


2020 ULI Charlotte

Annual Sponsorship



"As a sponsor, our company is proud to support the array of initiatives undertaken by ULI Charlotte that directly impact our community while fostering the mission of the Urban Land Institute. We believe this is an investment in our associates and our community which produces numerous benefits." Jeff Harris, LMC, A Lennar Company

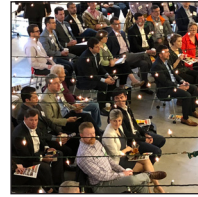
Delivering the ULI Mission In Our Community

Advance the Mission



ULI provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI Charlotte serves the Charlotte, Piedmont and Western North Carolina public and private sectors with pragmatic land use expertise and education.

Connect, Learn, Give Back



ULI Charlotte provides thoughtful, detailed programming that convenes leaders and decision makers in the real estate industry and beyond, providing useful take-home value. Attendees use these events for networking, continuing education and opportunities to share knowledge.

Impact the Community



ULI Charlotte sponsors encompass the leading real estate companies in the region. 100% of the funds received from Annual Sponsors support programs, education activities, community outreach, and research directly impacting the region.

Exceptional Leadership



The District Council's leadership is a diverse group comprising all aspects of real estate and land use in the greater Charlotte region.

See who is involved at charlotte.uli.org/about-us/leadership

Enhance Company Visibility



ULI's membership is a diverse group that crosses all disciplines, sectors and product types tied to real estate and land use. Your sponsorship is a catalyst for leadership in land use through recognition for your organization with the region's key stakeholders. Annual Sponsors are acknowledged throughout the year via multiple

platforms, including: the website, event promotions, electronic newsletter, and at numerous programs offered by ULI Charlotte.

Expand Your Footprint



To enhance the impact of ULI beyond Charlotte, we are offering opportunities throughout North & South Carolina:

- **2020 Carolinas' Meeting** (February 12 – 13, 2020, Charlotte, NC)
- **Regional Sponsorship** (gain exposure and benefits in three District Councils: Charlotte, Triangle and South Carolina)

Learn more about ULI Charlotte and the benefits of sponsorship at charlotte.uli.org/sponsorship

2020 Sponsorship Opportunities

	Visionary	Pioneer	Champion	Partner	Advisor	Friend
	\$10,000	\$8,000	\$6,000	\$4,000	\$3,000	\$1,500
Company Recognition <ul style="list-style-type: none"> ULI Charlotte Website Newsletter e-blasts Event Notices Event PowerPoint Presentations 	Logo Logo Logo Logo	Logo Logo Logo Logo	Logo Logo Logo Logo	✓ ✓ ✓ ✓	✓ ✓ ✓ ✓	✓ ✓ ✓ ✓
Complimentary Memberships <ul style="list-style-type: none"> Membership Credit❖ 	Up to \$1,500	Up to \$1,350	Up to \$1,220	Up to \$500	Up to \$250	-
Participation on Advisory Board <ul style="list-style-type: none"> (At-Large Director) 	✓	✓	✓	-	-	-
Local Meeting Registration Credits* <ul style="list-style-type: none"> Major Symposiums (up to 3 events/year) Spring and Fall Meeting Rewind (2 events/year) CoffeeTalk (up to 6 events/year) Various Networks** Events (up to 10/year) 	Up to \$1,000	Up to \$750	Up to \$500	Up to \$375	Up to \$275	-
Added Meeting Registration Credits <i>Choice of:</i> <ul style="list-style-type: none"> ULI Fall or Spring Meeting ULI Carolinas Meeting 	2 6	1 4	- 2	- -	- -	- -

- ❖ Sponsors receive a credit (up to the stated amount) for any type or combination of ULI membership.
- * Space is limited at many ULI Charlotte events. Registrations are available on a first-come, first-served basis.
- ** Networks programing includes NEXT, WLI and YLG events/activities.

Additional Opportunities

Community Outreach – Support ULI activities that include action in the community, helping increase land use conversations, diversity in the industry and awareness in the community. Some of the opportunities include Hip Hop Architecture Camp®, UrbanPlan for All, and Project Pathways. Starting at \$1000.

Networks – Enhance activities and exposure for targeted groups within ULI including the Women's Leadership Initiative (Mentorship and Champions programs), Young Leaders Groups (Mobile Workshops and Emerging Leaders Forum), and NEXT (targeted at 35-45 age group). From \$500-2500.

Content – Support specific programs produced by ULI Charlotte from CoffeeTalks to forums to case studies to topic oriented initiatives such as Creative Placemaking and Housing. Additionally, consider opportunities at the ULI Carolinas Meeting (2020 hosted in Charlotte on February 12-13). Starting at \$1000.

Thank You to Our 2019 Sponsors

Visionary: BB&T | Crescent Communities | Grandbridge Real Estate Capital | UNC Charlotte | Childress Klein School of Real Estate | **Pioneer:** Carocon Corporation | Charter Properties | Ginkgo Residential | LMC, A Lennar Company | Lincoln Harris | Moore & VanAllen, PLLC **Champion:** Bank of America Merrill Lynch | Batson-Cook Construction | Bohler Engineering | CohnReznick | Cushman & Wakefield | Elliott Davis* | Faison | The Fallon Company | Grant Thornton | GreerWalker | Kimely Horn | K&L Gates | McAdams | New Forum | Northwood Ravin | Robinson Bradshaw | Stantec | Troutman Sanders | Wells Fargo | Winstead PC | Yellow Duck Marketing **Partner:** ColeJenest & Stone* The Keith Corporation **Advisor:** Beacon Development | Brasfield & Gorrie, LLC | CBRE | CF Evans Construction* | ECS Southeast, LLP* | FCA Partners | Hometrust Bank | HFF* | Lat Purser & Associates, Inc | Humphreys & Partners Architects, L.P. | JLL | LandDesign | LS3P | Northwood Development LLC | Nova Engineering | Pappas Properties | Terwilliger Pappas | Parker Poe* | Saussy Burbank | The Spectrum Companies | US Bank **Advisor:** Axiom Architecture | Berkley Hall | Cambridge Properties | Childress Klein | Collet | Crosland Southeast | E.C. Griffith Company | Holder Construction | Kirk Palmer & Thigpen, P.A | North American National Title Solutions | Proffitt Dixon Partners | Rose & Associates Southeast, Inc. | Starwood Mortgage | Stewart | Sustain Charlotte | Wood Partners