Golf Services HVS International 1007 Pearl Street Boulder, CO 80303 dhatami@hvs.com 720-479-9387

Darius Hatami is President of HVS Golf Services in Boulder, Colorado. For twenty years, he's performed hundreds of appraisals and consulting assignments in Canada, Mexico, the Caribbean, Europe, Asia and throughout the U.S. for international lenders and owners such as Lehman Brothers, Deutsche Bank, Barclays Capital, Club Corp, and CNL. Properties appraised include Pinehurst, PGA West, La Quinta, Boca Raton CC, and Cordillera. His expertise encompasses strategic, financial, residential economic planning, membership planning as well as integrating golf with residential and resort aspects of master planned communities.



#### Bruce Hazzard

**Real Capital Solutions** 

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With diverse background as an architect, landscape architect, land planner, Vice President of Development<sup>resort</sup> operations consultant, LEED-Approved Professional, Construction Manager, Certified Project Manager and Owner's Representative, Bruce Hazzard brings deep experience levels in a full range of design and construction processes

371 Centennial Pkwy, Ste 200 including extensive experience in Class A Office, Multi-family, Hospitality, Resort, Entertainment, Golf and Tennis, Mixed-Use and exclusive 2nd Home Residential. His education and project background brings a holistic approach to each project challenge. He has led the management and development of major, initial design direction and concepts for planning, design and entitlement processes for notable resort projects across the country and throughout the Caribbean, well in excess of \$1B. He is currently the Vice-President of Development for Real Capital Solutions in Colorado and oversees their real estate interest across the country and internationally. He was formerly a Partner with Design Workshop in Aspen, Colorado; President and Managing Partner of Design Management in Asheville, NC; Vice-President of development with Amanyara Resort in Providenciales, TCI; and Vice-President of Development with DPS Sporting Club Development Company in NYC. In addition, he has been an active ULI Member and participated in a number of ULI Advisory Service Panels across the country.



JF Hodges

SVP of Development and Construction **Replay Resorts** 5570 Crestbrook, Dr. Morrison, CO 80465 jhodges@replayresorts.com 304-550-7584

As Re:play's SVP of Development & Construction, J.F. maintains executive oversite of all construction and development activity including vertical and horizontal construction & development, master planning, project team structuring, design & construction team integration, and directing all project contracting and legal structuring across North America and the Caribbean. He guides all legal agreement administration and maintains synergy with Re:play's legal & risk counsel on all current and future development matters. J.F. works closely with the CEO, CFO, and Managing Directors, to structure the efficient development of multiple properties, carefully configuring the foundation of each of Re:play's -unique-creations. Prior to joining Re:play, J.F was -11 years at Intrawest where as VP of Real Estate he was responsible for multiple development and construction projects across the US and Canada. Originally from the southeast, J.F. received Bachelor degrees with honors in Economics & Finance from the University of Kentucky in 1991 and graduated at the top of his UK MBA class in '93. An entrepreneur at heart with a lifelong family background in construction and development, he co-founded a heavy highway construction firm in 1993 which operated in 4 states for nearly a decade before it was profitably sold to one of its many corporate clients. As CEO, J.F. strategically led all aspects of company development and operations, garnering multiple awards from state environmental and safety regulatory bodies while providing large civil project contracting and design services to state, private and publically traded clients. J.F. lives in Denver, Colorado with his family and enjoys golf, camping, fly-fishing and climbing 14'ers. He has completed multiple length treks in the Appalachians, Rockies, Sierras, New Zealand and the European Alps and has stood on top of Mount Kilimanjaro, Mount Rainier, and multiple 14,000 foot peaks throughout the western US, exemplifying his continued love of life and passion for the outdoors. J.F. regularly volunteers his time and financial resources to Habitat for Humanity, ASPCA, and the American Himalayan Foundation. He loves the environment and is very excited to be a part of Re:play's passion and responsible contributions to this planet.



