



Urban Land **Idaho**
Institute

Upping the Impact

ULI Idaho provides **leadership** in the **responsible use of land** and in **creating and sustaining thriving communities** throughout our region.

With the support of our sponsors in hiring a full-time manager, ULI Idaho has taken the District Council to the next level.

Last year, we Upped the Impact of ULI Idaho by:

- Doubling program engagement with 27 events and 1,028 attendees in the last year.
- Growing our membership by 23% from fiscal year '17 to '18. We continue to grow.
- Encouraging diverse leadership by increasing the number of women and young leader members.
- Continuing to give back to the community by awarding a placemaking grant for Vista Avenue in Boise, completing a Technical Assistance Panel for Coeur d'Alene's health corridor, and presenting at the Association of Idaho Cities conference.

With your sustained support, we plan to continue Upping the Impact by:

- Expanding the mission statewide while maintaining a focus on the Treasure Valley.
- Growing partnerships with other professional and non-profit organizations.
- Adding value to membership through additional Product Councils and expanded programming.
- Continuing the core mission of ULI through initiatives on healthy communities and mobility options.



Annual Sponsorship

Annual sponsorship **advances the mission** to create thriving communities at the local level. **Enhance your company visibility** with our diverse membership encompassing key leaders from all disciplines, sectors, and product types tied to real estate and land use. Your sponsorship **impacts our community** by supporting educational programs, community outreach, and research directly impacting Idaho.

Your support allows us to **connect, learn, and give back**. ULI Idaho provides thoughtful, relevant programming that convenes leaders and decision makers in the real estate industry and beyond. Attendees find value in participating for networking, continuing education, and opportunities to share knowledge. We evaluate our programs not by the number of attendees but by the leaders who attend and the relevance of the content.



Questions?
idaho@uli.org

| Annual Sponsorship Benefits | Platinum \$4,000 | Gold \$2,000 | Silver \$1,000 |
|--|---------------------------------|-----------------|-------------------|
| ULI membership credit | 1 associate & 1 young leader | 1 young leader | 1 young leader |
| Logo on ULI Idaho website | • | • | • |
| Recognition on ULI Idaho emails | Logo | Logo | Listed |
| Logo on event PowerPoint presentations | • | • | • |
| Recognition on printed event programs | Logo | Logo | Listed |
| Preferential seating at programs | • | • | |
| Membership on ULI Idaho Advisory Board | • | • | |
| Complimentary event registration | 3 | 1 | |
| Pre-event dinners with national speakers | • | | |

A Legacy for the Future

Since formation thirteen years ago, ULI Idaho and its members have provided an open exchange of ideas, information, and experience among local and national leaders dedicated to creating better land use practices and thriving communities. This is the time for setting the stage for the next decade of growth and development.

Sponsor ULI Idaho today and become part of this legacy for the future. Contact us to learn more and make your contribution: idaho@uli.org or 208.473.6530.

Event Sponsorship



Sponsoring an event ensures that ULI Idaho continues to produce high quality, relevant programs that benefit our members and the real estate community at large. Take advantage of these unique opportunities to showcase your company and support ULI Idaho.

Annual & On-going Events

Emerging Trends: An event featuring a presentation on the annual Emerging Trends in Real Estate report, a publication from PwC and ULI, as well as the outlook for Idaho real estate. This event attracts a high number of attendees and is a premier sponsorship opportunity.

Holiday Social: An annual December social held in partnership with Idaho Smart Growth and the Idaho chapter of the US Green Building Council. This event is an opportunity to reach industry professionals who care about and invest in our community's livable future.

Annual Chairs' Reception and Summer Social: Current and past Chairs of ULI Idaho host this annual wrap up of the fiscal year, share the successes of the past year and the initiatives for the upcoming year. Outgoing committee Chairs are recognized and incoming chairs announced.

2019 Event Themes

April: Mixed Income **Housing**
May: **Transportation**
June: **Open Space**
Sept: **Resiliency**

| Event Sponsorship Benefits | Platinum \$2,500 | Gold \$1,500 | Silver \$750 | Bronze \$500 | Table \$500 |
|--|---------------------|-----------------|-----------------|-----------------|----------------|
| Exclusivity in Business Category | • | | | | |
| Website recognition | Logo | Logo | Logo | Listed | |
| Website link to company webpage | • | • | | | |
| Pre-event dinners with national speakers | • | • | • | | |
| Listing on printed event program | Logo | Logo | Logo | Listed | Listed |
| Listing on digital banner at program | Logo | Logo | Logo | Listed | Listed |
| Up-front preferential seating | • | • | • | | |
| Complimentary registrations | 8 | 4 | 3 | 2 | 8 |
| Podium remarks at event | • | | | | |
| Sponsor ribbon on attendee name badges | • | • | • | • | |
| Logo on promotional material for event | • | • | • | • | |
| One complimentary ULI membership | Associate | YLG Member | | | |

Initiative Sponsorship



Our **Women's Leadership Initiative** and **Young Leaders Group** increase the diversity of our district council and raise the profile and influence of women and upcoming industry leaders. Sponsoring these initiatives supports the activity of these groups and positions your company as a leader in amplifying these important voices in our professional community.



Women's Leadership Initiative

The mission of the Women's Leadership Initiative (WLI) is to raise the visibility and number of women leaders in ULI and the real estate industry. ULI Idaho's WLI holds these quarterly events to support this mission:

Urban Brain Bites – a “book club” without a book that meets over lunch to view short videos on urban topics relevant to our community.

Content & Cocktails – a late afternoon learning opportunity accompanied by social networking.

Larger events such as “Designing Great Cities” held October 2018. This event looked at the ways urban design can influence economic mobility, equity, safety, and health.

WLI Sponsorship - \$1,500

- Company logo on digital banner at WLI programs
- Company logo on WLI program webpage
- Company logo on all WLI event webpages
- Company logo on WLI event e-blasts
- Company or project feature on social media
- 2 complimentary registrations to WLI events

* Option to receive above benefits through purchasing memberships for four women who are first-time members or rejoining after a gap of membership longer than 3 months.

Young Leaders Group

The mission of Young Leaders Group (YLG) is to foster relationships between tomorrow's real estate and land use leaders and more established professionals. This is accomplished through regularly held events including:

Members Only Tours of recent developments providing insight into the development process.

CEO Series that invite established leaders to share insights for creating an impactful career with young leaders.

YLG Sponsorship - \$1,500

- Company logo on YLG program webpage
- Company logo on all YLG event webpages
- Company logo on monthly YLG member e-newsletter
- Company or project feature on social media
- 4 complimentary registrations to YLG events

* Option to receive above benefits through sponsorship of five first-time memberships for young leaders.

If you are interested in supporting ULI Idaho through sponsorship, contact Alexandra at Idaho@uli.org or 208.473.6530 with the following information:

- Organization
- Contact name, phone, and email address
- Company website URL
- Logos for print (if applicable) and web
- Sponsorship package(s) you'd like to purchase



The Urban Land Institute is a 501(c)(3) Nonprofit organization.
Federal Identification Number 53-0159845