Urban Land Institute
Minnesota

REAL ESTATE DIVERSITY INITIATIVE (REDi)
2020 PROGRAM APPLICATION

REDi
REAL ESTATE DIVERSITY INITIATIVE

Please complete the application and **email 1 (one) pdf file** that includes a completed application and attachments to rachel.keenan@uli.org. Application deadline is November 15, 2019 at 5:00pm.

Selection of participants will be based on level of relevant experience (resume), commitment and desire to participate in the program (personal essay), and letters of reference.

PERSONAL INFORMATION

Name:

Full Address:

Phone/Cell:	Email:	Gender:

Race/Ethnicity (check all that apply):

☐ Black/African American ☐ Hispanic/Latino (non-white) ☐ Asian ☐ American Indian/Alaska Native

☐ Native Hawaiian/ Pacific Islander ☐ White (women only) ☐ Other (describe):

REQUIRED ATTACHMENTS

☐ **Professional Resume:** Attach a 1 or 2-page resume that includes your education history.

☐ **Personal Essay:** Attach a personal essay which explains (in 200 words or less) what you hope to gain by completing the REDi program and how you will use the information you learn.

☐ **Letters of Reference:** Attach 2 letters of reference (1 page each) who have a strong knowledge of your abilities and interest in real estate development.

☐ **Signed Program Expectations:** See page two of this application.

AREAS OF EXPERIENCE AND INTEREST

The following information will be used to align the 2020 program with the participant's experience and interests.

Real Estate Development Area	# of Years of Professional Experience	Areas of Interest (Rank 1 – 7)
1. Land Acquisition		
2. Legal		
3. Design		
4. Construction		
5. City Processes		
6. Marketing and Leasing		
7. Financing		

How did you hear about the REDi Program?

Thank you for your interest in the REDi Program. Applicants will be informed about selection decisions on or before December 6, 2019.

ULI MN Real Estate Diversity Initiative (REDi)
Program Expectations

The value of the REDi program experience is enhanced by the quality participation of its members. Each participant is therefore expected to be a committed group member, bringing their individual skills, assets, and strengths to their group discussion and final project.

OPEN, HONEST, SPECIFIC INFORMATION AND EXPERIENCE:
Be willing to share your areas of expertise, insights, and ideas with the cohort. Come to sessions ready to participate openly and honestly with specific, detailed information and experience from your current and past experiences.

RESPECT FOR OTHERS:
Assume good intent in dialogues. Help make discussions productive and high value by engaging your fellow participants respectfully.

Respect the time of your fellow participants, session facilitators, and guests by being physically and mentally present. The sessions have time for breaks throughout, so please keep the cell phone use to a minimum.

ENGAGE AND BE PRESENT
Each participant has been chosen for the value that their unique background and experience brings to their small group and all participants.

Each session is designed to capitalize on the density of the program. Each session has content that will be referenced in future sessions and pertinent to the success of the group projects. It is important that all participants attend all the sessions.

Sessions are held from 1:30 – 4:30pm on 1/6, 1/21, 1/27, 2/3, 2/24, 3/9, 3/23, 4/6, 4/20, 4/27, 5/4, 5/18, 6/1, 6/8, and 6/15 unless noted in advance.

Highly suggested readings are a key part of your engagement in the program and your take home value of the curriculum. Completing the readings prior to the sessions will add value to the content and in-person dialogues.

RECRUIT THE BEST AND BRIGHTEST:
Participants often come into contact with new leaders in the industry, with ideas and best practices that will add greatly to the value of the REDi Program. Recruit these people to participate in the program for future years and as leadership for the program.

Name: _____

Signature:_____   Date:_____