Andrea Huddleston Director of Technical Services Two Roads

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Andrea joined Two Roads Hospitality's Design and Development Services Department in 2017 as Director of Technical Services. In this role, Andrea works closely with Ownership teams providing Technical Services for hotel development projects with particular focus on The Thompson and Joie de Vivre Hotel collections. Technical Services include assisting in the advisement on design direction and vision, outlining program and scope, and providing recommendations for

10333 East Dry Creek Rd, Ste 450 consultant selection during the initial phases of hotel development. As the project progresses, Andrea stays intimately involved in all details - reviewing and advising on design and construction documents, budgets and schedules, overseeing OS&E selection and FF&E specifications. Involvement continues through project construction to the turnover of the property to the operations team. Prior to joining Two Roads Hospitality, Andrea was Vice President of Project Management for HRI Lodging and served as Director of Projects for Xanterra Parks & Resorts for many years. Andrea began project management in the hospitality industry with Sage Hospitality in 2006 and practiced architecture for 13 years after graduating from the University of Kansas with a Bachelor of Architecture degree. Notable projects in her diverse portfolio of work during architectural practice include Disney's Grand Californian Hotel, The Ellie Caulkins Opera House, and The Curtis Hotel and Corner Office Restaurant in Denver, Colorado.



#### Mary Beth Jenkins

Founder and President The Laramie Company

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Over the course of her thirty-year career, Mary Beth Jenkins has worked every facet of the commercial real estate industry. As President and founder of The Laramie Company, Mary Beth is known for her ability to balance bold visions with prudent execution through a unique skillset of strategic consulting and transaction brokerage. The combination of consulting and deal-making has brought her clients world-class results that are built to last. Mary Beth has consulted with numerous cities and developers on new and existing retail projects. City clients have included: Westminster, Aurora, Parker, Lone Tree, Glendale and many others. Developer clients have included: General Growth Partners, Boston Properties Group, Western Development Group, Forest City and Portman Properties. Her resort retail experience includes consulting on the Vail's Streetscape Project, completing an economic analysis of the Snowmass Village Mall and creating a strategic retail plan for the Town of Silverthorne. Mary Beth is currently using these time-tested skills for the Downtown Westminster Project assisting the City in assembling the 100-acre former regional mall site, consulting on the longrange vision for the project and implementing the vision through careful curation of developers and key retail and office users to the site. Additionally, Jenkins has taken the lead in retail leasing and consulting for innovative, ground-up developments like The Orchard Town Center, The Shops at North Creek, the Westminster Promenade, and is currently offering her expertise to the City of Glendale for the Glendale180 flagship entertainment/retail project. Additionally, Mary Beth has provided tenant representation to some of the top retailers in the nation, including AMC Theaters, Fleming's Steakhouse, and Loro Piano.



# Todd Kennedy

Principal CCY

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Todd brings a rigorous, detail oriented approach to all his projects. He prides himself on being a generalist who excels at the broad strokes of conceptual design as well as the minutia of construction detailing. What he enjoys most about being an architect is developing relationships with people. He believes that a strong cohesive team is the best way to create successful projects. Todd has worked on a tremendous number of projects, all defined by a direct relationship to recreational and resort communities. Projects vary tkennedy@ccyarchitects.com from community facilities, mixed-use developments, boutique hotels, ranch

compounds and outbuildings to multi-family residences and custom homes. Todd has nineteen years of experience in architecture and has been with CCY since 2000. After growing up in the Chicago suburbs and attending Iowa State University, where he graduated Magna Cum Laude with a Bachelor of Architecture, Todd was ready to leave the flatlands behind and call the mountainous terrain of central Colorado home. When not in the office Todd takes advantage of the Roaring Fork Valley's surroundings; skiing, hiking or camping with his family. When not working or spending time with his family he enjoys getting lost in the backcountry.



