Delivering the ULI Mission In Our Community

**Advance the Mission**
ULI provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Charlotte serves the Charlotte, Piedmont and Western North Carolina public and private sectors with pragmatic land use expertise and education.

**Impact the Community**
ULI Charlotte sponsors encompass the leading real estate companies in the region. 100% of the funds received from Annual Sponsors support programs, education activities, community outreach, and research directly impacting the region.

**Enhance Company Visibility**
ULI’s membership is a diverse group that crosses all disciplines, sectors and product types tied to real estate and land use. Your sponsorship is a catalyst for leadership in land use through recognition for your organization with the region’s key stakeholders. Annual Sponsors are acknowledged throughout the year via multiple platforms, including: the website, event promotions, electronic newsletter, and at numerous programs offered by ULI Charlotte.

**Connect, Learn, Give Back**
ULI Charlotte provides thoughtful, detailed programing that convenes leaders and decision makers in the real estate industry and beyond, providing useful take-home value. Attendees use these events for networking, continuing education and opportunities to share knowledge.

**Exceptional Leadership**
The District Council’s leadership is a diverse group comprising all aspects of real estate and land use in the greater Charlotte region.

See who is involved at charlotte.uli.org/about-us/leadership

**Expand Your Footprint**
To enhance the impact of ULI beyond Charlotte, we are offering opportunities throughout North & South Carolina:
- **2020 Carolinas’ Meeting** (February 12 – 13, 2020, Charlotte, NC)
- **Regional Sponsorship** (gain exposure and benefits in three District Councils: Charlotte, Triangle and South Carolina)

Learn more about ULI Charlotte and the benefits of sponsorship at charlotte.uli.org/sponsorship
# 2020 Sponsorship Opportunities

**Company Recognition**
- ULI Charlotte Website
- Newsletter e-blasts
- Event Notices
- Event PowerPoint Presentations

**Complimentary Memberships**
- Membership Credit

**Participation on Advisory Board**
- (At-Large Director)

**Local Meeting Registration Credits**
- Major Symposia (up to 3 events/year)
- Spring and Fall Meeting Rewind (2 events/year)
- CoffeeTalk (up to 6 events/year)
- Various Networks ** Events (up to 10/year)

**Added Meeting Registration Credits**
- Choice of:
  - ULI Fall or Spring Meeting
  - ULI Carolinas Meeting

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<th>Visionary</th>
<th>Pioneer</th>
<th>Champion</th>
<th>Partner</th>
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<td>$10,000</td>
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- Sponsors receive a credit (up to the stated amount) for any type or combination of ULI membership.
- Space is limited at many ULI Charlotte events. Registrations are available on a first-come, first-served basis.
- Networks programing includes NEXT, WLI and YLG events/activities.

## Additional Opportunities

### Community Outreach
Support ULI activities that include action in the community, helping increase land use conversations, diversity in the industry and awareness in the community. Some of the opportunities include Hip Hop Architecture Camp®, UrbanPlan for All, and Project Pathways. Starting at $1000.

### Networks
Enhance activities and exposure for targeted groups within ULI including the Women’s Leadership Initiative (Mentorship and Champions programs), Young Leaders Groups (Mobile Workshops and Emerging Leaders Forum), and NEXT (targeted at 35-45 age group). From $500-2500.

### Content
Support specific programs produced by ULI Charlotte from CoffeeTalks to forums to case studies to topic oriented initiatives such as Creative Placemaking and Housing. Additionally, consider opportunities at the ULI Carolinas Meeting (2020 hosted in Charlotte on February 12-13). Starting at $1000.

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Thank you to our 2019 Sponsors:


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ULI Charlotte | 1300 Baxter St., Ste. 360, Charlotte, NC 28204 | 704-940-7388 | http://charlotte.uli.org