

Guerrero Park Community Mural Project

INTRODUCTION

Urban Land Institute Arizona is seeking artists interested in participating in the Guerrero Park Community Mural Project.

Urban Land Institute's mission includes creating and sustaining thriving communities in Arizona and around the world. One of ULI's initiatives is to use Creative Placemaking to help build strong, healthy cities by promoting the integration of arts and culture in community revitalization.

As part of this mission, ULI Arizona will be partnering with artists and the Guerrero Park neighborhood in Mesa to catalyze neighborhood revitalization through two-dimensional mural art. Artists will be collaborating with the Guerrero Park community to paint many murals in this neighborhood.

CRITERIA

Artists working in any mural medium, style or technique (i.e. aerosol, paints, stencils, stickers, wheat paste) may apply. Successful applicants must demonstrate the professional capacity to oversee the design, implementation and production of a mural— a process that may include making presentations to the public, and will include attending a Story Telling Events with the Guerrero Park community , participating in the Community Mural Kickoff event and executing a mural in a public space. Successful applicants must also demonstrate the technical knowledge related to best practices for wall preparation techniques and safety requirements for working on scaffolding, lifts and ladders. Artists may apply individually or as a team. Artists' teams may not change over the life of the project. Artists who apply as a team must demonstrate both the qualifications of individual team members as well as the team's qualifications to work together on projects. Commissioned artists and/or artist teams must attend meetings with ULI and the community to discuss overall design and time-table for finished product.

All selected Artists must attend the following events:

- **Saturday, September 28th – 10 am to 1 pm – Storytelling Event with the Guerrero Park community.**
Selected Artists are expected to attend and listen to the stories from the community so they can learn about the community and interpret the stories in their mural designs.
- **Saturday, November 9 – 8 am to 3 pm – Community Mural Kickoff and Mural Painting Event.**
All selected artists will collaborate on a mural alongside the community. Paint supplies for this event will be provided by ULI.

All murals must be positive and cultural, consistent with the project goals to enhance the quality of this community.

Guerrero Park Neighborhood Mural Project

ELIGIBILITY

This Request for Qualifications (RFQ) is open to artists / muralists and artist teams who live and work in Arizona. Artists or artist teams who are from or reside in Mesa will be given preference. Applicants selected through this RFQ will be included in the ULI 2D mural project Roster of Mural Artists. Owners of the secured walls and the ULI artist selection committee will select the artist that will be working on walls. Selected applicants will be notified via email by Monday September 23rd, 2019.

PROJECT BUDGETS

Artists will be compensated for their work by the square footage of wall they get selected for along with the level of experience, as follows:

- Established Artists – Over 20 Murals Completed - \$25 per square foot
- Emerging Artists – Over 5-10 Murals Completed - \$15 per square foot
- Apprentice Artists – Artists with Less Murals Completed - \$250 total payment

Apprentice artists may be matched with other Emerging or Established artists to work collaboratively on a mural.

Each budget for Established and Emerging Artists will be all-inclusive, and must cover all expenses associated with the design, fabrication and installation of the commissioned mural, including design development, production and execution, as well as any required presentations and approvals. This project is funded through donations to the ULI 2D Community Mural Project.

SELECTION PROCESS

An artist selection panel will convene to review all applications received in response to this RFQ and establish a Roster of Mural Artists, which will remain active until all the secured walls are painted. Once selected, pre-qualified artists and artist teams will meet with the ULI 2D team and wall owner to discuss expectations, contracts, designs, and compensation for the mural. Artist will receive 50% payment up front, and the rest once the mural is completed.

HOW TO APPLY

All applications must be submitted electronically via email to Hugos.place@gmail.com , with pkeig@keig.com and buzz@dwgphx.com copied (Cc'd) in the submission with subject line “**ULI 2D Mural RFQ submission**”

Deadline to apply is **Sunday, September 15th, 2019 at 11:59 p.m.** Incomplete and late applications will be deemed ineligible and not be considered.

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A complete application must include:

ARTIST'S CONTACT INFORMATION including name, business name (if applicable), physical address, mailing address, telephone and email. Teams must identify one artist to be DCA's primary contact for the team, as well as contact information for each artist on the team.

STATEMENT OF INTEREST (PDF or DOC format only, 2 pages max) for project

CURRICULUM VITAE or RESUME (PDF or DOC format only, 4 pages max); teams must submit a CV for each artist on the team.

TEN (10) IMAGES (JPG format only, 72 DPI min + 5 MB max per file) of completed artwork; image files must be named sequentially (i.e. 01, 02, 03...); teams may submit no more than ten images total. Each of the image files must include the title of the image, year, size, materials, and brief description.

*Additional material included that is not requested by ULI will not be reviewed.

PROJECT TIMELINE;

- Application due on Sunday, September 15th, 2019 at 11:59 p.m.
- Selected Artist will be notified, Monday September 23rd, 2019.
- Storytelling Event with Guerrero Park community, Saturday, September 28th
- Community Mural Kickoff and Mural Painting Event, Saturday, November 9th
- Artists begin their individual murals the day after the Community Kickoff Event
- Murals must be completed by December 15th 2019

QUESTIONS;

Please contact:

Hugo Medina, at 602.405.4684 or via email. Hugos.place@gmail.com

Patrick Keig, at 602.616.0136 or via email. pkeig@keig.com

Buzz Gosnell, at 602.524.1870 or via email. buzz@dwgphx.com