## Jack Lewis

**City Manager** City of Black Hawk

P.O. Box 68 Black Hawk, CO 80422 JLewis@cityofblackhawk.org 303-582-2200

Jack Lewis is City Manager of Black Hawk, Colorado. He has been in senior management positions for various Cities and Towns for over 17 years in Colorado. Before Black Hawk he was City Administrator in Salida, Colorado and lists positions in Eagle County, Breckenridge and Golden on his resume. Additionally, Mr. Lewis has worked an equivalent amount of time in the private sector. He has worked for Vail Resorts in Eagle and Summit County in Colorado; Heavenly in California and Jackson, Wyoming. Lewis left Colorado for 7 years for a senior management position at Jackson Hole Mountain Resort in Jackson Wyoming where he led the redesign and development of the resort. Much of the work done for these companies was focused on resort development and the creation of employee housing. This combination of experience gives Lewis a unique perspective to assist Black Hawk in becoming Colorado's next major destination resort.Mr. Lewis grew up in Colorado Springs. He holds a Master's Degree from Adams State College. He has always been active in the communities he and his family have lived in. The community time Lewis is most proud of is the time he spent on the Board of the Vail Valley Medical Center and specifically the four years he served as its Chairman of the Board.



## Brent Lloyd

Managing Principal BrightViewDesign Group

1645 Grant Street Denver Colorado 80238 Brent.Lloyd@brightview.com 720.235.7429 Brent Lloyd is a Managing Principal with BrightView Design Group (formerly ValleyCrest Design Group) based in Denver, Colorado and has been with the company since 2007. He has been involved in a broad range of planning and design efforts in a variety of public and private market sectors including resort, golf development, residential communities, parks and open space, and institutional facilities. Brent values a collaborative planning and design process and brings a strong background in construction approaches developed through his broad based project exposure. Brent received his Masters of Landscape Architecture at the University of Georgia and Bachelor of Science at Vanderbilt University.



#### Mark Mathews

Executive Director Keystone Neighbourhood Company 140 Ida Belle Dr. F-4 Keystone, CO 80435 mark@keystoneneighbourhood.com 970-509-9852 Currently the Executive Director of the Keystone Neighbourhood Company, I work to preserve and promote the world-class brand integrity of Keystone. I also oversee a very active marketing and events department that provides entertainment options in the Performing Arts Center at Warren Station as well as through various special events and festivals in the River Run Village to build the brand of the Keystone Resort by creating great guest and member experiences. Prior to the last few years of working in Keystone, I was working in Steamboat Springs, Colorado with the Atira Group as a Vice President of Development. I directed all entitlement and design work for the 750,000 SF re-development of Ski Time Square and the Thunderhead sites at the base of the ski mountain in Steamboat Springs, CO.

## Dan McBrearty

Vice President of Real Estate Vail Resorts

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Sam Meyer Vice President

Shaw Construction

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#### Peter Patten

Owner/President Patten Associates, Inc.

15954 Jackson Creek Pkwy B223 Monument, CO 80132 ppatten@pattenassociates. com 970-846-9111 Sam Meyer is the Vice President of the Grand Junction office, partial owner of Shaw Construction, and is responsible for the overall leadership and direction of project success on the Western Slope. During his tenure with Shaw, Sam has held several positions including project manager, project executive and managed the Wyoming branch for several years. Sam's experience ranges from luxury commercial and custom homes to affordable housing and civic projects.

