# THE 20TH ANNUAL

## Real Estate Forecast 2020

**November 19, 2019 | The Westin Philadelphia**

## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Title $8,000</th>
<th>Coffee Break Only 1 available $4,500</th>
<th>Breakfast Room Only 2 available $4,500</th>
<th>Supporting $3,500</th>
</tr>
</thead>
<tbody>
<tr>
<td># Complimentary Registrations</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Complimentary Table Reservation</td>
<td>Full</td>
<td>Half</td>
<td>Half</td>
<td>Half</td>
</tr>
<tr>
<td>Introduce Speaker</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Podium Recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on Event Collateral</td>
<td>Large</td>
<td>Large exclusive on program and station</td>
<td>Large exclusive on program and station</td>
<td>Small</td>
</tr>
<tr>
<td>Corporate Banner Displayed</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Leadership Circle Annual Sponsor Benefits</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Feature on ULI website event page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exclusivity in Your Category</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

*SOLD OUT - Bank, Title Insurance, Hospitality Developer

## Table Packages

**Limited Availability**

- **Annual Sponsors** - $2,000
- **Non-Sponsors** - $2,500

Inclusive of 10 tickets and fully reserved table with firm logo.

*Urban Visionary & Diamond Sponsors contact staff for special offer

## Forecast Cocktail Reception

**Host & Sponsor**

Opportunity to host a members and sponsors only cocktail reception the night before the Forecast.

*Contact ULI Staff for more information.

## Speciality Sponsor Opportunities*

Opportunity to sponsor the following speciality events at the Forecast:

- Mentorship Meet Up
- Concurrent Development Tours
Thank You to Our Sponsors

**TITLE SPONSORS**

- First American Title™
- Hersha Hotels and Resorts
- KeyBank

**COFFEE BREAK SPONSOR**

- White and Williams LLP

**SUPPORTING SPONSORS**

- Ballard Spahr LLP
- Bohler Engineering
- M&T Bank

Forecast Cocktail Reception
Host & Sponsor: Morgan Lewis

**DEADLINE TO SPONSOR NOVEMBER 1, 2019**

**INDICATE TYPE OF PAYMENT:**

☐ CREDIT CARD  ☐ CHECK

**EMAIL COMPLETED REQUEST FORM TO**

KELLY.CARY@ULI.ORG

PAYMENT INSTRUCTIONS WILL BE PROVIDED WITH YOUR INVOICE.

**Indicate Sponsorship Level:**

_____________________________________________________________

**Name:**

_____________________________________________________________

**Company:**

_____________________________________________________________

**Telephone:** ____________  E-Mail: ____________________________