



2019

SPONSORSHIP

ENHANCE YOUR FIRM'S VALUE IN THE COMMUNITY
THROUGH KNOWLEDGE, NETWORKING AND
RECOGNITION.

BECOME A ULI MEXICO ANNUAL SPONSOR

WHY SPONSOR ULI MEXICO

ULI Mexico Sponsors realize the value benefits from visibility, support, and association with the ULI brand and get all the benefits of advertising at a fraction of the cost.

Why your firm should sponsor ULI Mexico:

- Previously demonstrated financial and active support of ULI.
- Works in an industry that ULI resources benefit.
- Name/Logo will be seen in our mailings, marketing, and at events in Mexico throughout the year.
- Receive cost-saving value to programs and events.
- Gain access to exclusive networking with Industry Leaders.



"The most rewarding part of being a ULI sponsor is giving back to the real estate community by promoting meaningful activities of ULI Mexico. Likewise, it provides a unique opportunity to network with industry leaders in the real estate sector, gain market insight and contribute (through research and training) to the creation of better knowledge and industry standards."

Badir Treviño-Mohamed

Partner at **Creel, García-Cuellar, Aiza y Enríquez**

WHO WE ARE

**84%****16%**

ULI MEXICO HOSTS 10+ EVENTS EACH YEAR.
WITH MORE THAN 1000 ATTENDEES

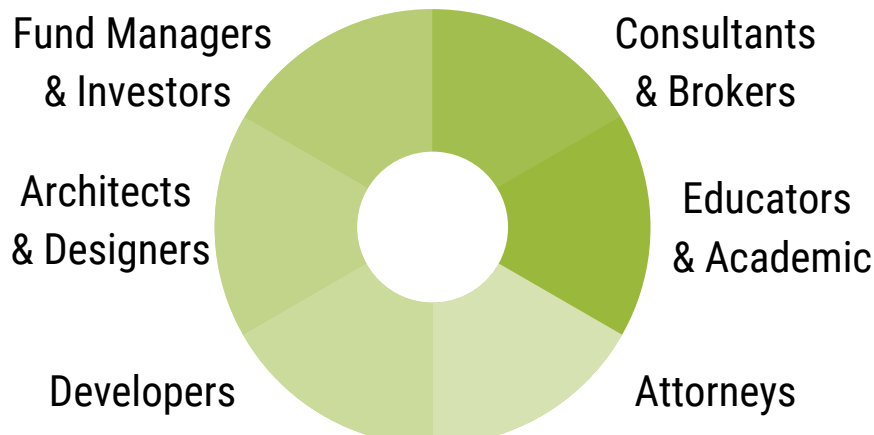
The Mission

Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide, through:

- Bringing leaders together
- Facilitation collaboration
- Exploring interdisciplinary land use and development issues
- Serving as a trusted advisor
- Sharing knowledge and best practices
- Creating a global network with local impact

Connecting People - Sharing Knowledge

- ULI Mexico is a trusted convener, collaborator and communicator/educator of best practices on all aspects of city building.
- **A member-driven organization**, ULI Mexico brings together around 250 members to share and exchange ideas, information and experiences to shape the way our communities grow.



BENEFITS

The Urban Land Institute (ULI) is a 501 (c)(3) nonprofit research and education organization supported by its members worldwide. ULI neither lobbies nor acts for any single industry.

Annual Sponsor	Icon	Principal	Platinum	Gold
	\$15,000	\$10,000	\$7,500	\$5,000
Sponsor recognition in every event	✓	✓	✓	✓
Logo in Website	✓	✓	✓	✓
Recognition in every newsletter	✓	✓	✓	✓
Included in sponsor directory distributed in some local events	✓	✓	✓	✓
Networking Sponsor receptions with speakers	✓	✓	✓	✓
Complimentary registration to ULI Mexico events	3 per event	2 per event	1 per event	1 for only 5 events
One Project or Company feature on ULI Mexico Communication Platforms	✓	✓	Only Social Media	
Opportunity to apply for Management Committee	✓	✓	✓	
Invitation to Host a Members-Only event	✓	✓	✓	
Opportunity to hand out material at events	✓	✓		
Invitation to VIP Events	✓	✓		
Complimentary Associate Membership	2	1		
Complimentary Young Leader Membership	1			
Lanyards with logo company logo at selected events	✓			
One spotlight feature on website with social media posts	✓			

ULI MEXICO SPONSORS

Icon

CBRE

Principal



Platinum



Gold





Urban Land Mexico
Institute

More questions?

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