For the past 18 years Peter Patten has been Owner/President of Patten Associates, Inc. (PAI) a highly successful land development consulting firm specializing in project management, land planning and entitlements in Steamboat Springs and Colorado Springs. Peter's masters in urban planning from CU Denver was followed with 38 years of diverse experience in the public (Director of Community Development in Vail) and private sectors (project management positions for Lowe Enterprises/Resorts, Harbor Properties/Resorts and The Cordillera Group). He provides clients with a unique set of "owner's representative" skills that have been creatively and profitably applied to more than 70 residential, commercial, ski base and master planned communities in resort communities in Colorado and the Pacific Northwest. PAI's land plans emphasize preservation of open space, sustainable principles and consistency with community plans while providing reasonable financial returns to investors. PAI has completed 8 Land Preservation Subdivision plans in Routt County - unique site designs for large ranches that create a limited number of residential lots while preserving agricultural and ranching activities through the provision of significant open space parcels. PAI has an outstanding track record for achieving especially challenging entitlements and has played leadership roles in several master planned communities including North Fork at Briargate in Colorado Springs, Steamboat 700 TND Master Planned Community, Catamount Ranch & Club, Wildhorse Meadows, Stagecoach Golf & Lake Community as well as Arrowleaf/ Freestone Inn in the North Cascades of Washington State (originally Early Winters Ski Resort). Peter has played key planning and leadership roles in a variety of ski base projects at Vail, Steamboat, Mammoth Mountain, Bend/Mt. Bachelor, Stevens Pass, Schweitzer Mountain and the Methow Valley in Washington.



**Chris Payne** Partner Ballard Spahr LLP

1225 17th Street, Suite 2300 Denver, CO 80202 payne@ballardspahr.com 303-299-7345 Christopher W. Payne is the Practice Leader of Ballard Spahr's Resort, Hospitality, and Timeshare Group. Chris works with developers, owners, hotel operators, and lenders in the areas of real estate acquisition, land-use development, construction, condominium law, vacation ownership, hotel development, and secured lending, with emphasis on resort and mixed-use projects. He is currently representing clients in the development of hotel, vacation ownership, and residential resort projects, often including ski, golf, spa, culinary, or beach amenities, throughout North America, including projects in Mexico and the Caribbean.



**Brett Russell** SVP; Partner HVS International

8055 E Tufts Ave, #530 Denver, CO 80237 brussell@hvs.com 303-512-1226 The exhaustive work required for a comprehensive appraisal of a full-service hotel can produce a real exhilaration once the job is done. This sense of accomplishment passes from consultant to client, and it's something Brett Russell has delivered over the course of more than 500 hotel assignments with HVS. A Senior Vice President with HVS Denver and HVS Director of Business Development, Brett's 15-year career in hospitality spans hotel operations, management, and development. He has overseen or conducted appraisals, market studies, and feasibility studies for boutique and branded hotels, lodges, and resorts throughout the Americas, focusing on proposed full-service hotels and resorts. Brett works to match a client's scope of perspective on a hotel project from its initial stages, asking investigative questions in the field; reviewing project proposals, plans and performance metrics; evaluating proposed development sites; and analyzing data from comparable hotel sales and competitive properties.

#### George Ruther

Housing Director Town of Vail

75 South Frontage Road Vail, CO 81657 gruther@vailgov.com 970-376-2675 George Ruther is the Director of Community Development in Vail, Colorado. With more than 21 years of mountain resort community experience, he is an expert in the creation and successful implementation of master plans and long range planning related documents focusing on resort development and addressing resort development challenges. George was directly responsible for facilitating and overseeing the development review process and implementation strategies of Vail's New Dawn. The New Dawn initiative included more than 50 new development and infill redevelopment projects with a total construction valuation of more than \$2.5B resulting in more than \$14M in new incremental sales tax collections since 2008. George's process facilitation, project management and master planning skills were again tapped to retain Vail's second largest employer, the Vail Valley Medical Center, and ensure the successful \$110M reinvestment and redevelopment of the medical center's campus. This publicprivate initiative ensures that the Vail community will continue to realize the \$30M-plus in economic impact benefits and the exceptional regional healthcare services provided by the Vail Valley Medical Center.



