



Urban Land Institute Indiana Diversity Initiative

30 Students
& 1 Goal:
Preparing the
next generation
of Indiana
developers.

Information for Potential Scholars:

When/Where is the class?

Mondays | 1:00 – 4:00 pm

February 10 – May 18, 2020

Newly renovated Madam Walker Legacy
Center/Indiana Avenue

Program Requirements

- Completed application
- Letter from employer
- \$300 fee
- 100% participation

Application Period

Oct. 24, 2019—Dec. 6, 2019

Learn more

For more program details and benefits
visit our website.

Not sure what's the best fit for you?
Want to learn more? Complete
the [Interest Form](#) and a Steering
Committee member will contact you.

w: Indiana.uli.org/diversity

e: Indiana@uli.org

p: 317.441.9561

There are populations largely missing from the real estate industry.
ULI Indiana's Diversity Initiative seeks to address this issue and
prepare a new generation of developers for opportunity in Indiana.

What

The Diversity Initiative is driven by a 15-week curriculum. The format is similar to a leadership academy; a cohort of scholars will be accepted into the program by a competitive process and experience the curriculum together, culminating in a final presentation and graduation.

The curriculum includes:

- Knowledge/skills based educational sessions.
- Experience-based learning through a team case study project on a real local site, including development plan, pro-forma and marketing plan.

(Concurrently, ULI Indiana is introducing a series of Diversity & Inclusion Happy Hours for anyone interested in these issues.)

Who

- Up to 30 **Scholars** may be enrolled in the curriculum program. Potential scholars should:
 - » Be minority individuals —female, non-white or LGBTQ+ — who want to begin or accelerate a career in real estate development.
 - » Have 1-2 years experience in development or a related field (such as architecture, urban planning, brokerage, construction, etc.) in order to contribute to the team project.
- 15 **Session Sponsors** are needed to donate \$1,500 each to support the need.
- 10+ **Instructors** are needed to share your expertise on one of the session topics.
- 6+ **Advisors** are needed to guide a team of Scholars through their project.
- Additional **Steering Committee** members are needed to help recruit for these roles and continue to refine the program.
- **Everyone** is welcome to attend forthcoming Diversity & Inclusion Happy Hours; members of the Steering Committee will be available to answer questions.

Why

Since real estate is local/relational, program Scholars will expand their networks and learn where to turn for resources in their development careers. Upon successful completion of the course, they'll also receive a free one-year ULI membership, with access to 375+ members locally and 40,000+ worldwide (value up to \$492).

Sponsors, instructors and advisors will also expand their networks and get a front row seat to new talent in our market.