Elena Scott Principal

Norris Design

409 Main Street Frisco, CO 80443 escott@norris-design.com 970-485-4478 With a true passion for leading public and private development, Elena Scott has established unique concepts and vision enhancing many towns and communities in which we live and work. A landscape architect and planner, she has been with Norris Design since 2003 and has provided positive input on several projects with local towns, cities, counties, and developers. She believes that the success of a project is intimately tied to the planning process and the framework that is created and followed throughout the course of design. Elena has a broad range of experience in urban and rural communities and with both public and private sector clients, including municipalities throughout the mountains and western slope of Colorado. Her ability to communicate makes her an effective project manager able to resolve challenges from a technical perspective as well as community-related issues, evaluation of alternatives and creating realistic solutions for all projects. Elena has assisted both public and private clients with land planning and entitlements, and understands the importance of the approval process and public engagement. As the Principal of Norris Design's mountain region office in Frisco, Colorado, Elena has broadened her expertise and experience in landscape architecture and planning projects, especially integrating development into sensitive natural environments, affordable housing initiatives, infill and redevelopment, downtown revitalization and the incorporation of sustainable design practices.



#### Stephen Shelesky

Managing Principal Blue Sage Ventures

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Steve served as Managing Director for Trammell Crow Company's mid-Atlantic region. During his 16 year tenure at Trammell Crow Company, he led a team that proved to be one of the most active development organizations in the greater Washington, DC area, having developed numerous speculative office, residential, mixed-use and industrial projects encompassing nearly four million square feet. In addition, Steve has completed multiple corporate build-to-suit developments. Steve is a member of the Urban Land Institute and served on the Board of Directors for NAIOP. He holds a B.S. in Biochemistry from Virginia Tech.



Melissa Sherburne Director of Acquisitions Brynn Grey Partners P.O. Box 1715

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As Director of Acquisitions with Brynn Grey Partners, Melissa is responsible for a variety of facets of long-range planning, business development and community relations. She has worked as a planning consultant, specializing in mountain communities, for over a decade. Her work in places like Steamboat Springs, Aspen, Ridgway, Gypsum and Nederland has been recognized by the Colorado Chapter of the American Planning Association through numerous awards for sustainability, innovation, and collaborative partnerships. Melissa received her Bachelors degree from the University of Colorado at Boulder, then went on to obtain a Masters of Environmental Management from Duke University. Before joining Brynn Grey in 2014, Melissa worked for EDAW/AECOM in Fort Collins and SE Group in Frisco. Melissa lives in Frisco, where she is active in the community and Chair of the Planning Commission. In her free time, Melissa enjoys the outdoors year-round with her husband Christian, daughter Sterling, and son Sam.



Jamee Smith Principal Sente Ventures, Inc.

PO Box 1460 Carbondale, CO 81623 jamee@senteventures.com 720-208-6818 Jamee Smith is an accomplished real estate marketing and sales strategist where she is responsible for successful real estate sales performance at some of the most difficult projects in the world. Jamee has a proven history of success in solving complex sales situations unique to a specific property, as well as recruiting and leading top-performing project marketing and sales professionals to execute on the plan. She continually searches for new and challenging roles where she can apply her intuitive insight, entrepreneurial vision and unique ability for delivering the highest returns at the lowest possible costs.



#### Rob Snelling Business Development

Executive Haselden Construction

6950 S Potomac St. Centennial, CO 80112 robsnelling@haselden.com 303-751-1478 Rob was born in Melbourne, Australia and holds dual-citizenship in the USA and Australia. He is a licensed architect and landscape architect, obtaining an Honors degree in Architecture and a Masters degree in Landscape Architecture/Urban Design from the University of Melbourne. Rob's first job out of College was in far North Queensland along the Great Barrier Reef working for a boutique resort/hotel architecture firm. Prior to the Sydney 2000 Summer Olympic Games he moved to Sydney to work for a large international design firm, providing him the opportunity to work on several high profile Olympic projects such as the Olympic Athletes Village, the Sydney International Equestrian Center and the Olympic Rowing Center to name just a few. In 2001 just prior to the 911 Terrorist attacks, Rob moved the US. He continued to bring his international design experience to several high profile projects in Colorado, New Mexico, California, Arizona, Utah and Washington. After several years on the A/E side, Rob 'jumped the fence' as he puts it, accepting a job at Haselden Construction where he currently heads up all of their strategic business development efforts for Mountain Resort, Casino, Municipal, Hospitality and Commercial projects. When Rob is not travelling Colorado positioning for future work, this former professional Australian Rules footballer enjoys spending time with his wife Lia and two young sons, Aidan and Lachlan.



#### Paul Stashick President/Owner

Equilibrium Resorts

150 Lichen Lane Keystone, CO 80435 pauls@eqresorts.com 303-241-6114 A native of Ottawa, Canada, Paul Stashick has been involved in Resort Development and Entertainment for the past 24 years. His experience has taken him from the small custom home and resort cottage business in Ottawa, to Division President for Fortune 200 homebuilder Centex Destination Properties and now to President and Owner of Equilibrium Resorts and Entertainment. Throughout his career, Stashick has been a recognized leader in creating better systems to design, build and sell resort/entertainment concepts. While working for Intrawest Corporation in Whistler-Blackcomb, British Columbia, he pioneered the Comprehensive Development Strategy, a state-of-the-art process for envisioning and building resort villages. His model of collaboration among public and private partners has consistently delivered resort communities and entertainment venues that surpass the expectations of all stakeholders.



## Rebecca Stone

Managing Principal OZ Architecture

3003 Larimer Street Denver, CO 80205 bstone@ozarch.com 303-861-5704 Rebecca Stone (Becky) has been with OZ Architecture since 1998 and is currently Managing Principal of the 165-person design firm based in Denver, CO. She also leads the firm's Resort/Hospitality practice, which is widely known and respected, having worked on nearly every prominent winter resort in the U.S. and many notable hotels and restaurants, including: Snowmass Base Village, Verasa Westin, Napa Valley, CA; Westin Monache Resort, Mammoth Lakes, CA; The Nickle and the renovation of the historic Hotel Teatro, Denver, CO; Industry, Denver, CO; Victory Ranch & Conservancy, Kamas, UT; The Village at Winter Park, Frasier, CO; Punch Bowl Social across nationwide locations; and the Village at Baytowne Wharf, Sandestin, FL. The hundreds of projects Becky has led and been involved with in the course of her career reflect her guiding principle — designing dynamic environments that enrich their communities and set the highest of standards. Her extensive experience has also given her a unique and inherent understanding of the best way to create a sense of place — whether in an urban setting, the mountains, or by the sea. In addition to her work with clients, Becky always takes time to serve as a mentor to OZ staff. Becky received a Bachelor of Architecture from Iowa State University in 1993 and a Master of Architecture from Cornell University in 1995. She holds an architectural license in over 20 states and is an active member of on several industry councils and boards, including ULI Product Council's nationally and in Colorado, and the ULI Global Awards of Excellence jury.



**Jim Telling** Partner East West Partners

P.O. Drawer 2770 Avon, CO 81620 jtelling@ewpartners.com 970-748-7598 Jim has overseen numerous development projects in Vail, Beaver Creek, Bachelor Gulch Snowmass and Lake Tahoe including the Ritz Carlton, Lake Tahoe. His most projects have received LEED Gold certification. He has served on numerous homeowner boards and non profits. He began his career as a CPA with Deloitte, Haskins and Sells then moved on to Vail Associates in a variety of roles. He enjoys trail and snowshoe running, tele skiing and just about any outside activity. Jim and Patti have two kids, Taylor and Lindsey.



## Julie Underdahl

President & CEO Cherry Creek North Business Improvement District

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Julie Underdahl is the President/CEO of the Cherry Creek North Business Improvement District, the premier mixed use and retail destination in the region. The mission of the district is to creatively plan, manage, and promote Cherry Creek North. As President/CEO of Cherry Creek North, she led the financing, design and construction of an \$18 million streetscape project done by the District that won the Mayor's design award; initiated and guided the District's participation in a new City area plan and district zoning; and created a new organization in Cherry Creek to unify and mobilize business interests on governmental matters. She was instrumental in the re-branding of Cherry Creek North as an active, urban, lifestyle community. Prior to joining Cherry Creek North, she was the president/CEO of two economic development organizations in Colorado, the City of Aurora Economic Development Council and the Denver International Airport (DIA) Regional Partnership. During Mayor Peña's administration, she served in the Denver Office of Economic Development. In her economic development roles, she was responsible for the national and international recruitment of companies to Colorado and participated in the redevelopment of major sites in Denver including the former airport and two former military installations. She serves as the Chair of the City of Denver Planning Board, on the Executive Committee of the Metro Denver Visitor and Convention Center Bureau ("Visit Denver"), and on the board of the International Downtown Association. She was appointed to the University of Colorado Real Estate Foundation board, the Citywide Banks Inc. board, and the Citizen's Advisory Committee for the new metro light rail system.



#### John Ward

Managing Partner, President 505DESIGN

360 Walnut Boulder CO 80302 Jward@505Design.com 720-470-7748 John Ward is 505Design's President/Managing Partner and has over 30 years of experience in the design industry orchestrating the development, overall conceptual approach, brand positioning, and project direction for a wide range of national and international projects. In addition to his work on projects, John focuses his efforts on creating strategic relationships with clients and project team members that drive market differentiation. John works closely with Clients in evaluating markets and developing strategies that create unique brand positioning of real estate to maximize value through differentiation in the trade area and increased market demand.



## **Bill Wenk**

Founding Partner Wenk Associates

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Bill Wenk is the founder and President of Wenk Associates. For over 30 years, he has been influential in the restoration and redevelopment of urban river and stream corridors, the transformation of derelict urban land, and the design of public parks and open spaces. He is recognized nationally for utilizing stormwater as a resource. Bill holds a Master of Landscape Architecture from the University of Oregon and a Bachelor of Science, Landscape Architecture from Michigan State University.



# **Julie Ann Woods Community Development**

Director

PO Box 5010 Snowmass Village, CO 81615 jwoods@tosv.com 970-922-2235

Julie Ann Woods, FAICP/MLA, Community Development Director for the Town of Snowmass Village, has 40 years of planning and landscape architecture experience. She served as the Community Development Director for the City of Town of Snowmass Village Aspen before starting her mountain resort consulting practice. Prior to her work in Aspen, she served as Central City's first Community Development Director during the early years of gaming. She served as Planning Director for the City and County of Pueblo and for DHM Design in Denver and Economic Research Associates (ERA) in Chicago. Julie Ann is a member of ASLA, ULI, the National Trust for Historic Preservation and the American Planning Association (APA) and served as the National Chair of the Resort and Tourism Division of APA. She currently is a member of ULI's Real Estate, Tourism and Leisure Council and Downtown Colorado Inc. She has been an invited speaker at conferences in Telluride, Banff, Laguna Beach, Snowmass Village, Vail and Washington D.C. on arts, resort revitalization and sustainability strategies. She received her BS in Urban Planning from Michigan State University and her Masters of Landscape Architecture from the University of Colorado at Denver. She was inducted as a Fellow of the American Institute of Certified Planners in April 2016.



#### **Gary Worthley** Partner, PLA

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Gary Worthley is a partner at studioINSITE and has focused his career on planning and design of resort and recreational environments in the Colorado and western United States. With undergraduate and graduate degrees in landscape architecture Gary has both a practical and theoretical basis to collaborate with planning and design professionals. Working with both public and private sector clients, my work ranges from broad scale planning to specialized site design and construction.